

# **Regional Cooperation for Resolving the "Asian Premium"**

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**(My presentation is translated to Korean language  
at “Weekly Petroleum News 2003.09.26 & 10.03 by KNOC”.)**

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## 1. Introduction

- The phenomenon and 1986 as main reason of the Asian premium in historical Crude oil pricing system
- The international economic influence scale (10 billion dollars yearly) in Asia caused by the Asian premium

## 2. Factors behind the Asian premium

### 2-1. Crude oil prices and netback values

- Prices of crude oil and petroleum products in the international oil market in Singapore, Northwestern Europe and the U.S. Gulf

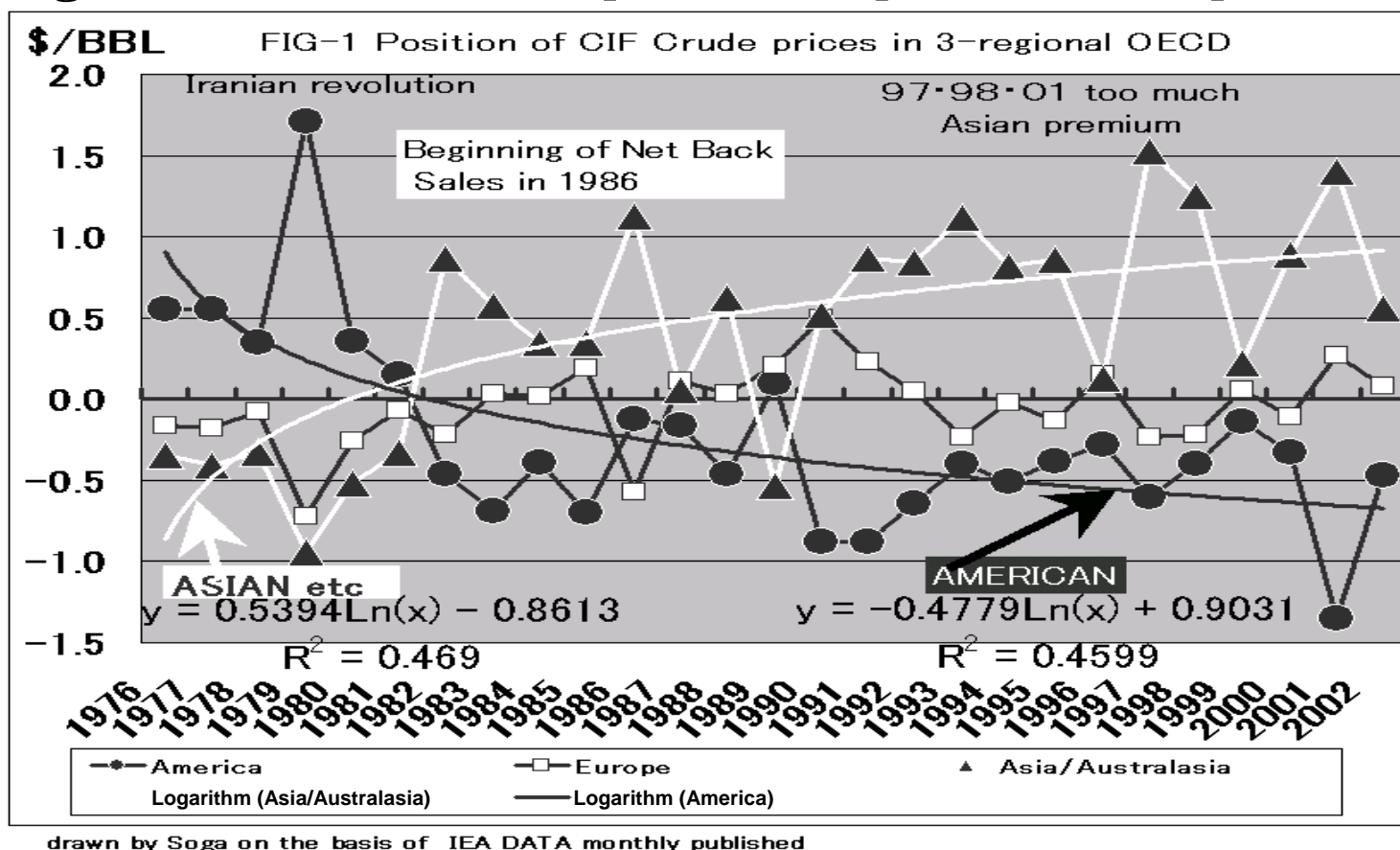
### 2-2. The Asian premium and petroleum product prices

## 3. Tasks for reducing the Asian premium, and measures for their achievement (Main Dish)

## 4. Tasks for the future

IEA data let us know there is the lowest crude price in Asia(CIF) in the world until 1982, maybe by the ship handling power.

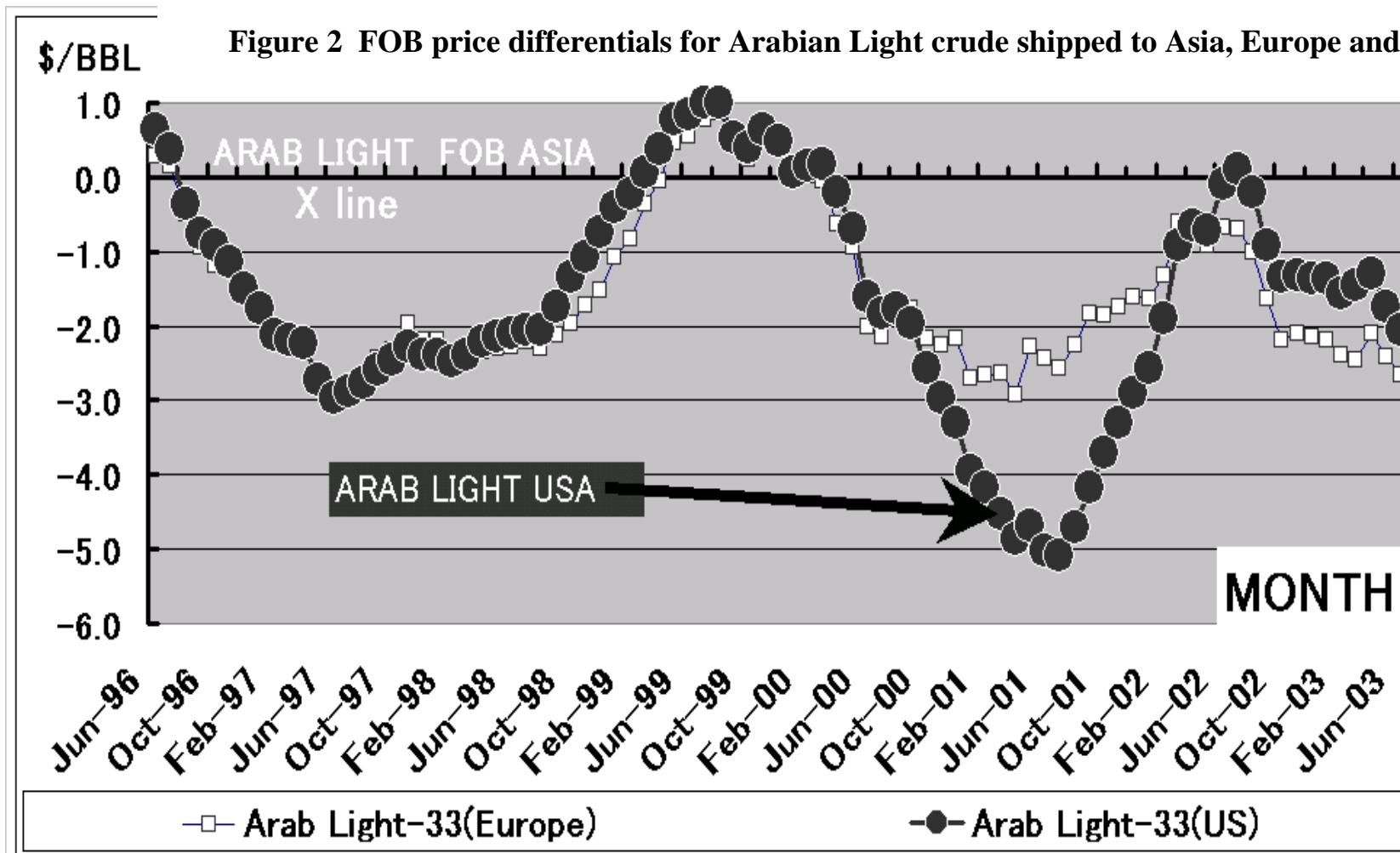
**Figure 1** International comparison of imported crude oil prices (CIF)



Now again, the Asian equilibrium crude price must be hoped in Asian world with business including the ship handling power.

**‘New crude oil pricing decided by oil products market from 1986’ had to begin to press the new business model in the refining industry.**

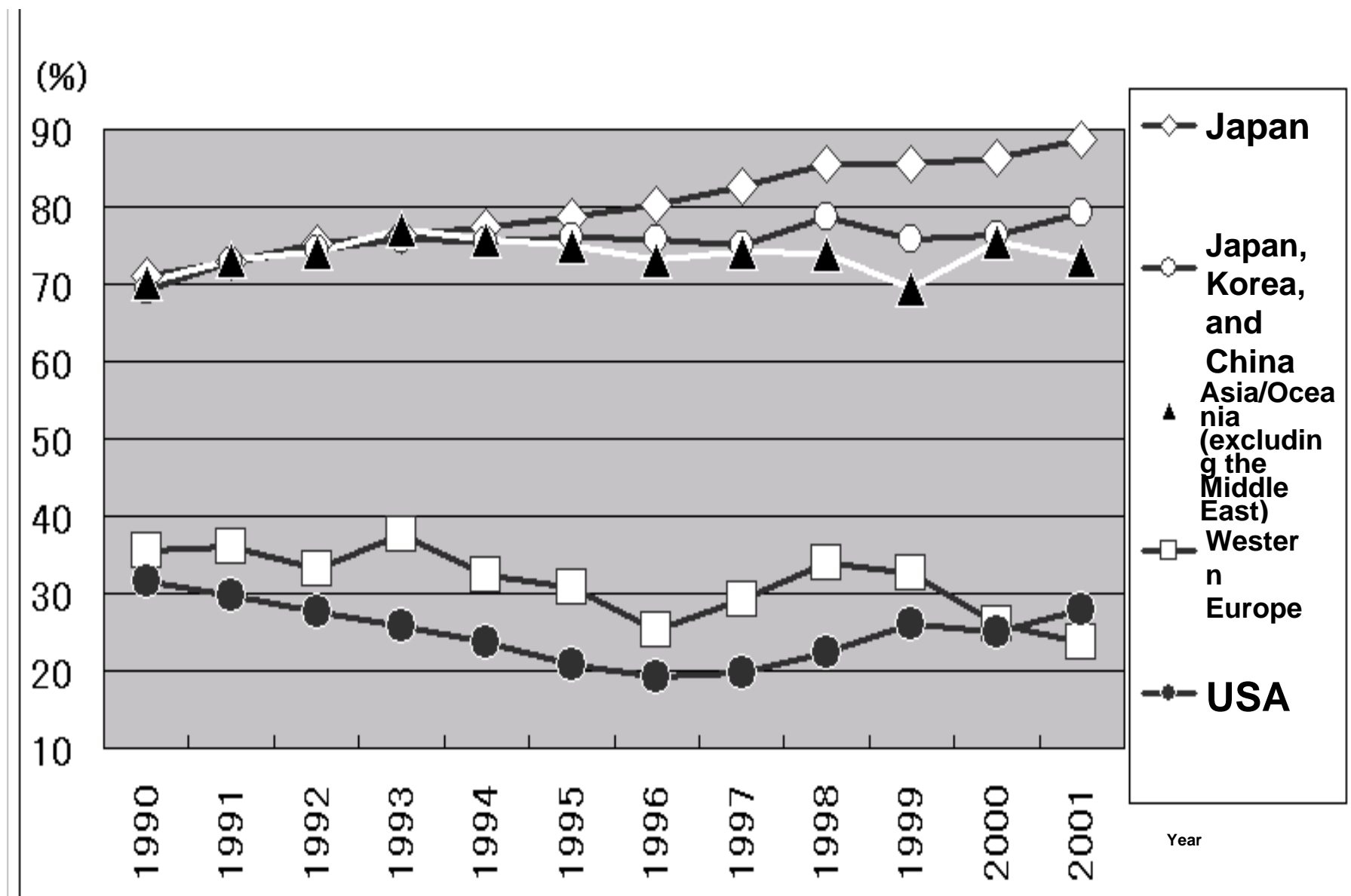
**Figure 2 FOB price differentials for Arabian Light crude shipped to Asia, Europe and the U.S.**



drawn by Soga on the basis of PIW weekly published

**Now the refining industry in East Asia has the big chance to wake up to follow the West business model with more profit.**

