



# Energy Technology Perspectives 2024

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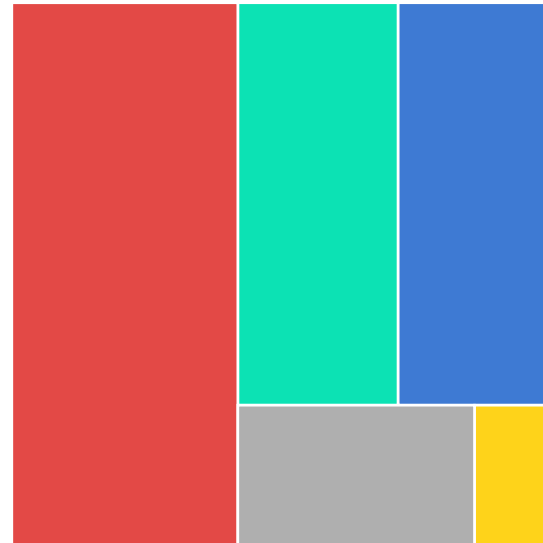
# Clean & modern technologies are a sizeable economic opportunity

Global market value for clean energy technologies

2035 under current policy settings  
**USD 2.1 trillion**

2015  
**USD 0.2 trillion**

2023  
**USD 0.7 trillion**



**China**  
**North America**  
**Europe**  
**India**  
**Rest of the World**

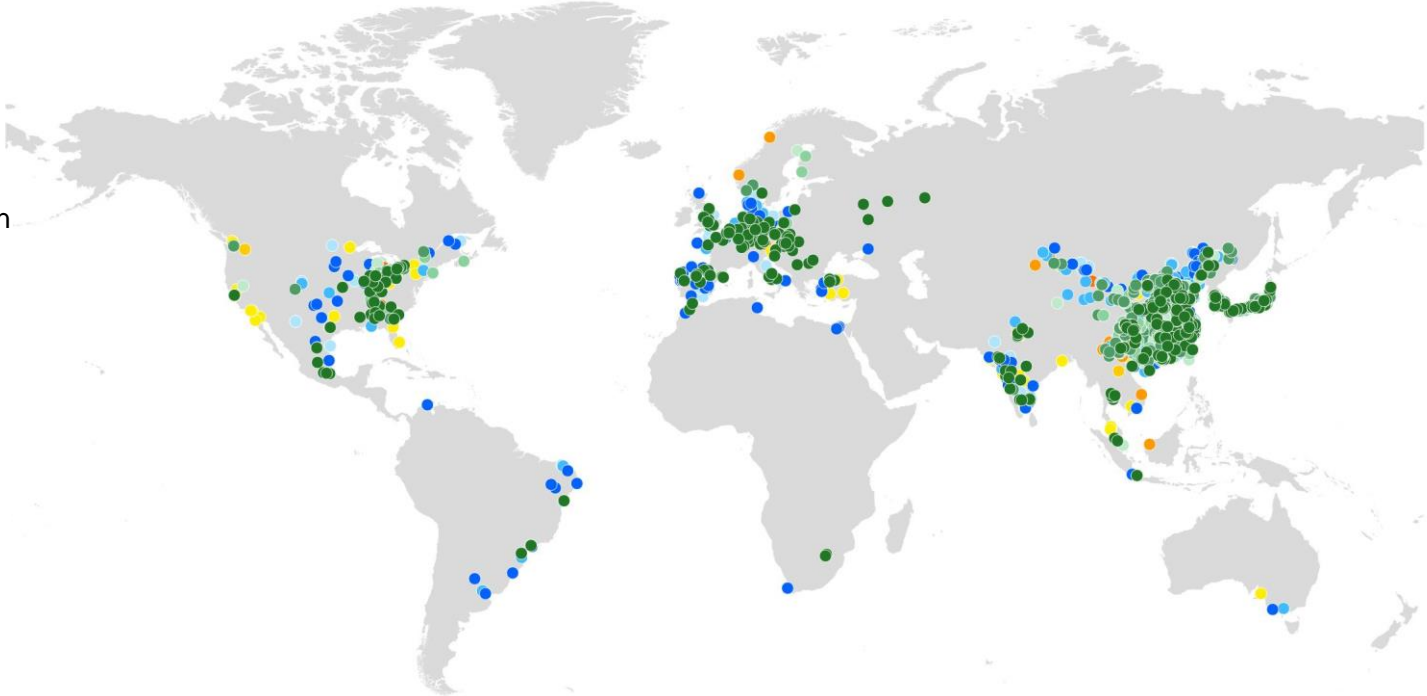
**The market for clean technologies is set to triple to 2035 under current policy settings, close to value of the global crude oil market in recent years.**

