

## Dr. Fereidoon P. Sioshansi

Dr. Sioshansi (pronounced "*see-you-shawn-see*") is the founder and president of **MENLO ENERGY ECONOMICS**, a consulting firm in San Francisco, California, serving the energy sector.

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He is also the editor and publisher of **EENERGY INFORMER**, a monthly newsletter reaching an international audience.

His professional background includes working at **SOUTHERN CALIFORNIA EDISON COMPANY** in Los Angeles, the **ELECTRIC POWER RESEARCH INSTITUTE** in Palo Alto, **NATIONAL ECONOMIC RESEARCH ASSOCIATES** in San Francisco and **VENTYX** in Sacramento, California, acquired by ABB.

He has degrees in engineering and economics, including a Ph.D. in economics from **Purdue University**.