### Figure 3 Degree of dependency on Middle Eastern crude oil in crude oil import by selected countries/regions



## Added Figure) Degree of dependency on Main countries in crude oil import by Asia/Oceania (excluding the Middle East)

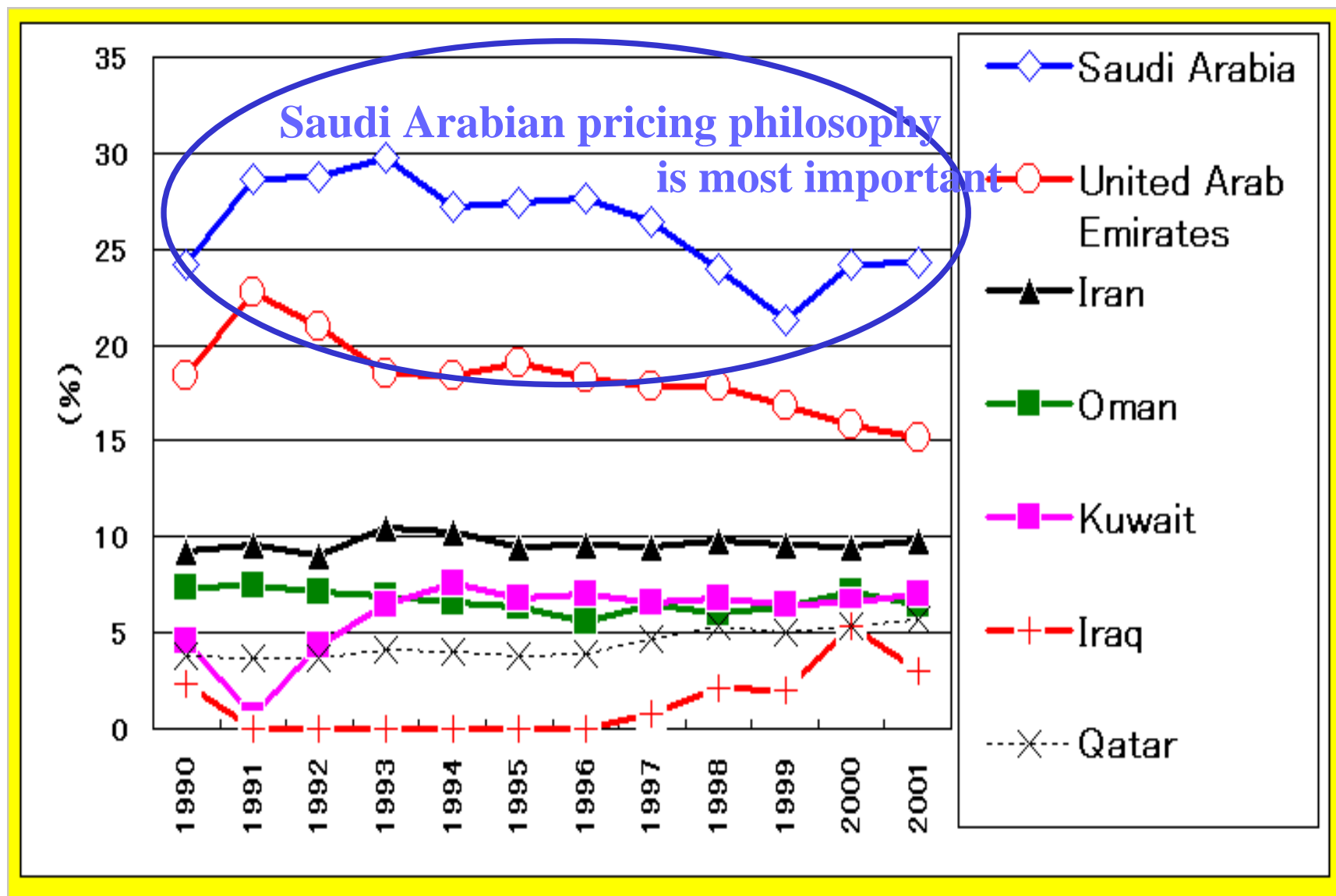
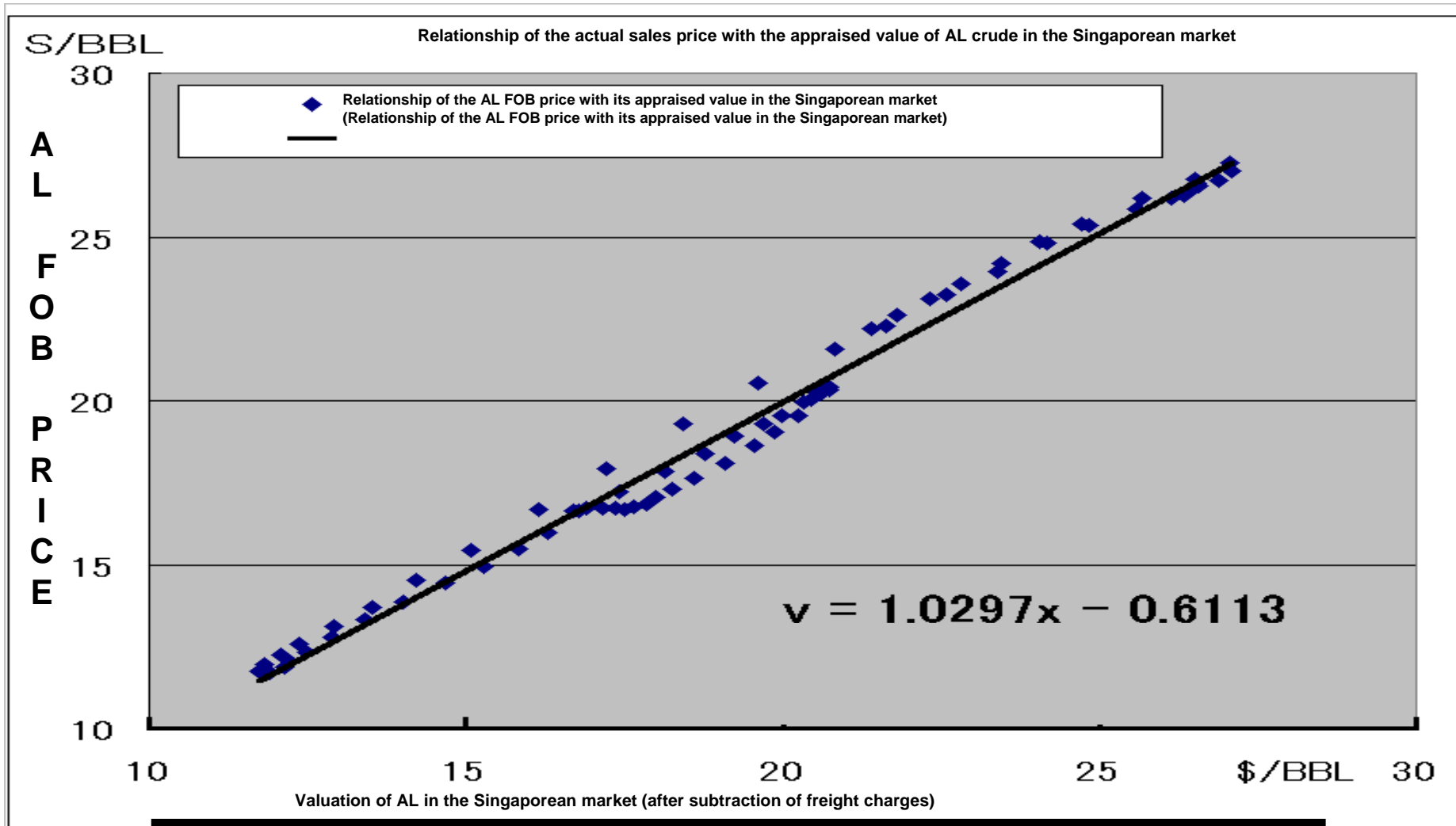


Figure 4 Relationship between appraised value of Arabian Light crude oil in the Singaporean market and the AL crude FOB price (January 1995 - March 2002)



**Net Back Value (Market Value-Freight cost)**

**Figure 5 Relationship between appraised value of Brent crude oil in the Northwestern European market and the Brent crude FOB sales price (January 1995 - March 2002)**

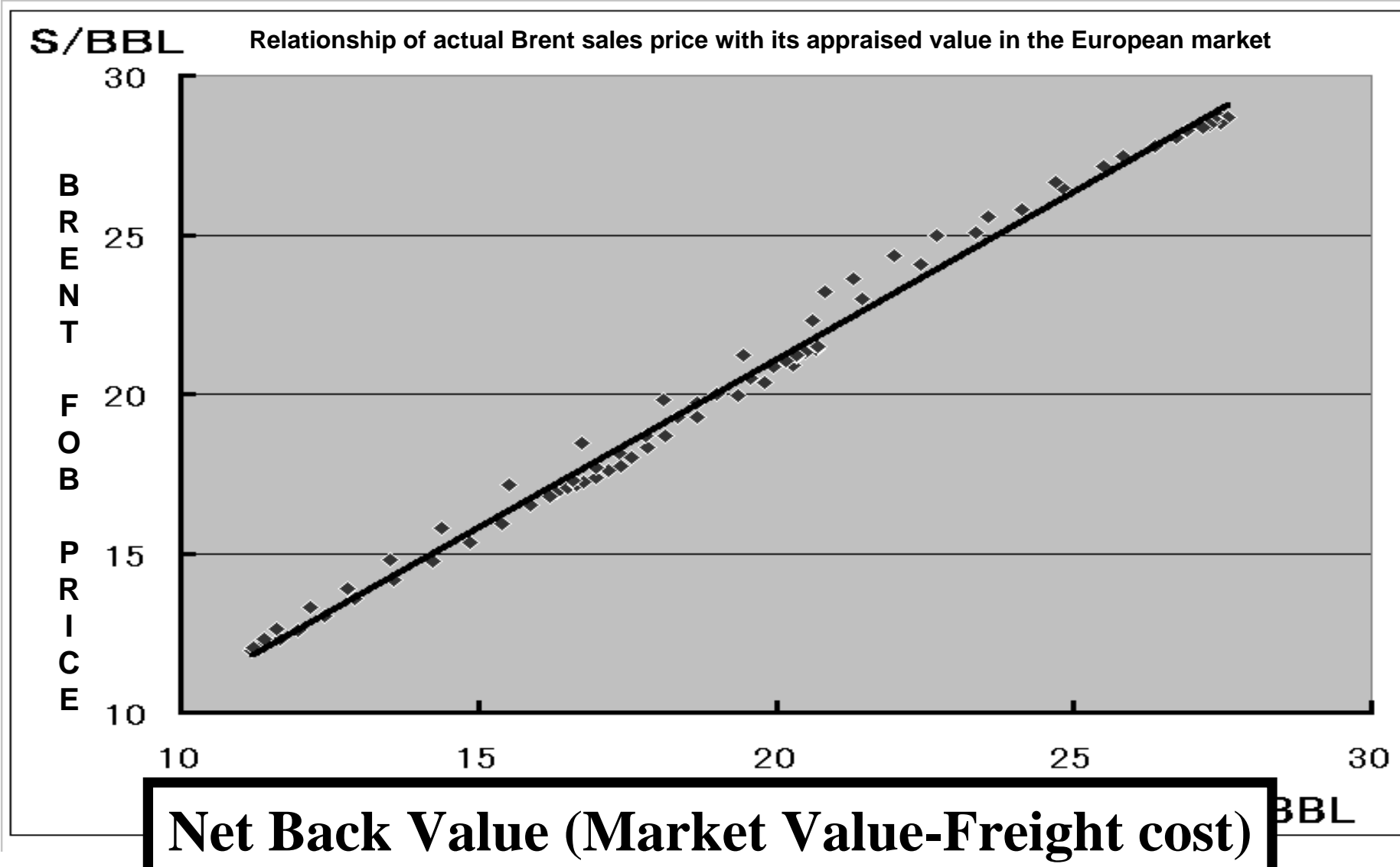
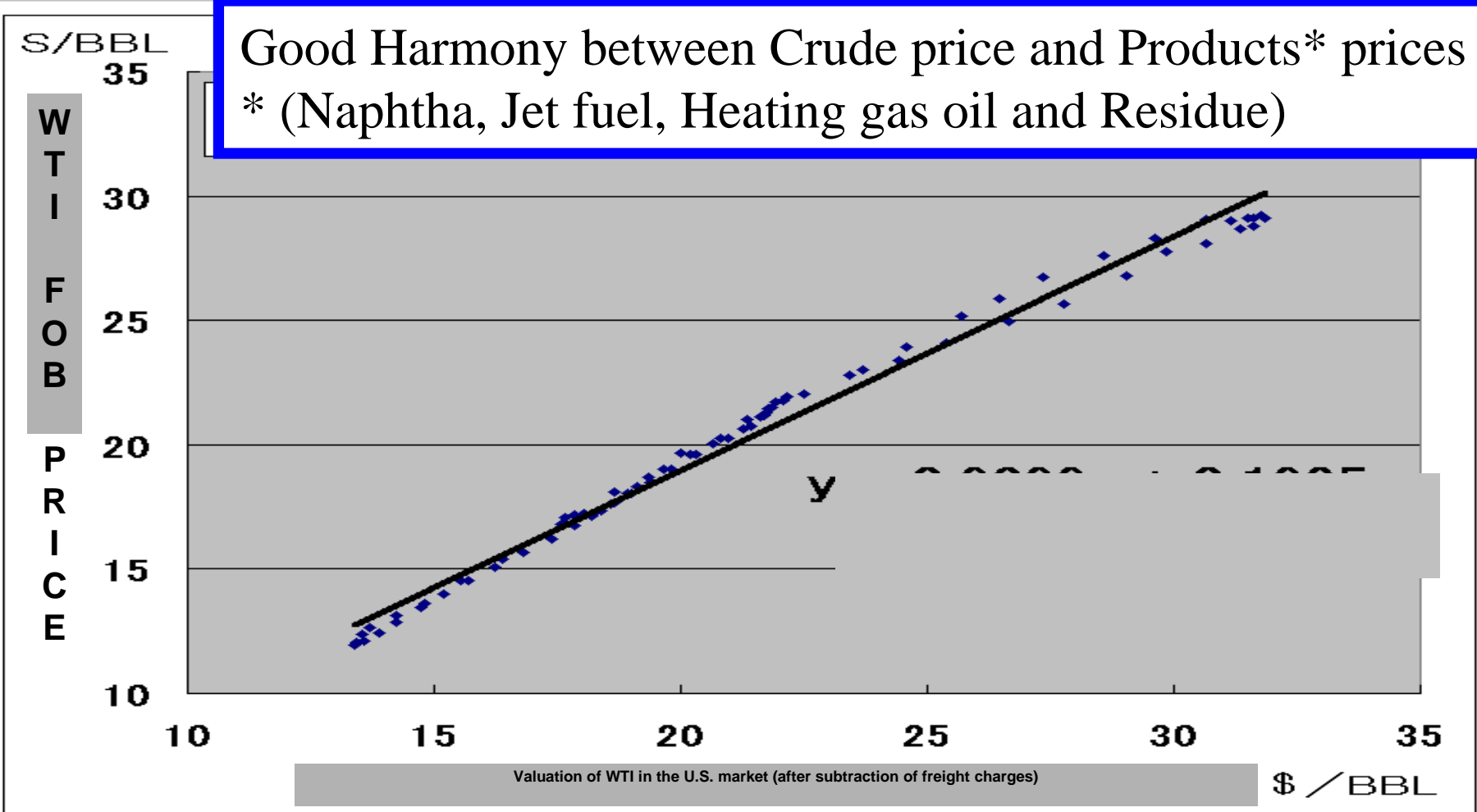