# Investment in clean technology manufacturing is booming

Clean technology manufacturing facilities in operation, 2023

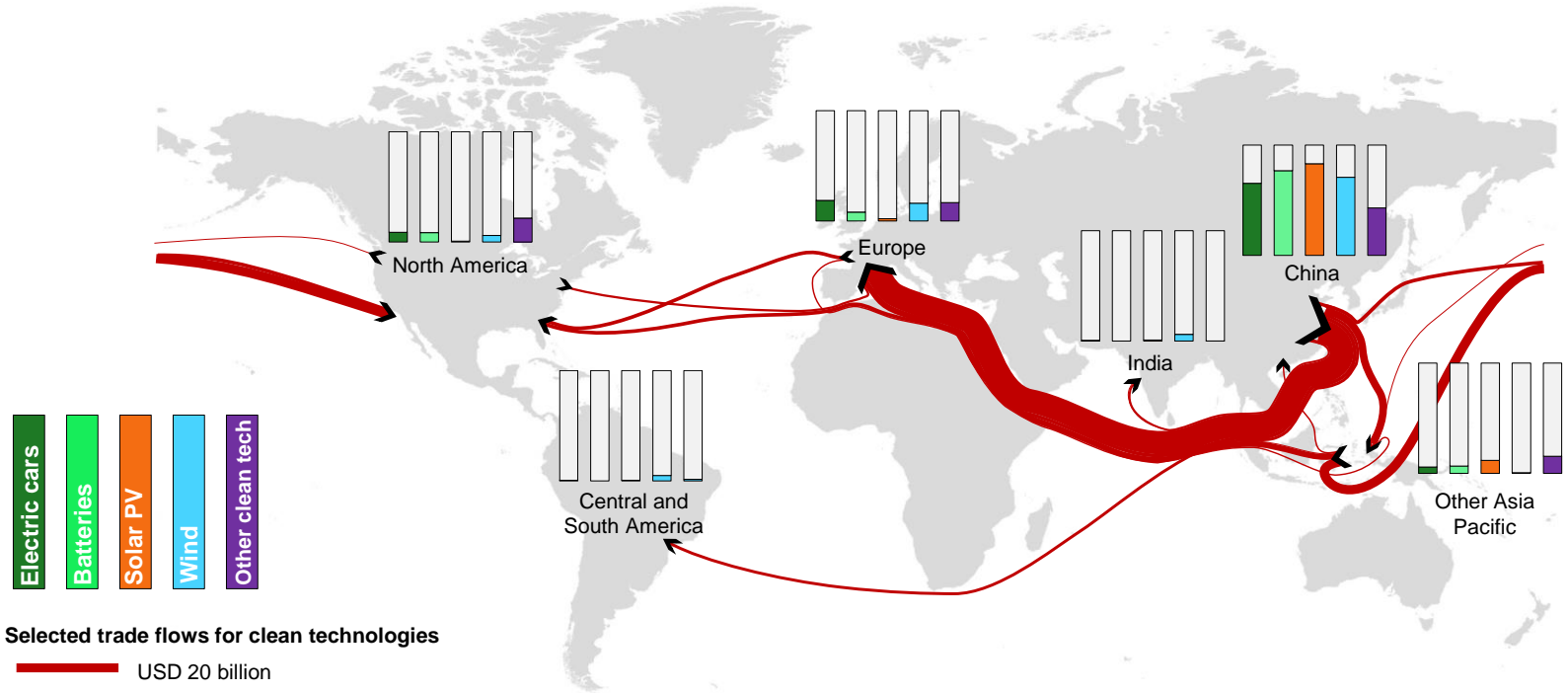
### Solar PV

- Polysilicon
- Wafer
- Cell
- Module



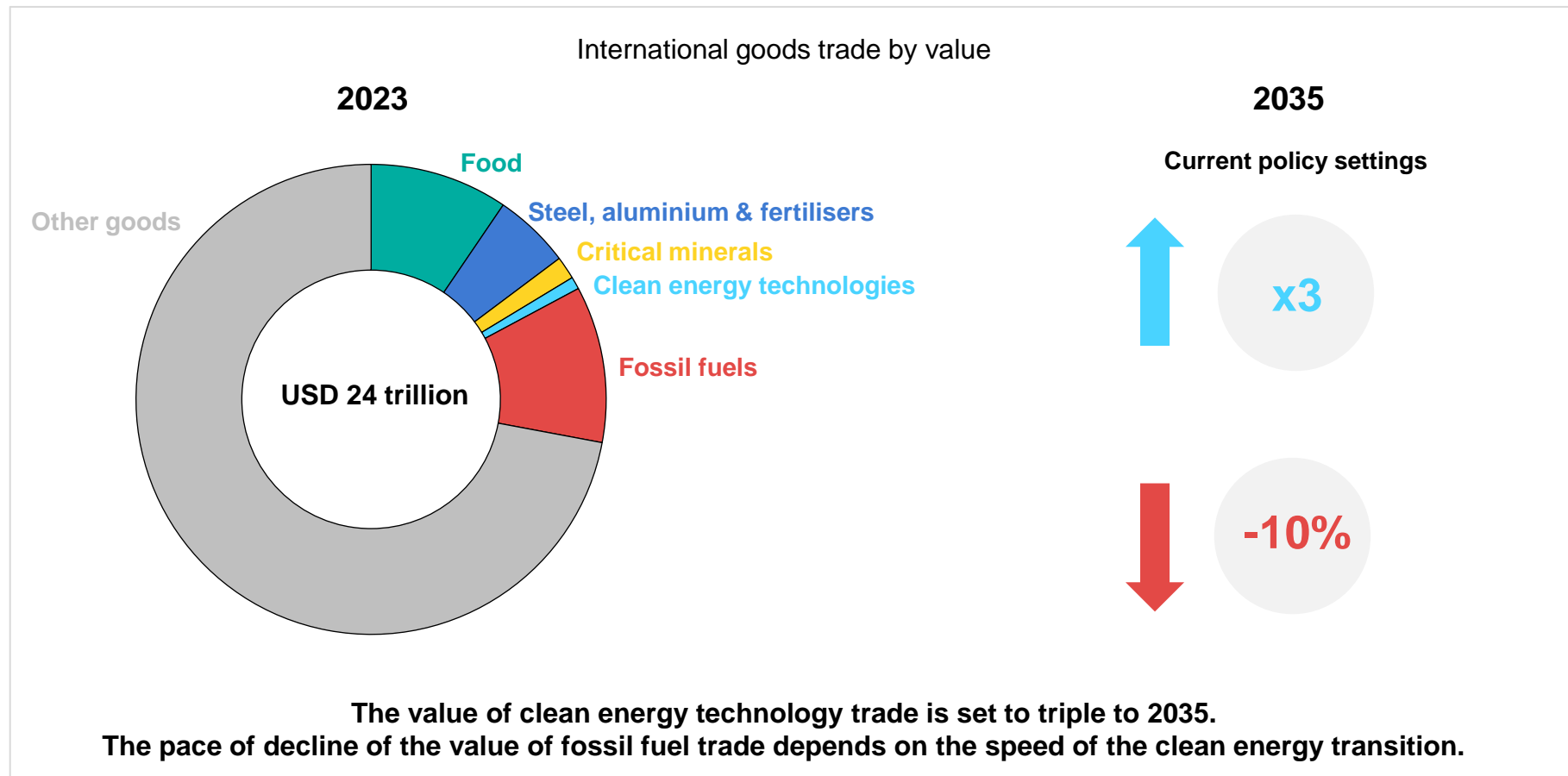
# Investment in clean technology manufacturing is booming

