

Global EV Outlook 2024

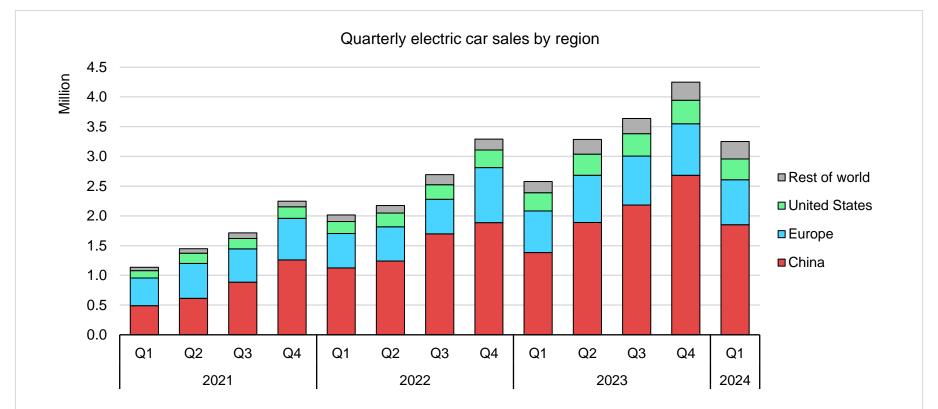
Elizabeth Connelly, PhD 22 May 2024



Electric car sales

The story of electric car growth continues



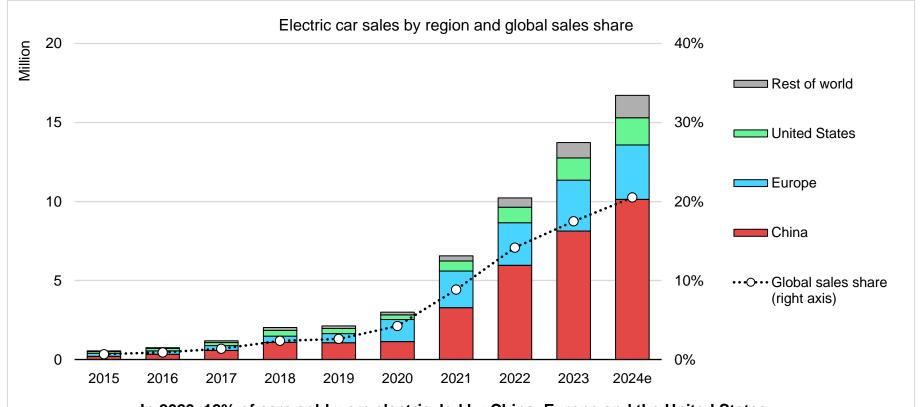


Over the first quarter of 2024, electric cars sales grew by one-quarter relative to the same period in the previous year.

Sales were up in all major markets, although sales dropped in Europe in March.

2024 is set to be another record year for electric car sales

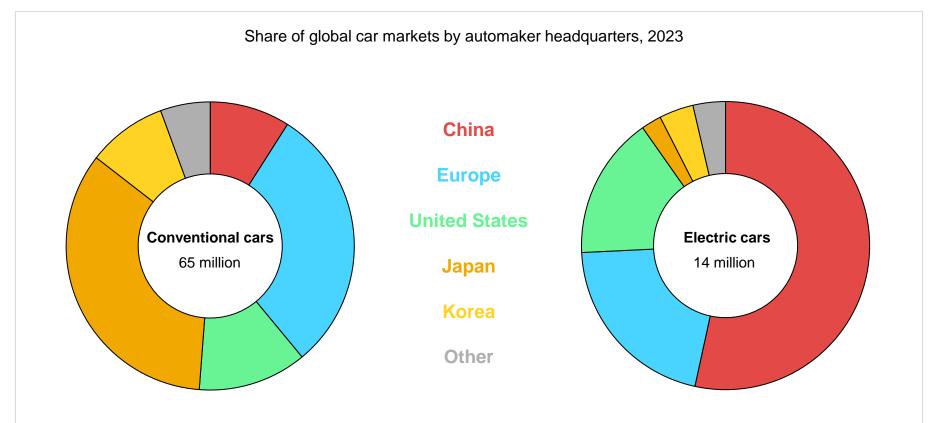




In 2023, 18% of cars sold were electric, led by China, Europe and the United States. Growth is expected to continue – in China, around 45% of all cars sold in 2024 could be electric.