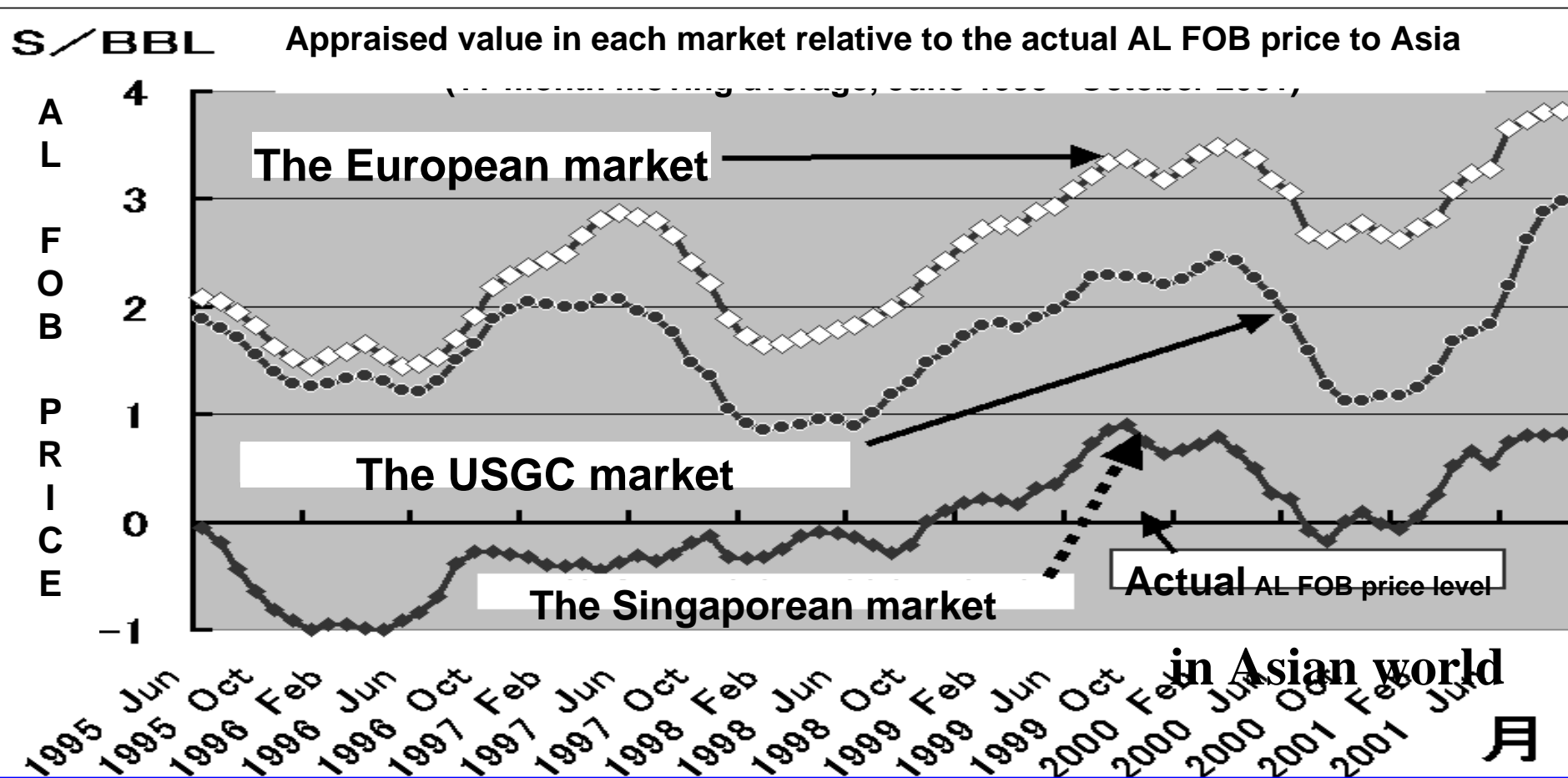
Figure 6 Relationship between appraised value of WTI crude in the US Gulf market and the WTI crude FOB sales price (January 1995 - March 2002)

Good Harmony between Crude price and Products\* prices  
\* (Naphtha, Jet fuel, Heating gas oil and Residue)



Net Back Value (Market Value-Freight cost)

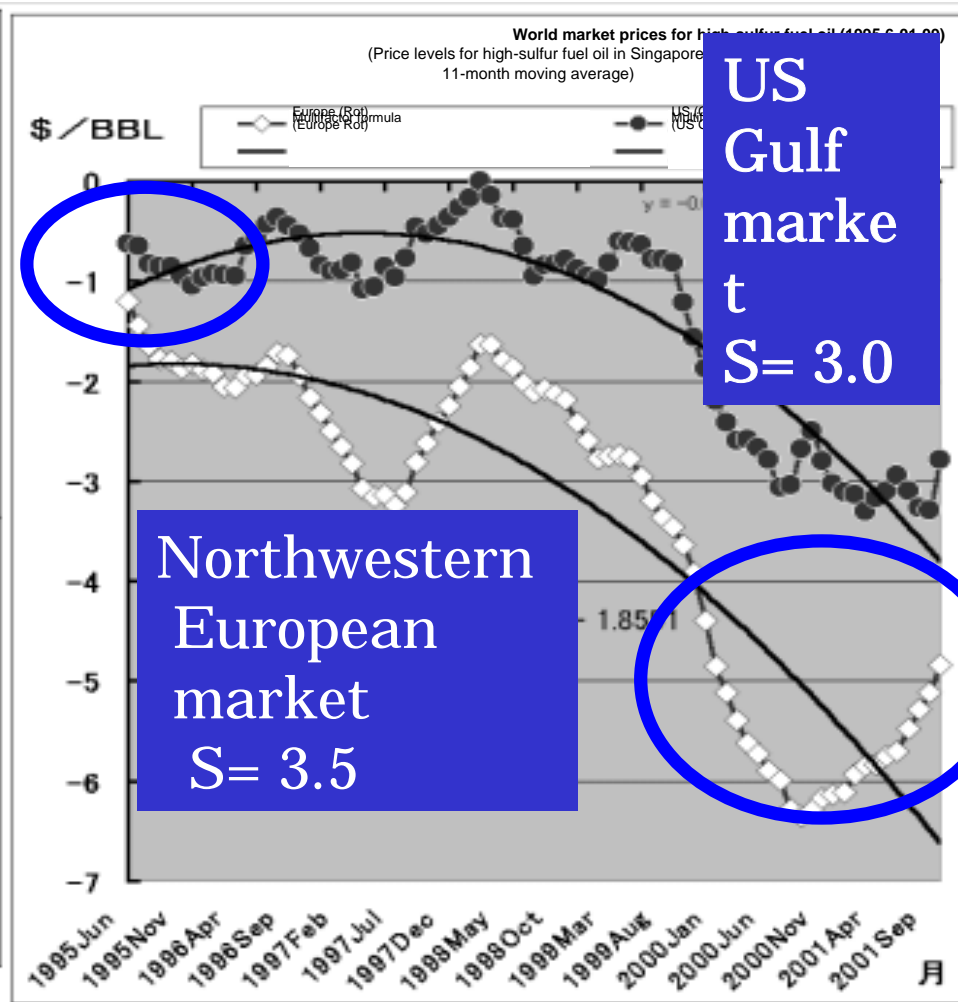
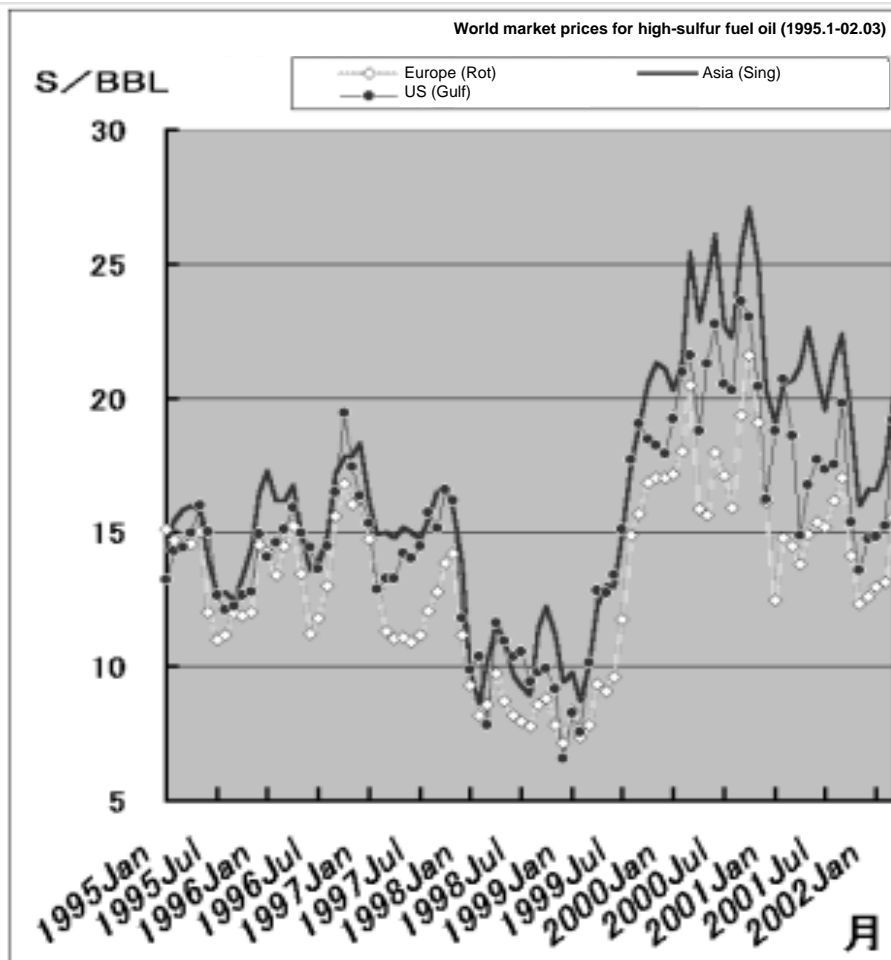
# Figure 7 Status as regards excessively high appraisal values for Arabian Light (FOB basis) relative to real price levels in the world's three major petroleum markets



The appraisal of Arabian Light crude in the European and U.S. markets is clearly lower than the actual FOB price to Asia.