Share of global clean technology manufacturing output by technology, 2023



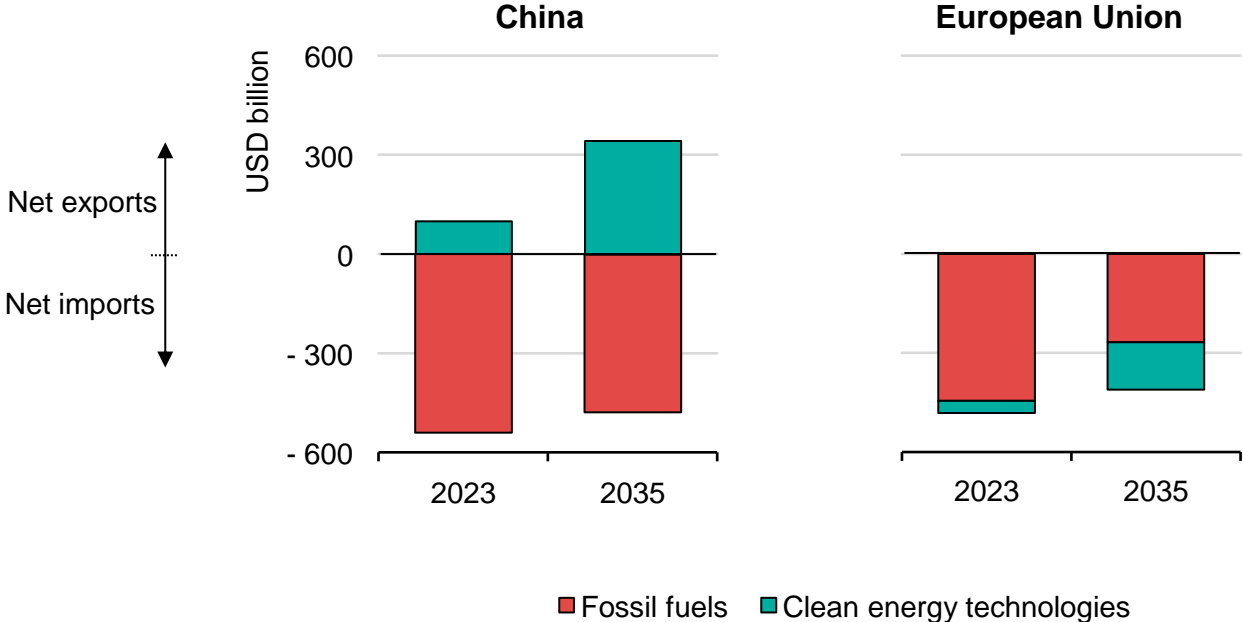
**The manufacturing of clean technologies is highly concentrated geographically, with China accounting for around 70% of the global manufacturing output value for the six key clean technologies.**

