

March 26, 2025 The Institute of Energy Economics, Japan

Signing of Memorandum of Understanding between the Institute of Energy
Economics, Japan and the Brazilian Sugarcane and Bioenergy Industry Association

On March 17, 2025, the Institute of Energy Economics, Japan (IEEJ) and the Brazilian Sugarcane and Bioenergy Industry Association (UNICA) formally concluded a Memorandum of Understanding (MOU) with the objective of strengthening future collaboration between the two organizations. The MOU was officially announced at the Brazil-Japan Economic Forum on 26 March, convened on the occasion of the official visit to Japan by His Excellency Mr. Luiz Inácio Lula da Silva, President of the Federative Republic of Brazil.

Since its establishment in 1997, UNICA has served as the principal industry association representing Brazil's sugar, bioethanol, and bioenergy Industry. In particular, by promoting the decarbonization of the transport and power generation sectors through the advancement of biofuels, UNICA plays a pivotal role in facilitating Brazil's transition toward a low-carbon society.

This MOU, reflecting the latest developments in energy policies in both Japan and Brazil, aims to contribute to the creation of a sound business environment that facilitates private sector investment and trade. Through the exchange of information and the deepening of discussions on challenges related to both energy supply and demand, it demonstrates a firm commitment to further strengthening bilateral cooperation in the energy sector between the two countries.





Mr. Evandro Gussi (UNICA) and Mr. Tatsuya Terazawa (IEEJ)



The occasion of the MOU announcement

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