A new electric car industry is emerging

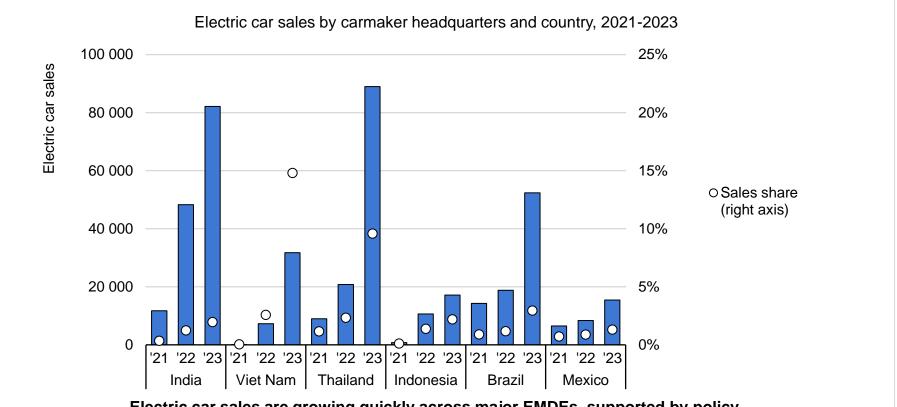




Chinese companies provide more than half of global electric car sales, compared with just 10% for conventional cars.

Sales in emerging markets and developing economies are growing



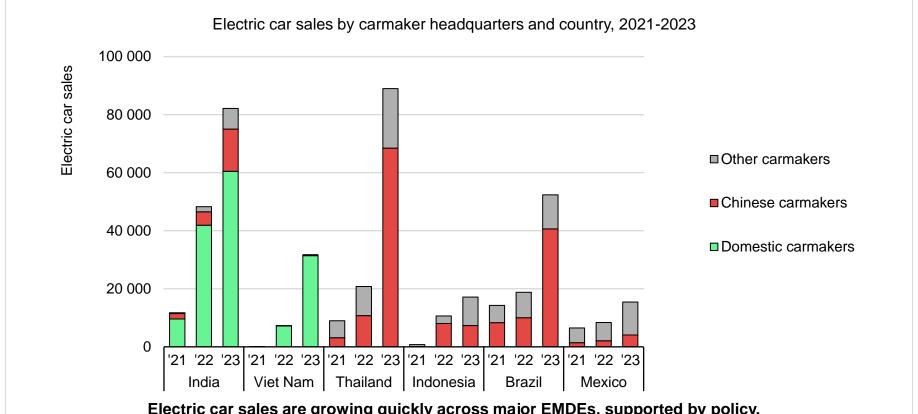


Electric car sales are growing quickly across major EMDEs, supported by policy.

Local champions are emerging in India and Viet Nam, while Chinese carmakers expand elsewhere.