# International trade is essential to the global economy



# China remains the world's clean technology powerhouse

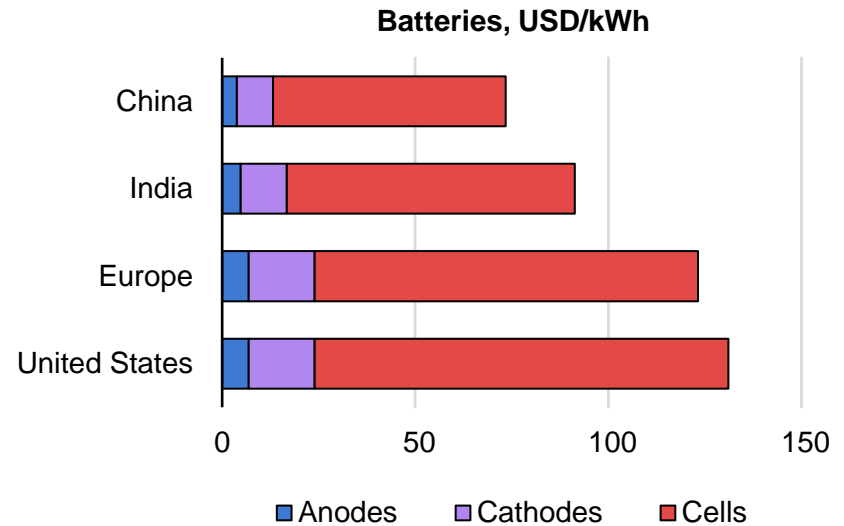
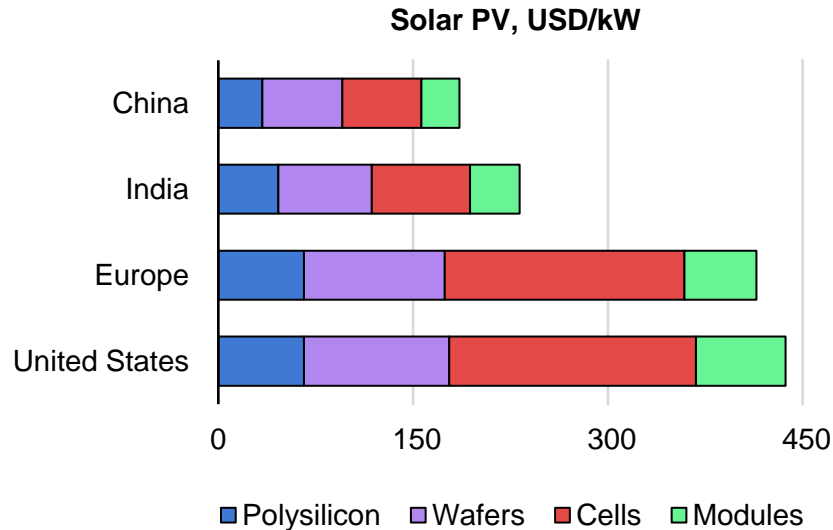
Net trade of fossil fuels and clean energy technologies under current policy settings



**The value of China's clean tech exports in 2035 is roughly equivalent to the projected 2024 oil export revenue of Saudi Arabia & the United Arab Emirates combined. The EU's import bill shifts to clean tech, which is a boon to resilience.**

# There is significant regional variation in capital costs...

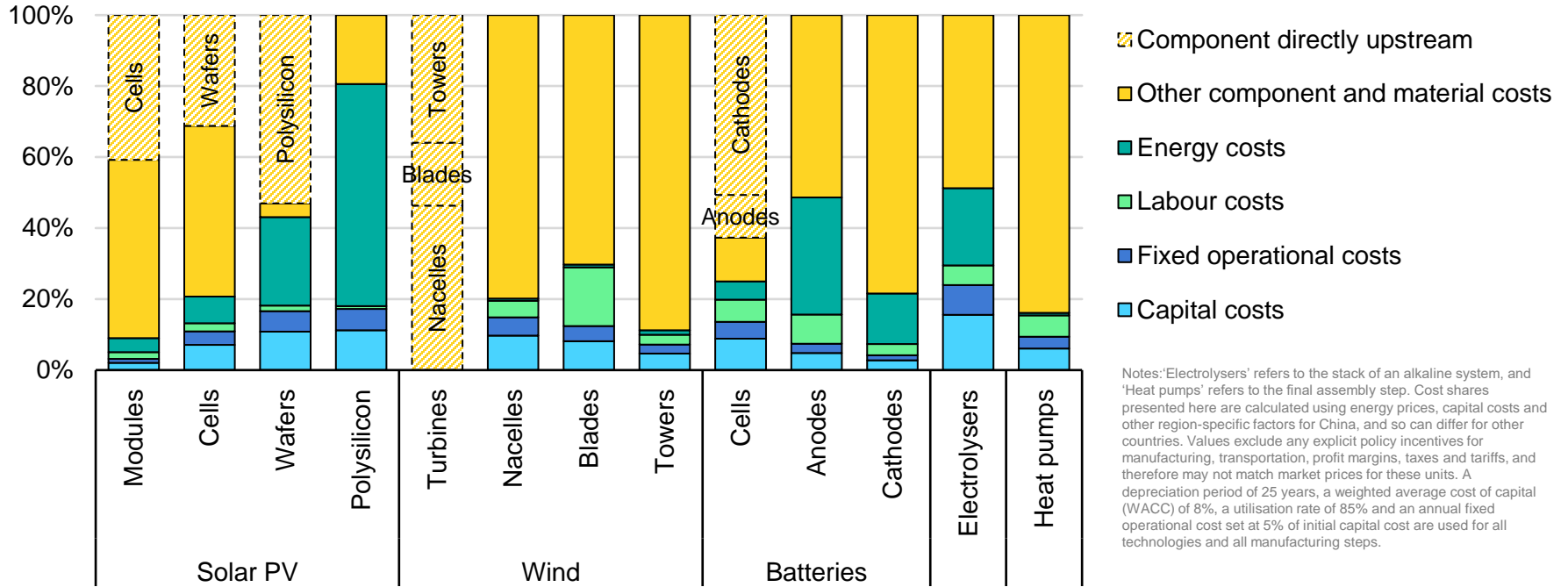
*Clean technology manufacturing facility capital costs*