Prices for high-sulfur fuel oil in the Singaporean market have been sharply rising relative to those in the European and US markets; they were about \$1/BBL higher, and have since become about \$4-5/BBL higher.

**Figure 8 World market prices for high-sulfur fuel oil (1995.1-02.03)**

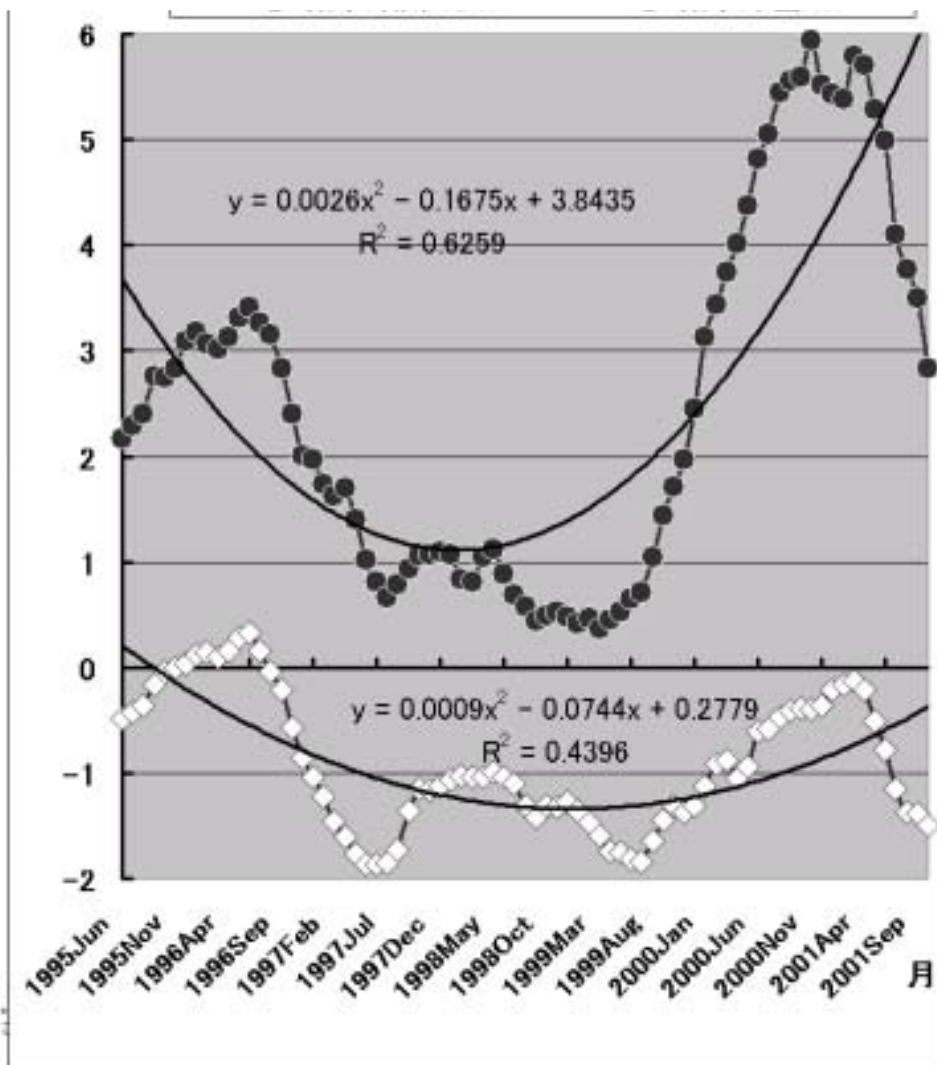
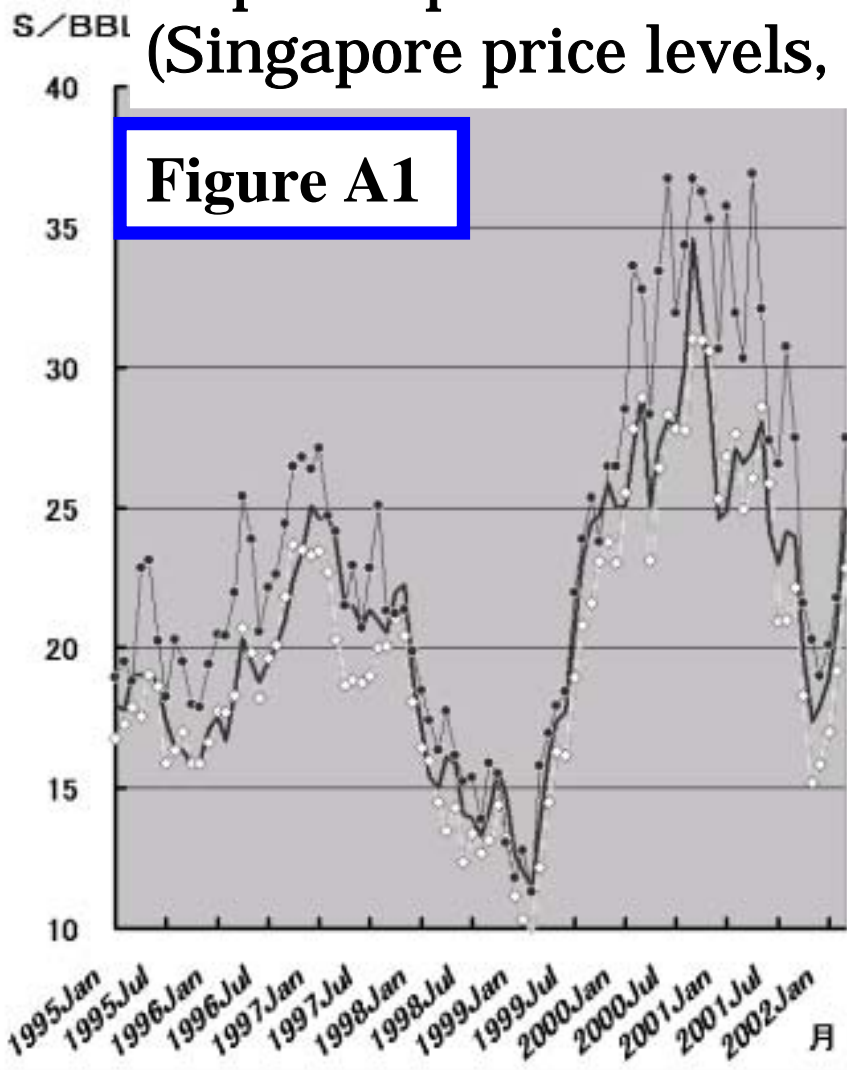


Prices for high-sulfur fuel oil in the Singaporean market have been sharply rising relative to those in the European and US markets; they were about \$1/BBL higher, and have since become about \$4/BBL higher.

# Naphtha price in Singapore is not so high in the world.

Naphtha prices in markets of the world (1995.01-02.03)  
(Singapore price levels, 11-month moving average)

Figure A1



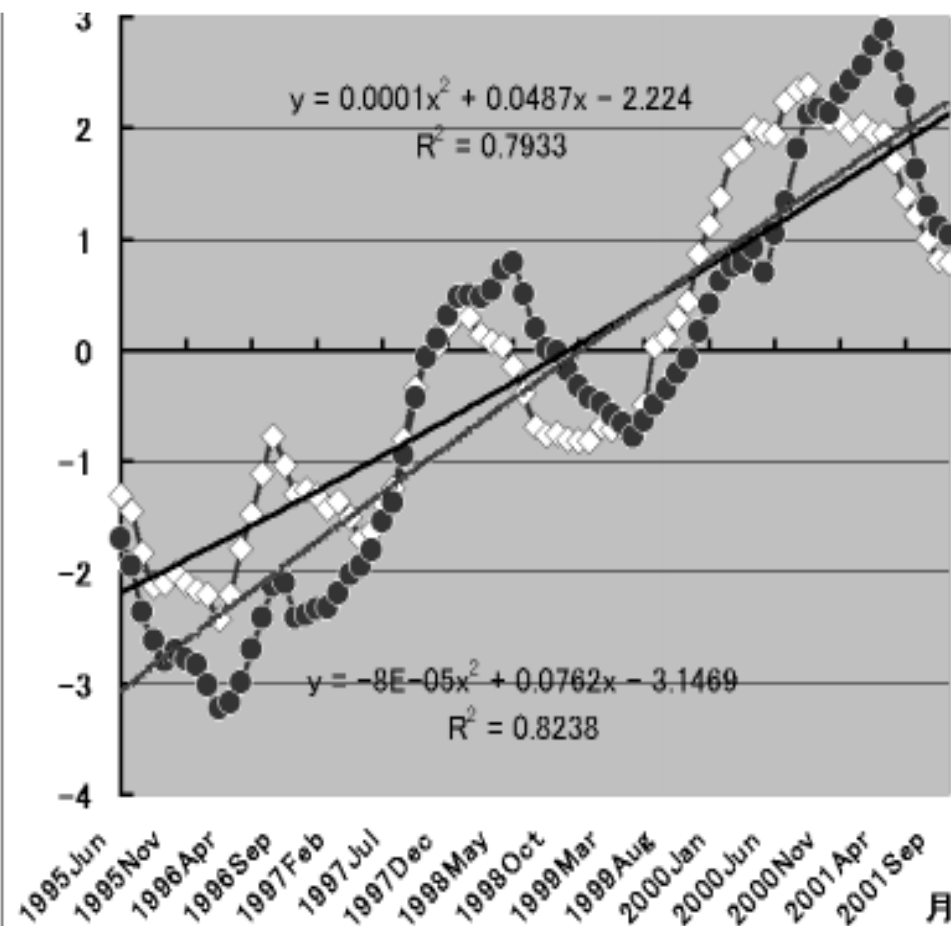
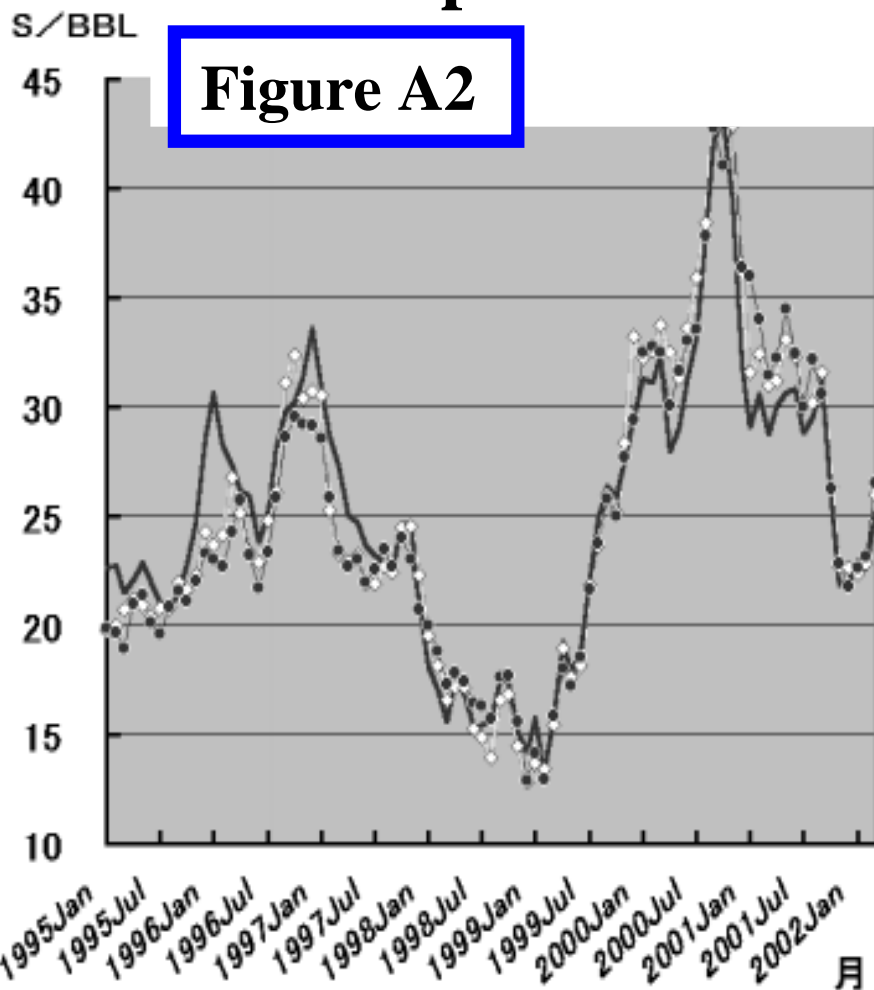
シンガポール市場のナフサ価格は欧州市場価格に対して1\$/BBL程度高い水準で安定しているように見える。米国に対しては2\$/BBL程度低い水準にあったが米国の天然ガス高騰の余波を受け2000年から2001年にかけて相対的に大幅な低水準となった。