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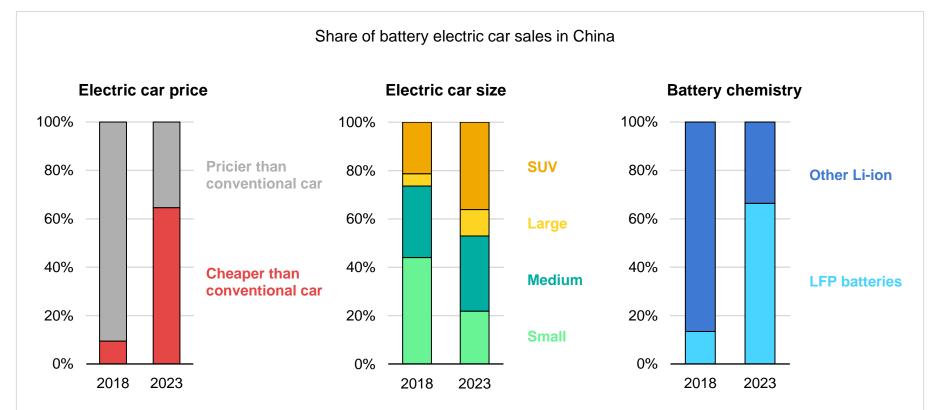


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In China, electric cars are getting larger... and cheaper

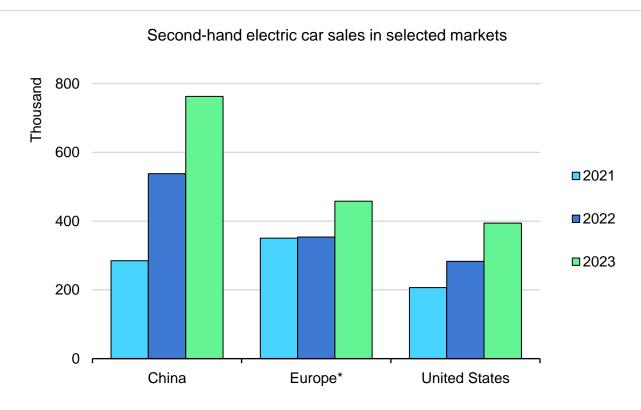




In 2023, over 60% of electric cars sold in China were cheaper than their average ICE equivalent. Strong competition in the growing market of electric SUVs and cheaper battery chemistries are bringing prices down.

Second-hand electric car markets are growing

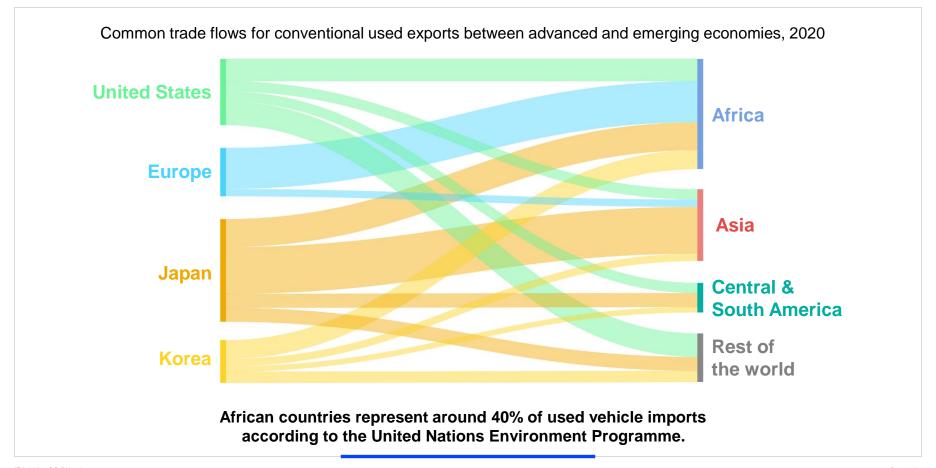




On aggregate, global second-hand electric car sales in the major EV markets were roughly equal to new electric car sales in the United States in 2023.