**An analysis of cost data for 750 projects shows significant variation in average capital costs by region – a recent announcement for a large integrated solar PV facility suggests even lower costs (USD 140/kW) are possible in China**

# ...but other factors influence total manufacturing cost

Factors contributing to manufacturing cost for key clean technologies in China



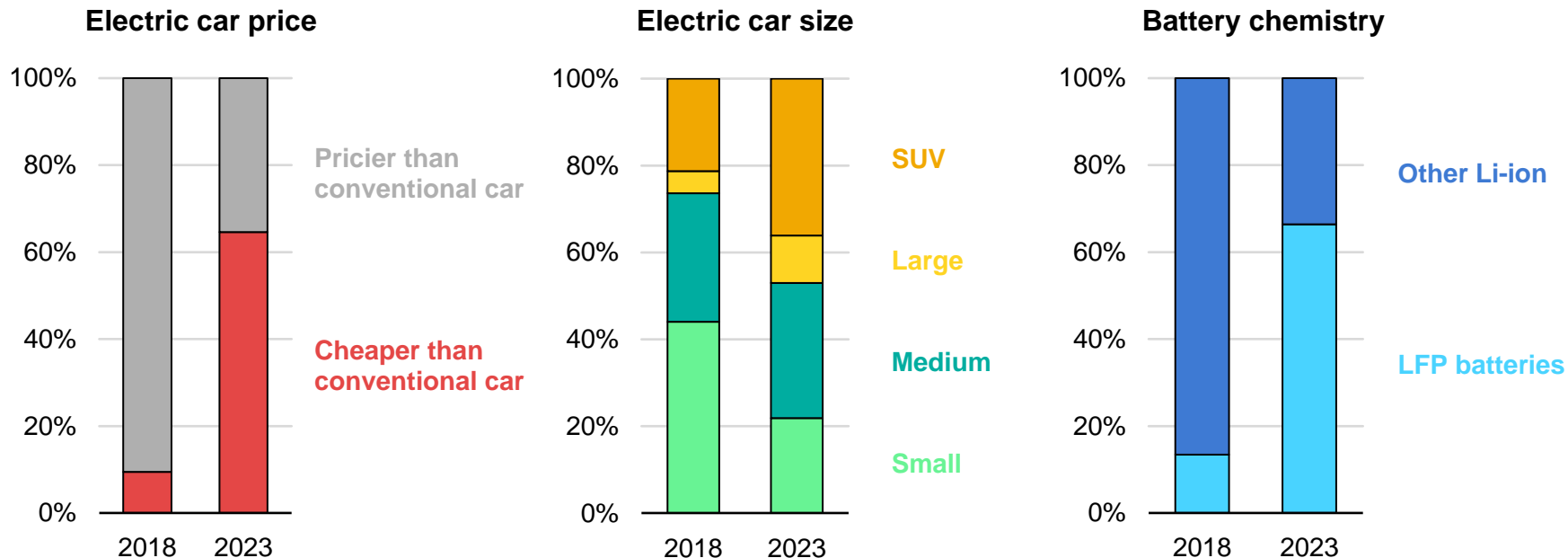
Notes: 'Electrolysers' refers to the stack of an alkaline system, and 'Heat pumps' refers to the final assembly step. Cost shares presented here are calculated using energy prices, capital costs and other region-specific factors for China, and so can differ for other countries. Values exclude any explicit policy incentives for manufacturing, transportation, profit margins, taxes and tariffs, and therefore may not match market prices for these units. A depreciation period of 25 years, a weighted average cost of capital (WACC) of 8%, a utilisation rate of 85% and an annual fixed operational cost set at 5% of initial capital cost are used for all technologies and all manufacturing steps.