# Jet fuel price in Singapore is not so high in the world.

## Jet fuel prices in markets of the world

(1995.01-02.03)

Figure A2

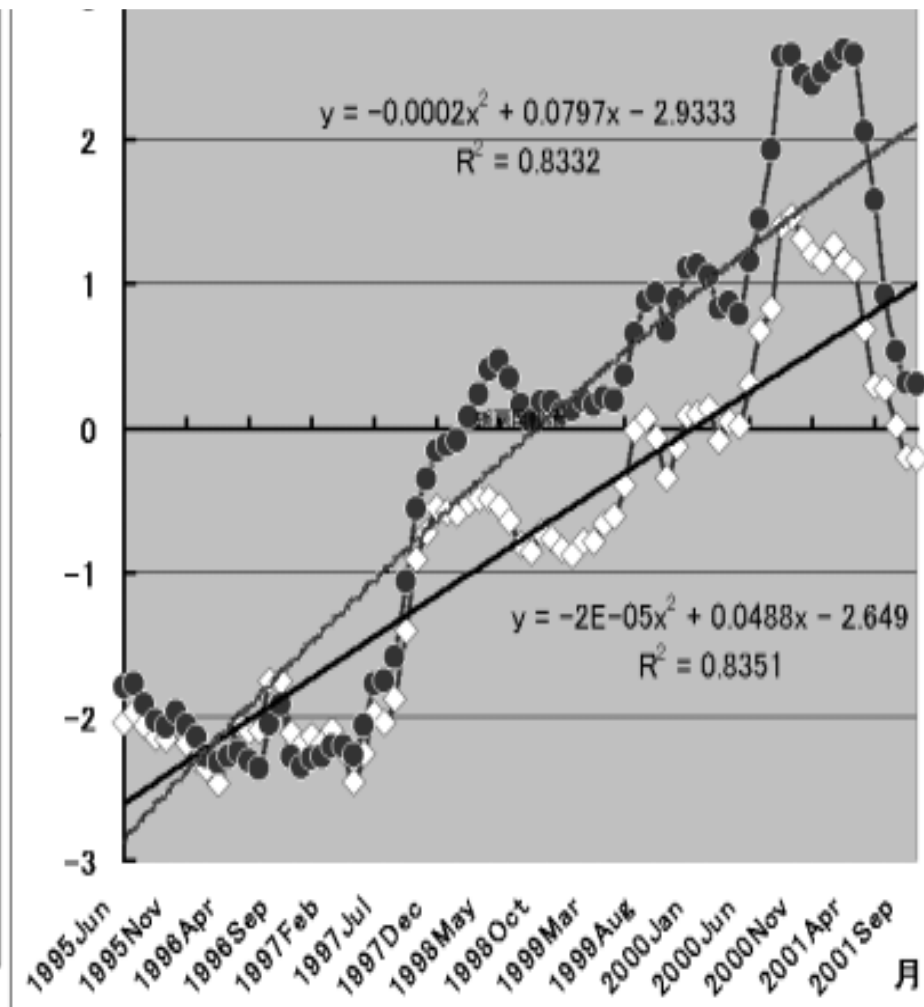
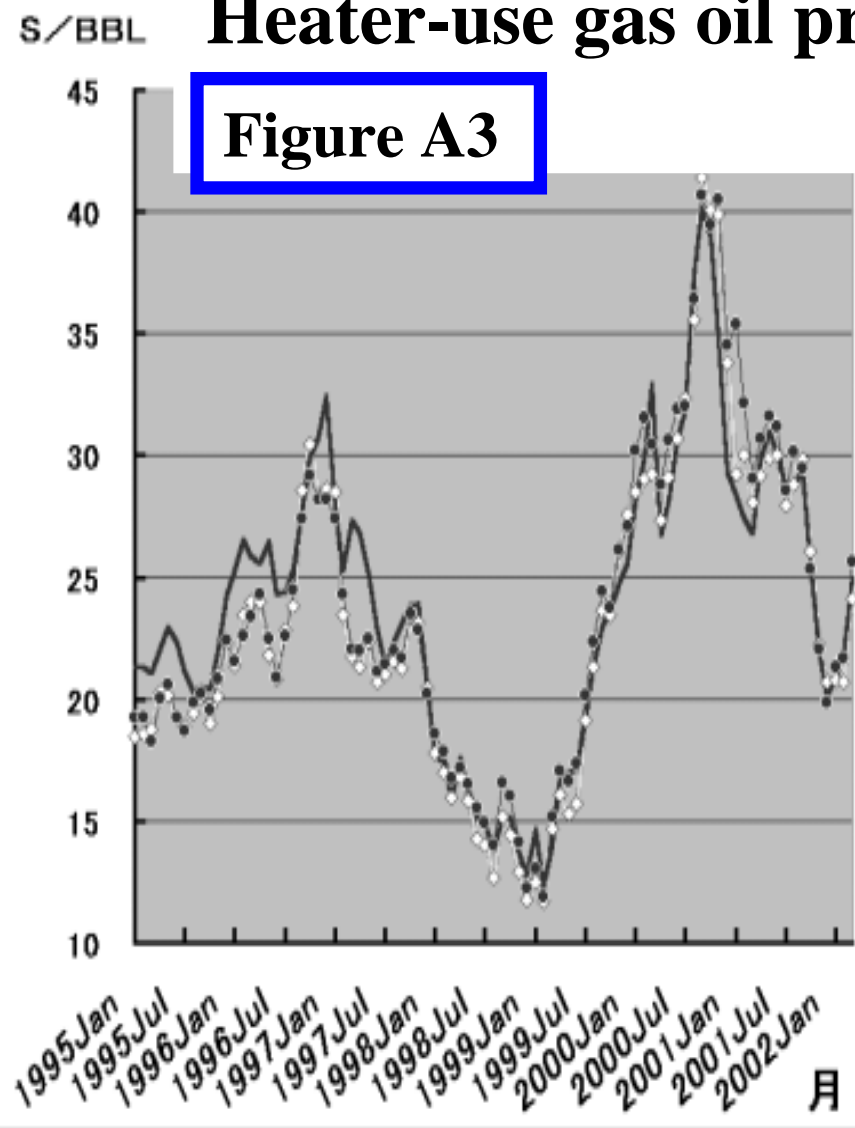


Prices for jet fuel in the Singaporean market exhibit considerable fluctuation relative to those in the European and US markets; they dropped from a level about \$3/BBL higher to one about \$2/BBL lower.

# Heater-use gas oil price in Singapore is not so high in the world.

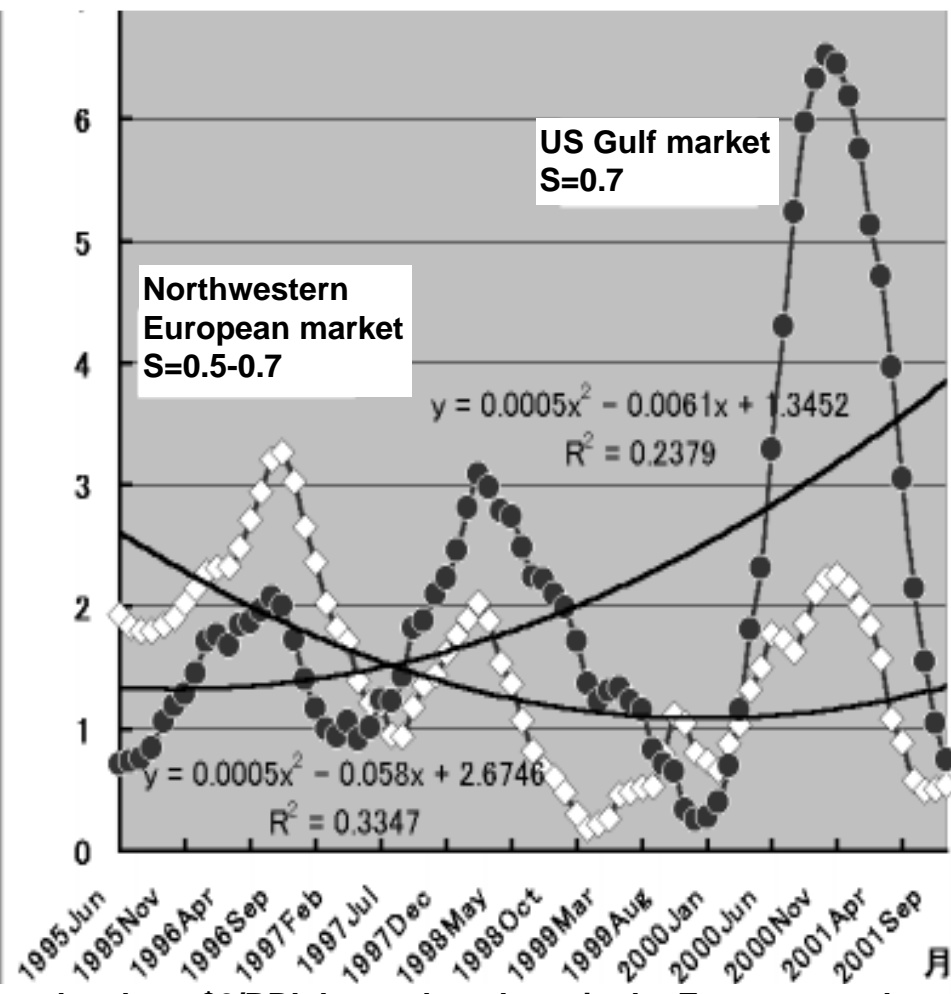
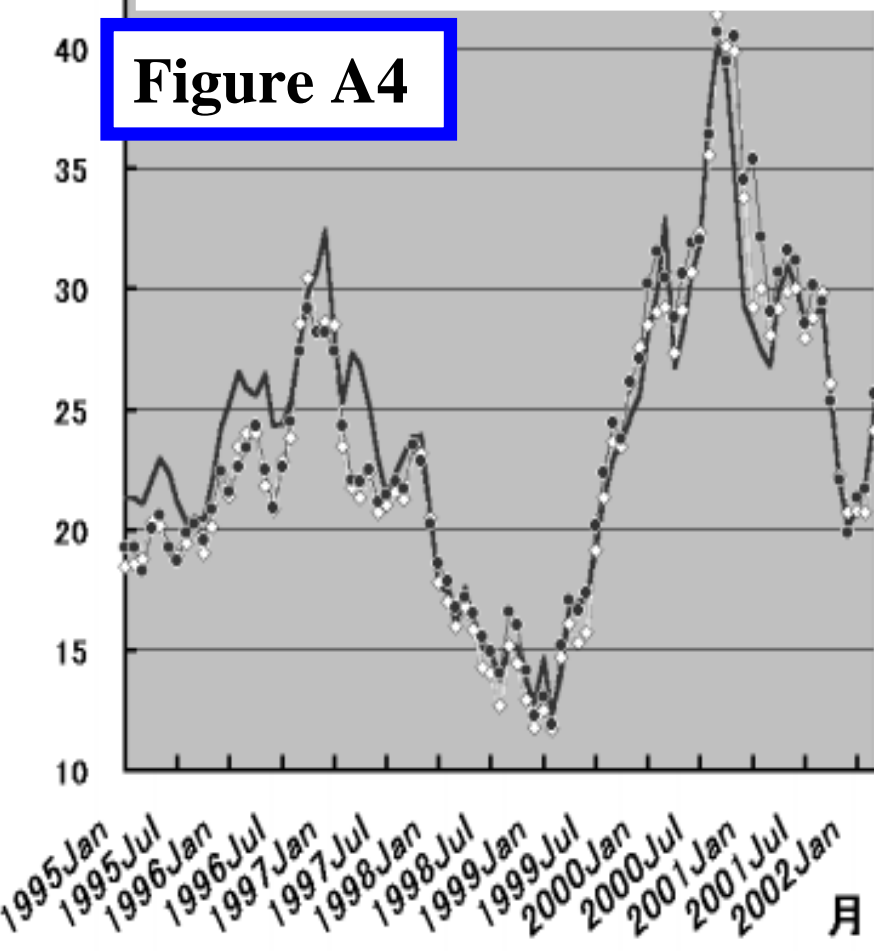
## Heater-use gas oil prices in markets of the world (1995.01-02.03)