Used vehicle flows may have important implications for EV adoption



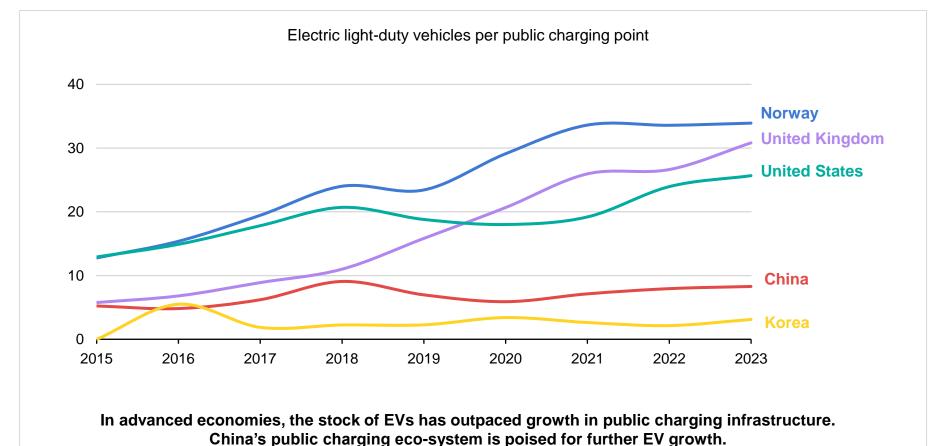




Charging

Roll-out of public charging is critical to enable mass EV adoption





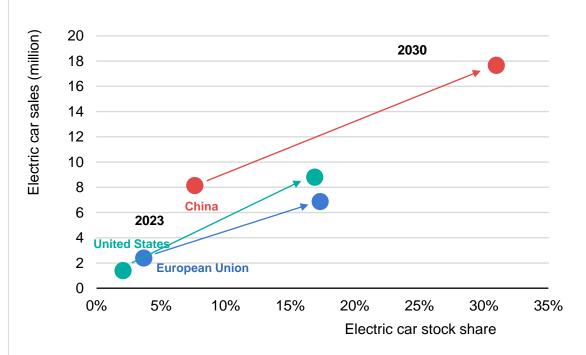


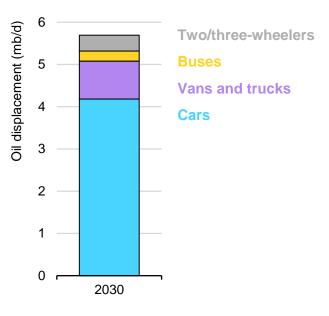
Outlook

The electric car fleet is set to grow quickly





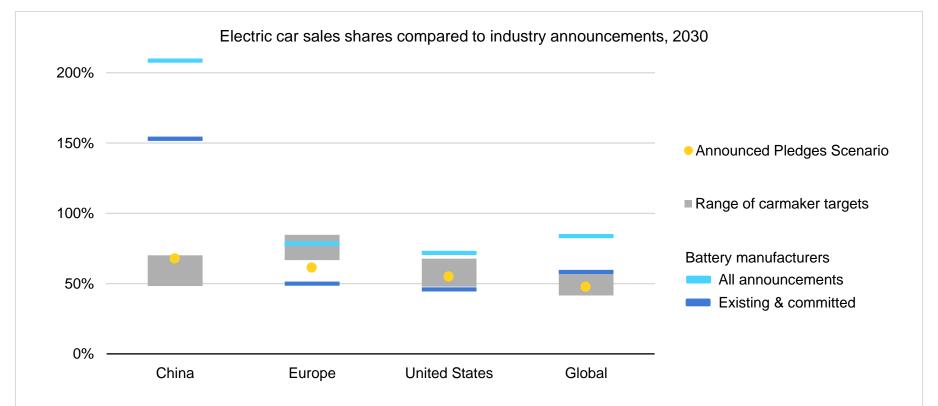




By 2030, under current policy settings, electric cars represent more than 30% of the China's car fleet and around one-fifth of the car stock in the European Union and United States.