**Capital costs contribute significantly to the regional variation in clean technology manufacturing cost, but account for only modest proportions of the total – materials and energy account for much larger shares**



# In China, electric cars are getting larger... and cheaper

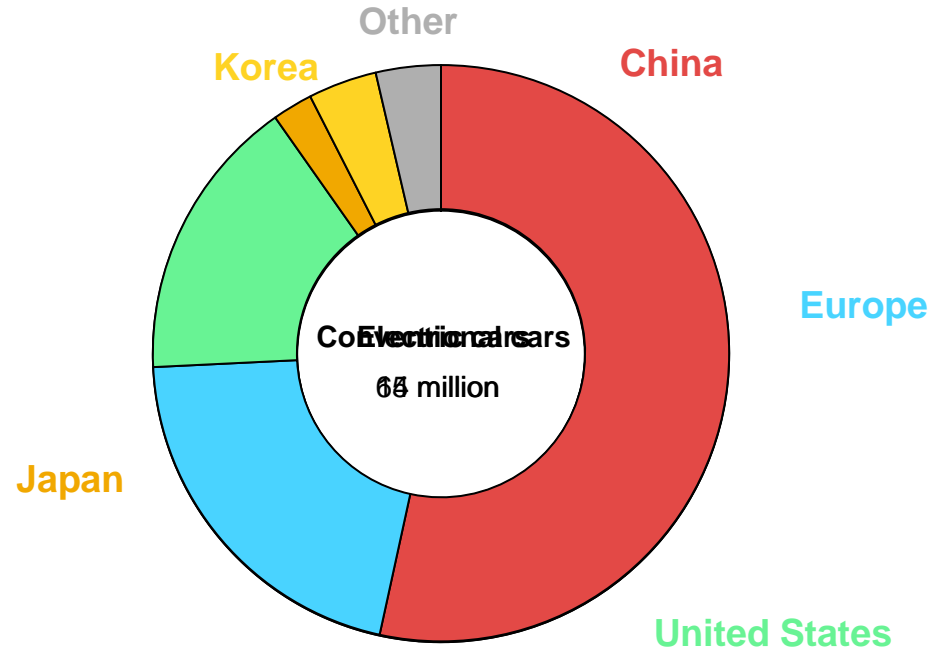
Share of battery electric car sales in China



**In 2023, over 60% of electric cars sold in China were cheaper than their average ICE equivalent. Strong competition in the growing market of electric SUVs and cheaper battery chemistries are bringing prices down.**

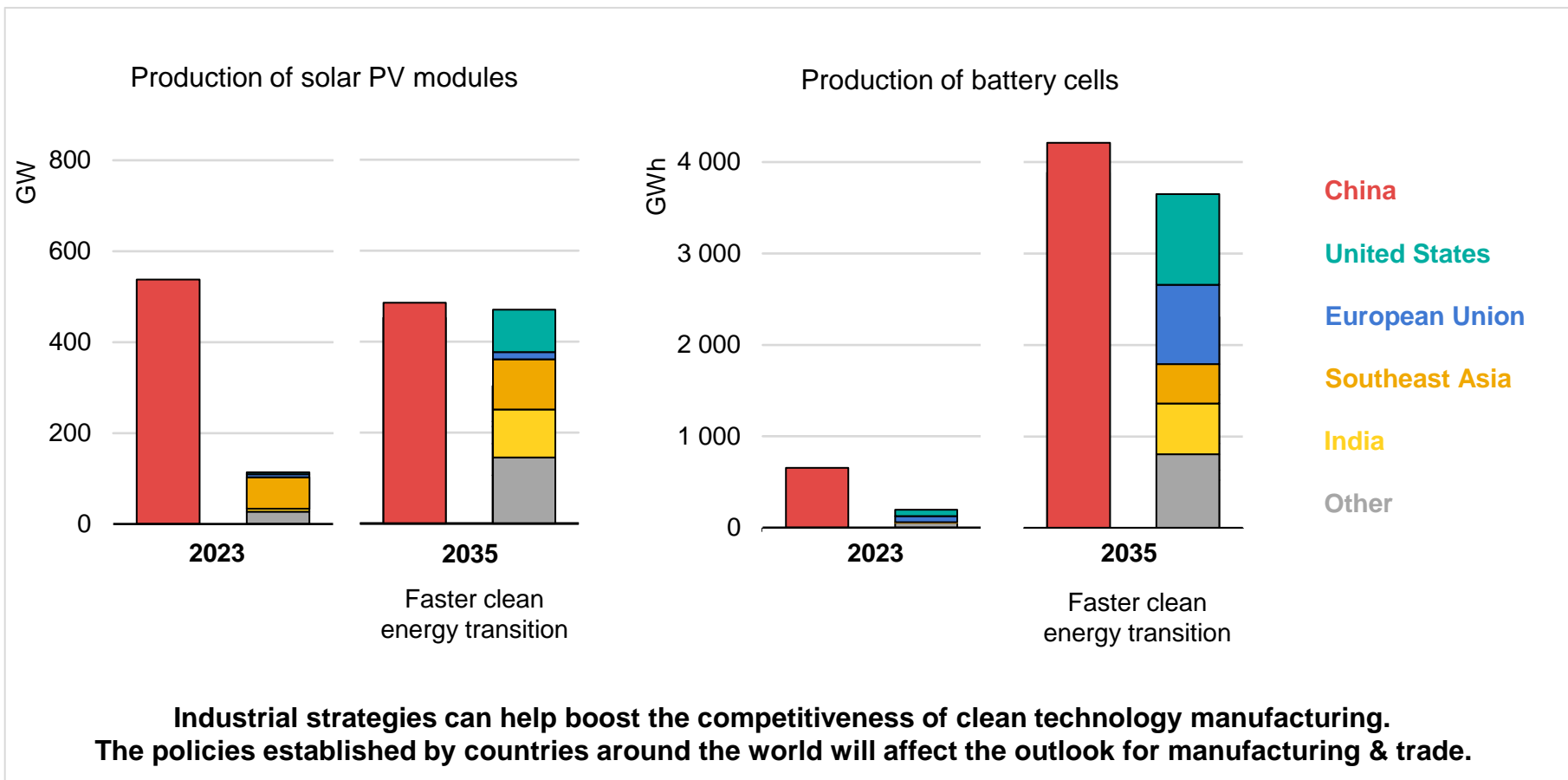
# A new electric car industry is emerging