Figure A3



# Low-sulfur fuel oil price in Singapore is not so high in the world.

## World market prices for Low-sulfur fuel oil (1995.01-02.03)



シンガポール市場の低硫黄燃料油価格は世界市場価格に比、アジア/BBL 程度低い水準にあるように見える。

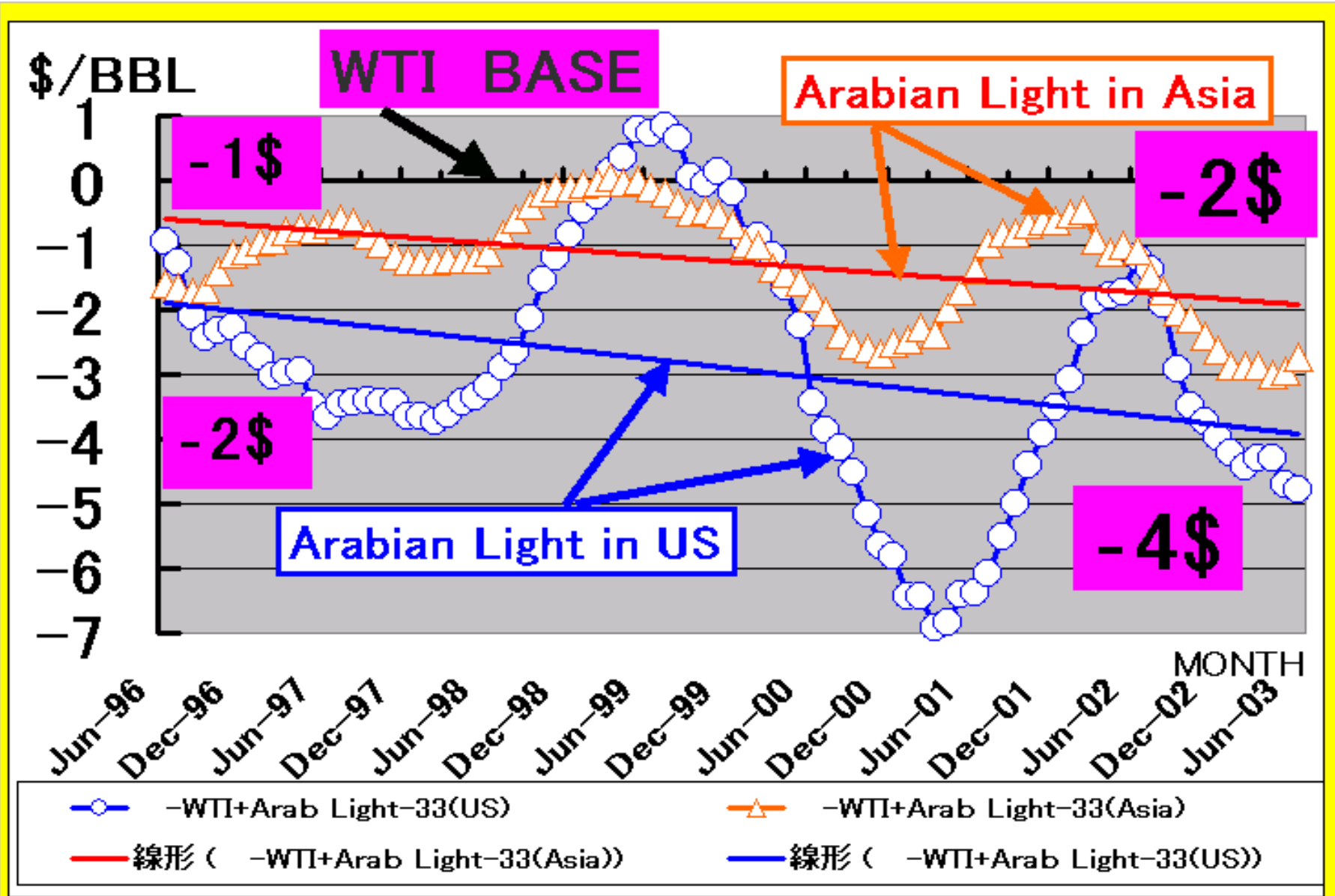
Prices for low-sulfur fuel oil in the Singaporean market appear to be about \$2/BBL lower than those in the European and US markets. The jump in the prices in the US market in 2000 is due to disruption involving natural gas and other factors.

# Various oil fractions share as Evaluation Factors

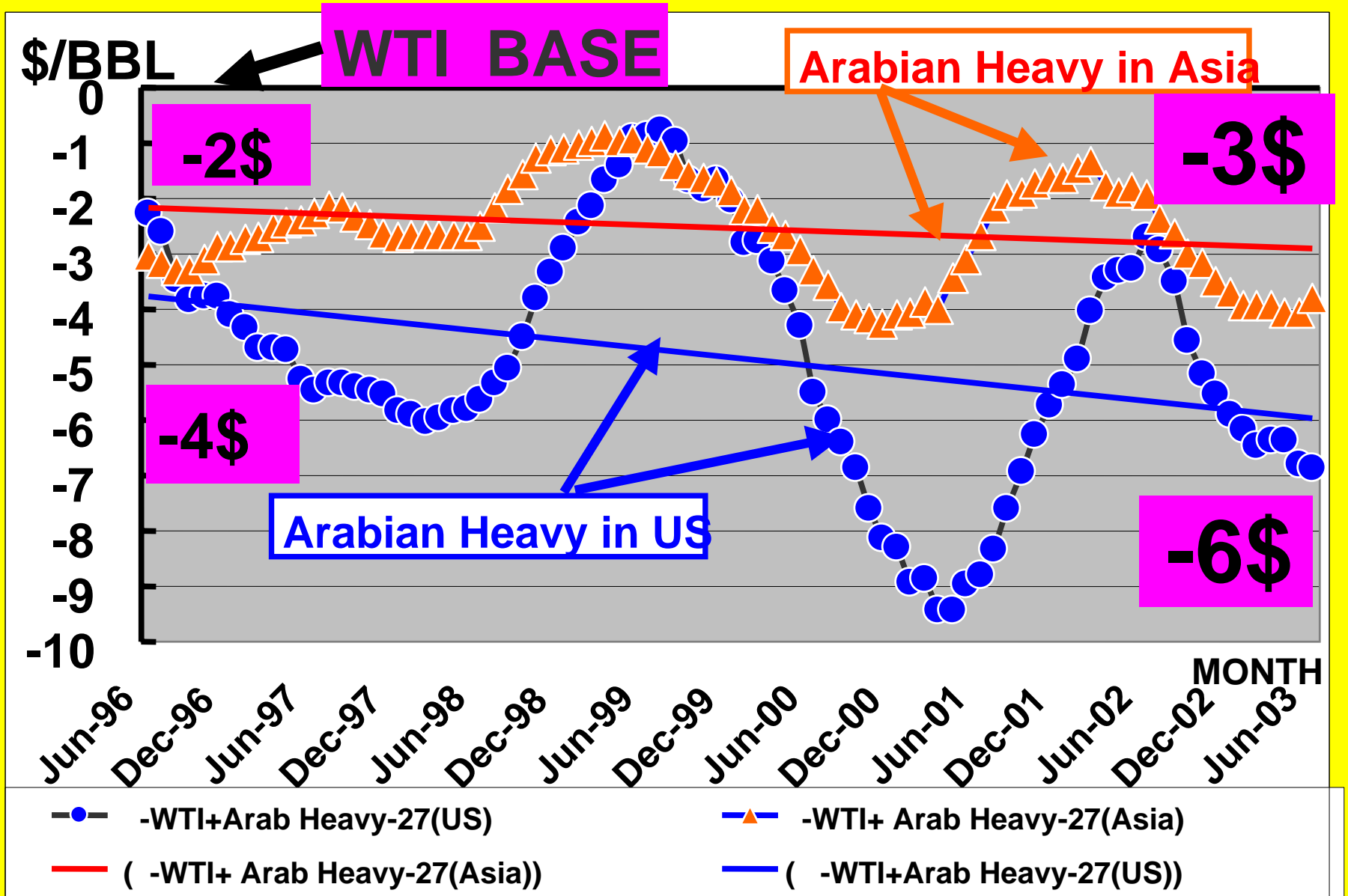
<div style="border: 2px solid blue; padding: 5px; display: inline-block;"><b>Table A1</b></div> <b>oil fractions</b>	<b>Estimated yield rates in crude cracking % with TP &amp; VC</b>			<b>Note</b>
	<b>AL</b>	<b>BRENT</b>	<b>WTI</b>	
<b>NAPHTHA</b>	<b>19.4</b>	<b>25.4</b>	<b>29.3</b>	<b>VGO is the fraction theoretically obtainable in vacuum distillation within the temperature range of 343 - 549°C. Ultralow-sulfur VGO serves as feedstock for production of gasoline, kerosene, and lubricating oil, and has a high valuation.</b>
<b>JET/KEROSENE</b>	<b>18.5</b>	<b>22.4</b>	<b>19.3</b>	
<b>Heating GAS OIL</b>	<b>20.7</b>	<b>13.8</b>	<b>18.4</b>	
<b>Ultra-Low Sulfur VGO</b>	<b>0.0</b>	<b>23.7</b>	<b>20.1</b>	
<b>Low-Sulfur FUEL</b>	<b>0.0</b>	<b>10.6</b>	<b>8.9</b>	
<b>High-Sulfur FUEL</b>	<b>37.4</b>	<b>0.0</b>	<b>0.0</b>	
<b>TOTAL</b>	<b>96.0</b>	<b>95.9</b>	<b>96.0</b>	



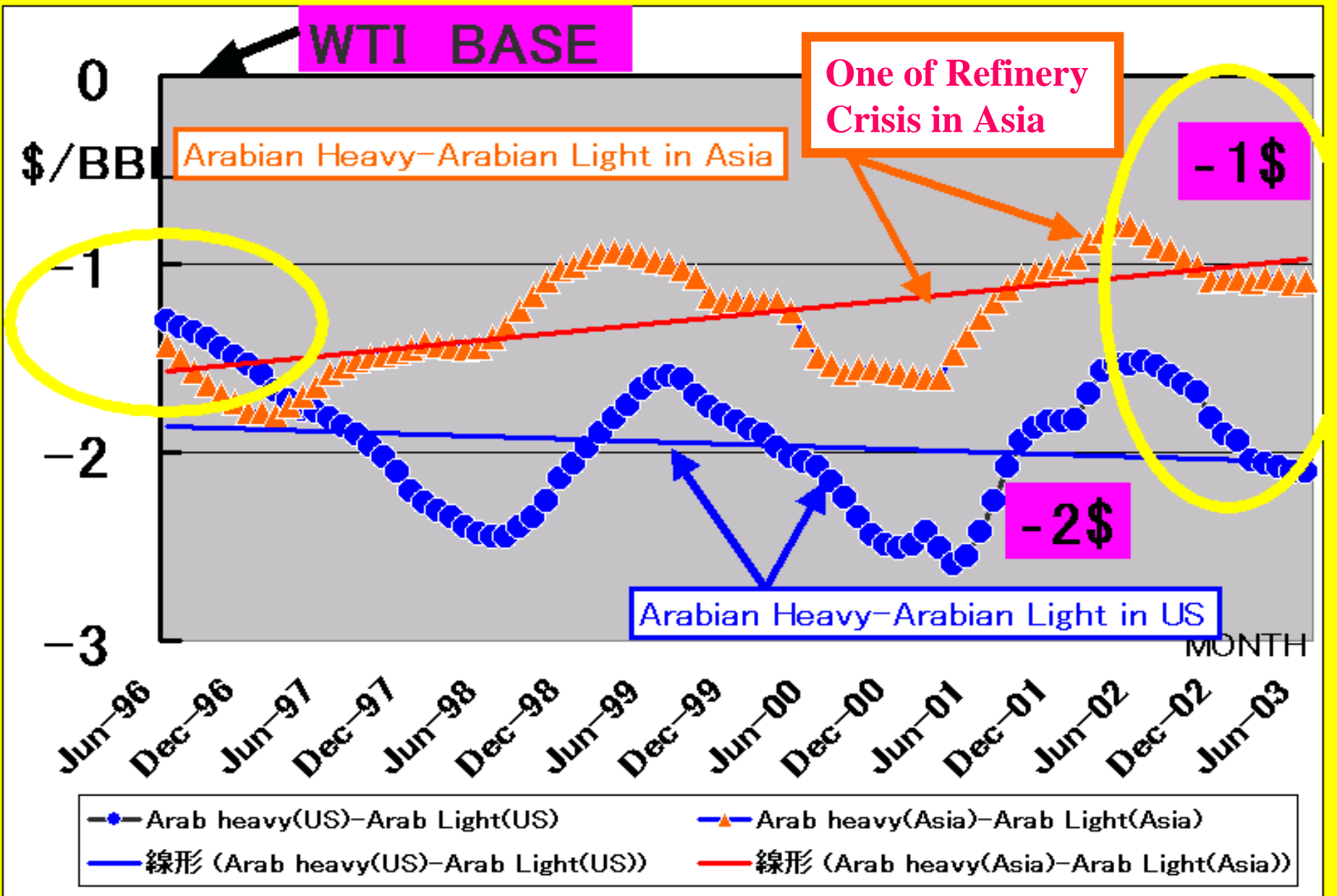
# Added Figure: The AL price differential between US & Asia



# Added Figure: The AH price differential between US & Asia



# Added Figure: The differential between AL&AH



### **3. Tasks for reducing the Asian premium, and measures for their achievement**

#### **3-1. Tasks for reducing the Asian premium**

- The demand for fuel oil in the Singaporean market, is about 0.4 MM Bbl/day. About 80 % of this total was occupied by bunker fuel for diesel engines on ships.**

**Prices for bunker fuel consequently have a big influence on the determination of price levels for Middle Eastern crude shipments to Asia and are a major factor behind the relative rise in these levels recently.**

- Prices for bunker fuel in Singapore also determine the level of prices for fuel oil burned in Asian factories.**

**Bunker- C fuel oil in Singapore should be supplied more to relax the price in Singapore.**

### **3. Tasks for reducing the Asian premium, and measures for their achievement**

#### **3-2. Measures for achievement**

The following three measures are thought to be workable options that could be taken by the East Asian oil refining industries to reduce the Asian premium.