Manufacturers could deliver government ambitions





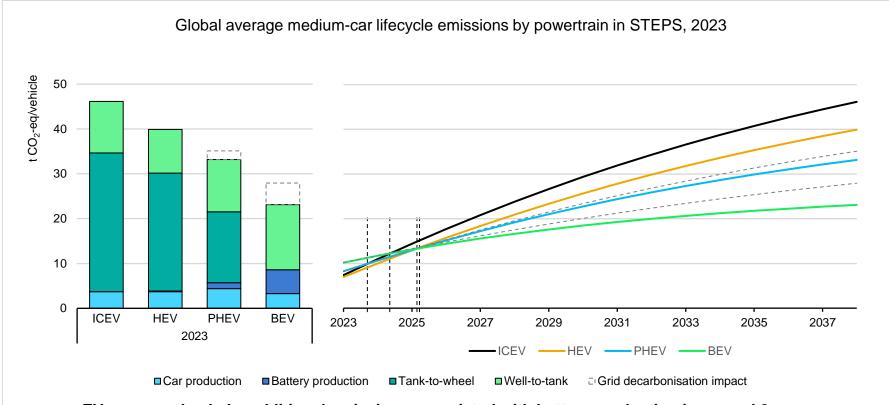
Automaker targets and battery manufacturing plans are in line with 2030 government targets. Existing & committed battery manufacturing projects are practically sufficient to reach NZE deployment needs across all of road transport.



Lifecycle analysis

EVs already significantly outperform ICEs in terms of emissions

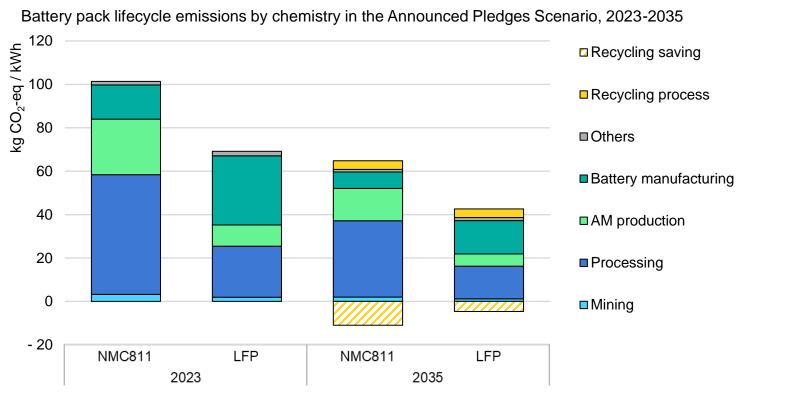




EVs can pay back the additional emissions associated with battery production in around 2 years, while grid decarbonisation over the vehicle lifetime boosts emissions savings by over 25%

Battery chemistry impacts lifecycle emissions



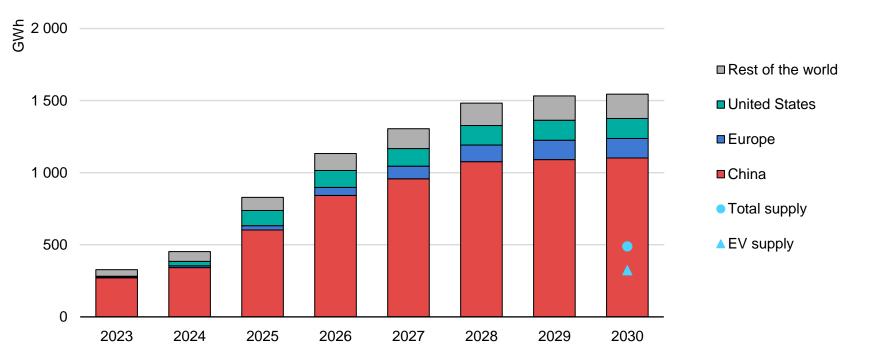


LFP battery lifecycle emissions are about one-third lower than those for NMC811. The decarbonization of different chemistries require focusing on different parts of the supply chain.

Battery recycling capacity set to increase 3-fold by 2030



Expected battery recycling capacity by region based on current announcements and potential supply in APS, 2023-2030



Recycling capacity diversifies from today to 2023, with Chinese share decreasing from over 80% to 70%. Recycling capacity could be 3 times higher than supply in 2030, but retired EV batteries grow rapidly in the 2030s.



Recommendations

Key recommendations for policymakers