Share of global car markets by automaker headquarters, 2023



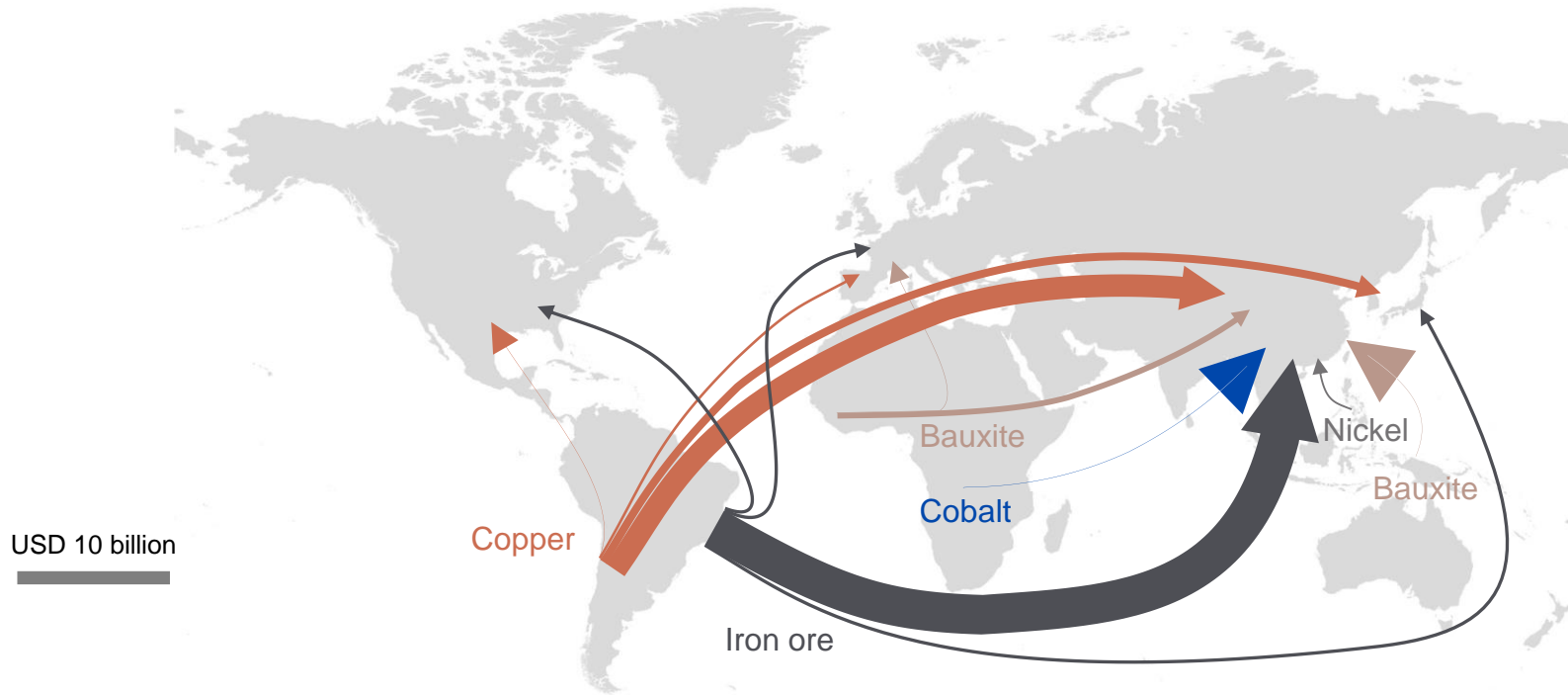
**Chinese companies provide more than half of global electric car sales, compared with just 10% for conventional cars.**

# Industrial policy & competitiveness shape the outlook for trade



# The door of the new energy economy is still open to emerging markets

Trade flows of raw materials from emerging markets and developing economies, 2023