##### **(1) Reform of the market structure** (some Billion\$/Year)

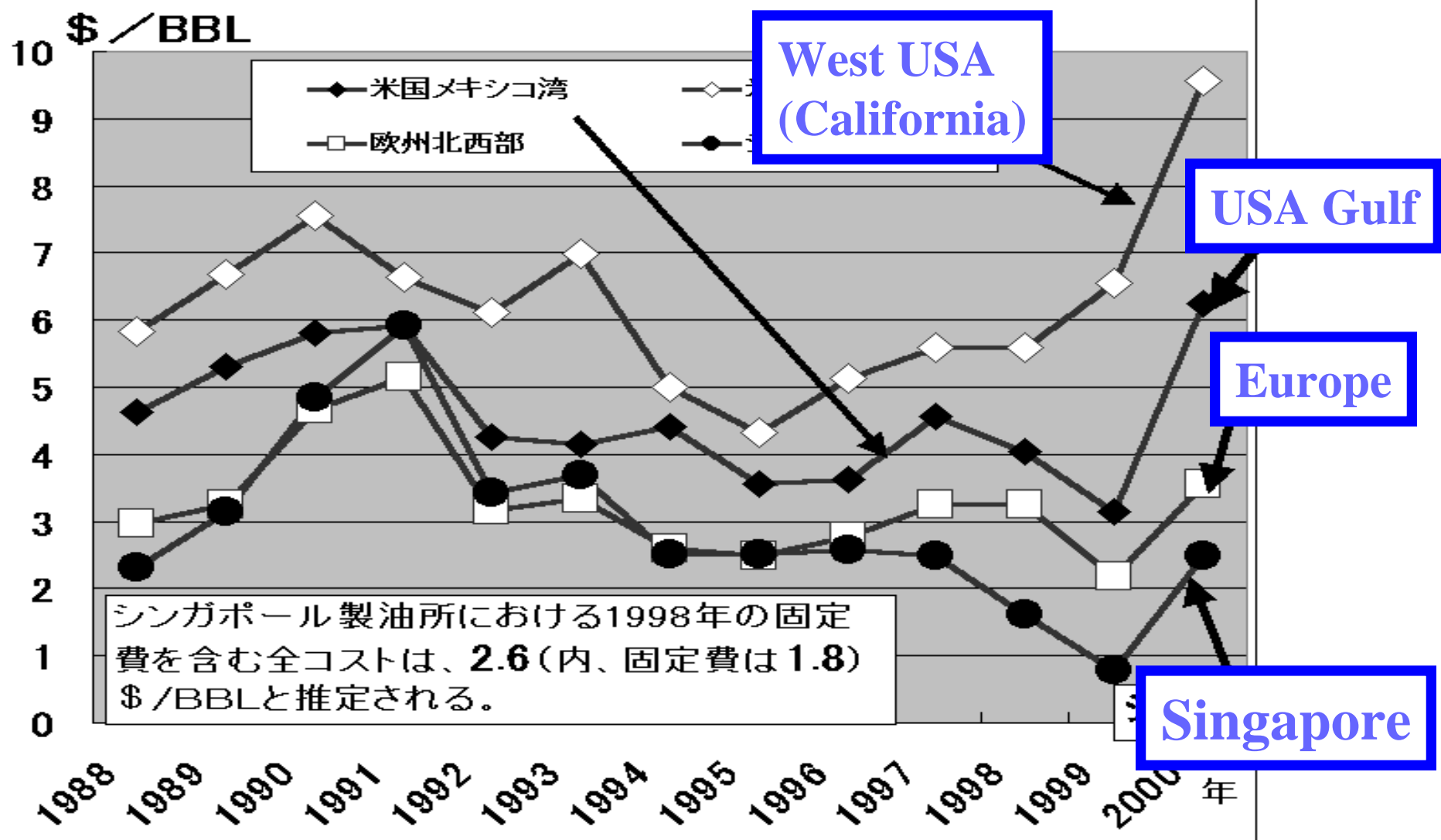
Powerful refineries can supply products for transportation more including Bunker-C fuel. The power is generated by the own market in KCJ.  
(Arriving at Main Dish)

##### **(2) Promotion of oil trade within the Asian region**

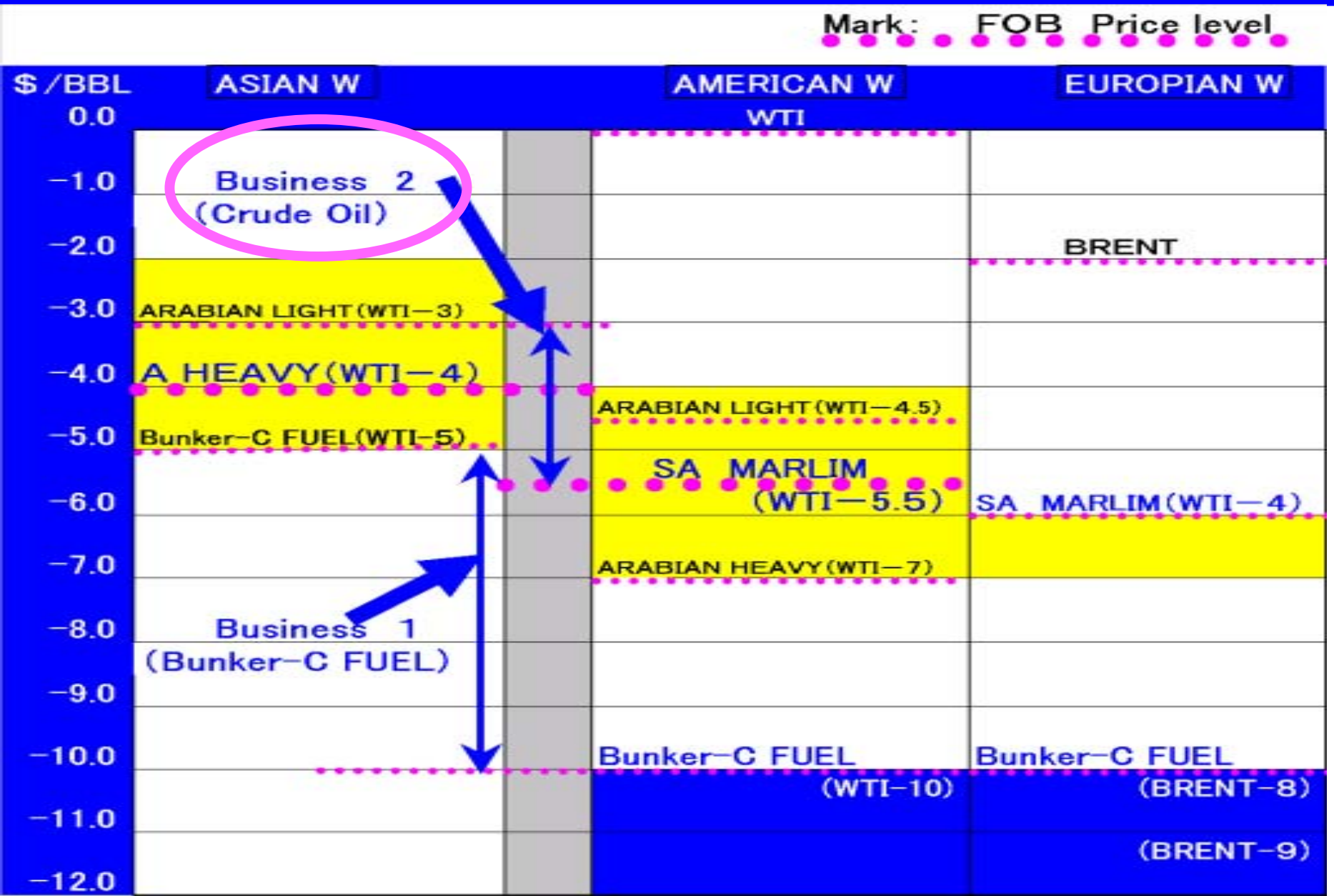
##### **(3) Promotion of purchase of non-Middle-Eastern, heavy crude**

# (1) Reform of the market structure

Refinery margin depends on the market with more profit of super-quality products.



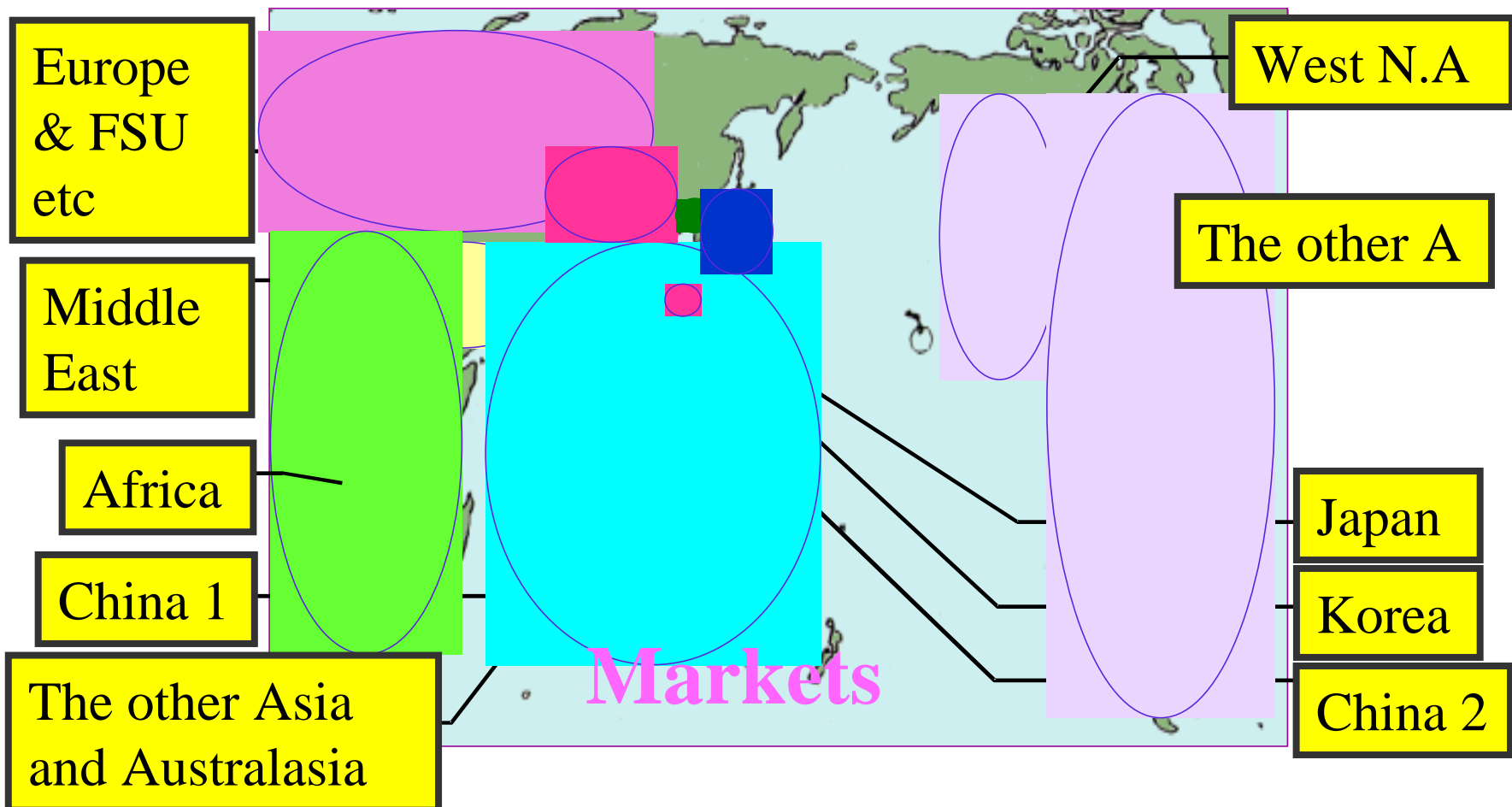
# (2&3) Business 1 & 2 can reduce the Asian crude premium.