**A fair and just transition requires enabling more regions to reap the economic benefits from growing supply chains for clean and modern energy technologies.**

# The door of the new energy economy is still open to emerging markets

Key manufacturing opportunities in the High Potential Case

- ✓ Skills of the workforce
- ✓ Good energy infrastructure
- ✓ Large lithium & iron ore reserves
- ✓ High fertiliser demand



Wind blade manufacturing  
increases x4 by 2035



Third largest battery  
manufacturer by 2050




Second largest exporter of  
near-zero emissions  
ammonia by 2050

**A fair and just transition requires enabling more regions to reap the economic benefits from growing supply chains for clean and modern energy technologies.**

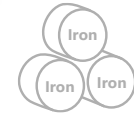
# The door of the new energy economy is still open to emerging markets

Key manufacturing opportunities in the High Potential Case

- ✓ Good renewable resources
- ✓ Large cobalt reserves
- ✓ Existing large fertiliser production
- ✓ Available energy infrastructure (North & South Africa)



EV manufacturing accounts for 3% of North Africa's GDP by 2050



Iron exports x4 more value than iron ore exports



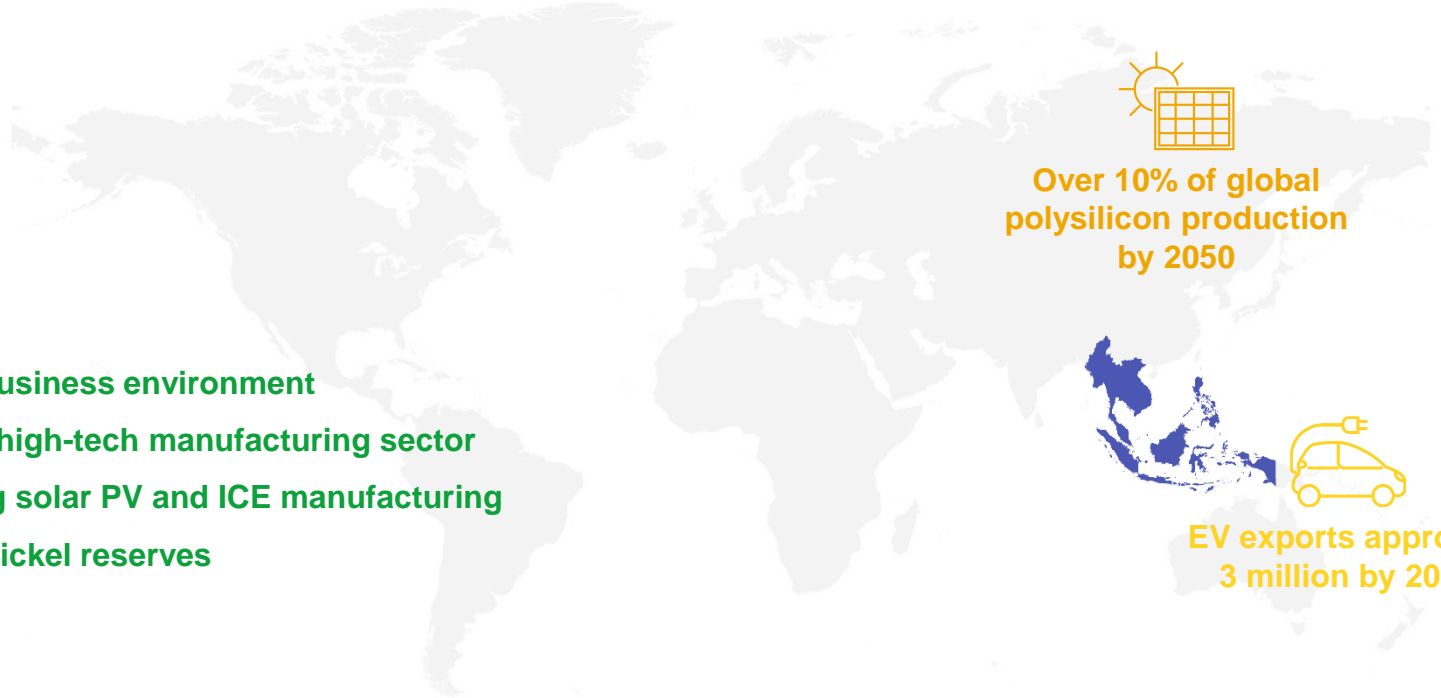
Africa meets all ammonia demand with domestic resources by 2050

A fair and just transition requires enabling more regions to reap the economic benefits from growing supply chains for clean and modern energy technologies.


# The door of the new energy economy is still open to emerging markets

Key manufacturing opportunities in the High Potential Case

- ✓ **Good business environment**
- ✓ **Strong high-tech manufacturing sector**
- ✓ **Existing solar PV and ICE manufacturing**
- ✓ **Large nickel reserves**



Over 10% of global polysilicon production by 2050



EV exports approach 3 million by 2035

**A fair and just transition requires enabling more regions to reap the economic benefits from growing supply chains for clean and modern energy technologies.**

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