# Consideration of Business 1 & 2 with the LP model including worldwide 9-refineries, 10-markets and logistics system

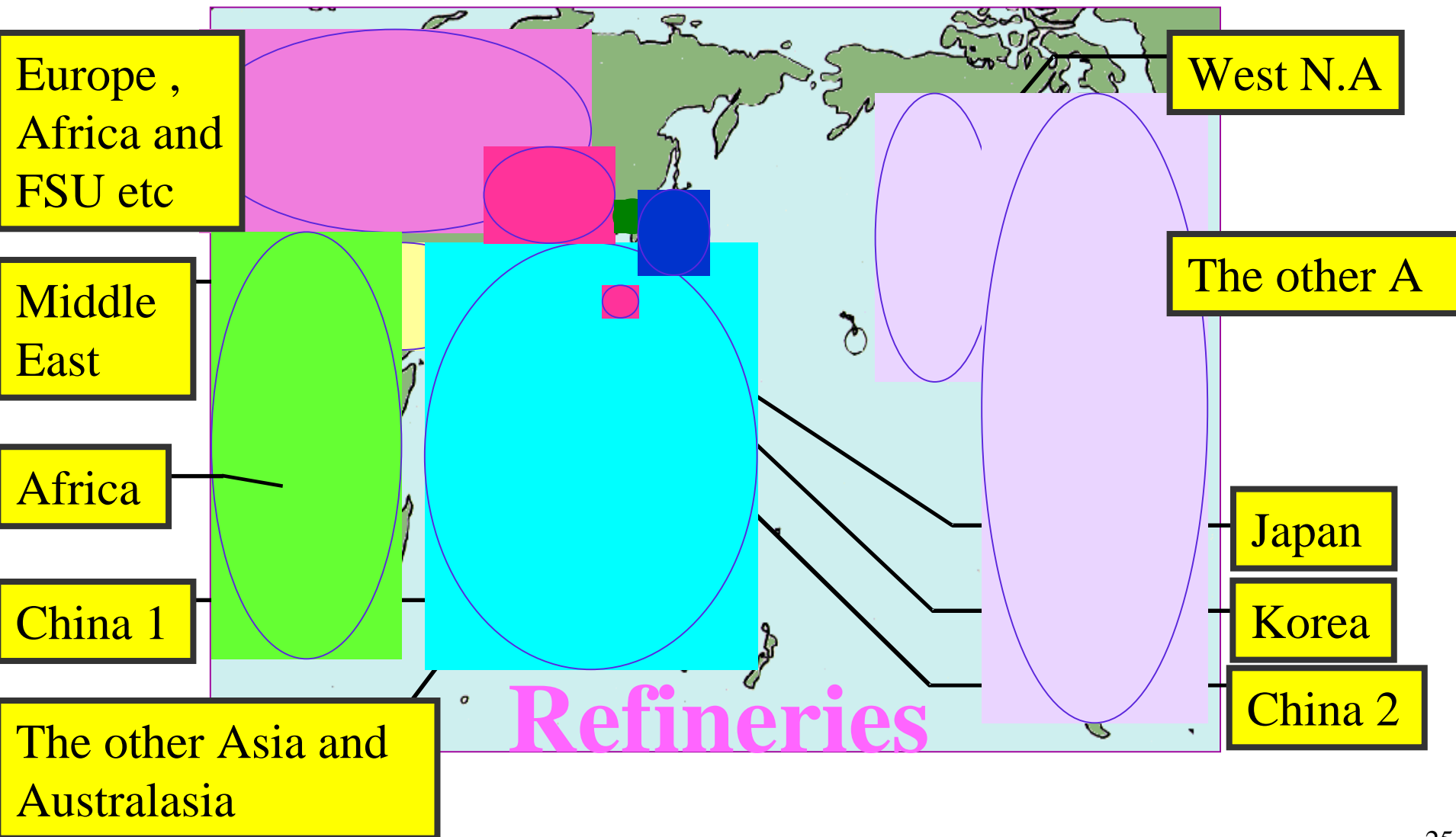
1. 2001 WORK Presentation

LP refinery & logistics model structure --- 10 market





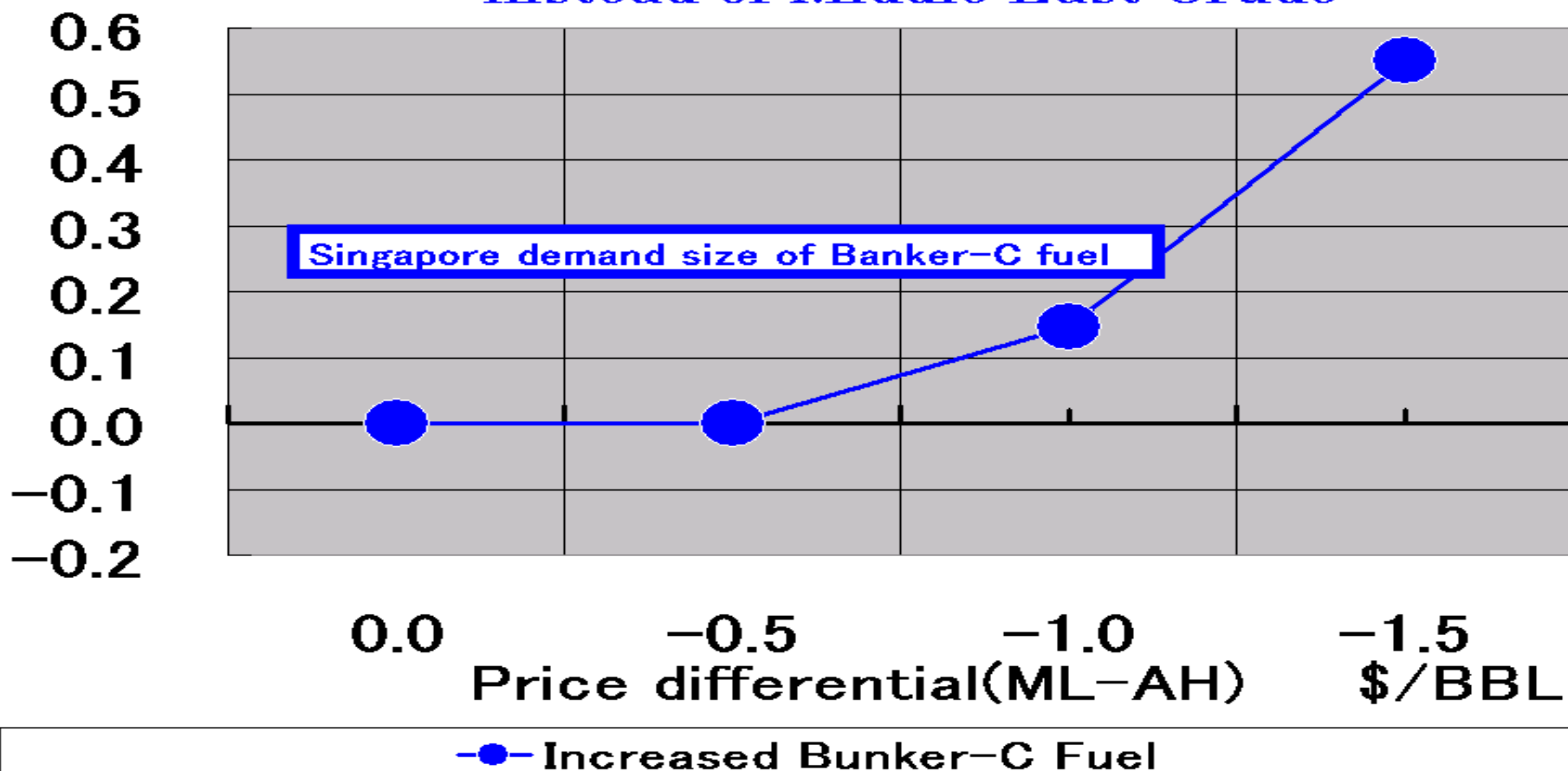
# Consideration of Business 1 & 2 with the LP model including worldwide 9-refineries, 10-markets and logistics system



Promotion of purchase of non-Middle-Eastern, heavy crude will be able to relax Bunker-C fuel balance in Asia with oil products trade in East Asia more.

MMBBL/D

Bunker-C fuel increasing  
when South American Crude proseed  
instead of Middle East Crude



#### 4. Tasks for the future (China and Okinawa)

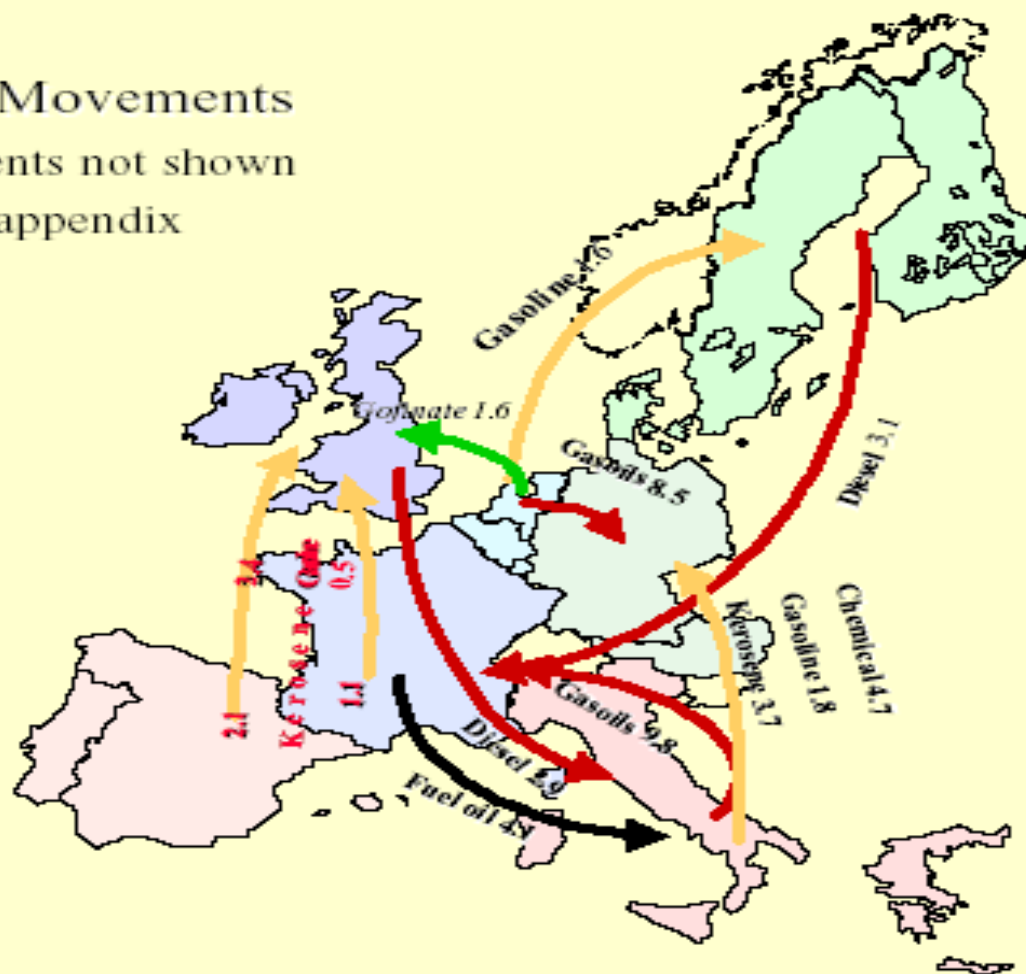
- It would be vital to launch a project of joint research on energy business by East Asian countries in order to build a base of mutually shared perspectives for international competitiveness.
- Korea, China and Japan should join with each other in interaction that looks ten or even 20 years into the future and is also aimed at correcting the Asian premium on Middle Eastern crude.
- Because Chinese crude oil price will be taken by KJ, so KJ will have to consider jointly the best future efficiency in Chinese energy condition.

# Consideration of China with Okinawa crude terminal A

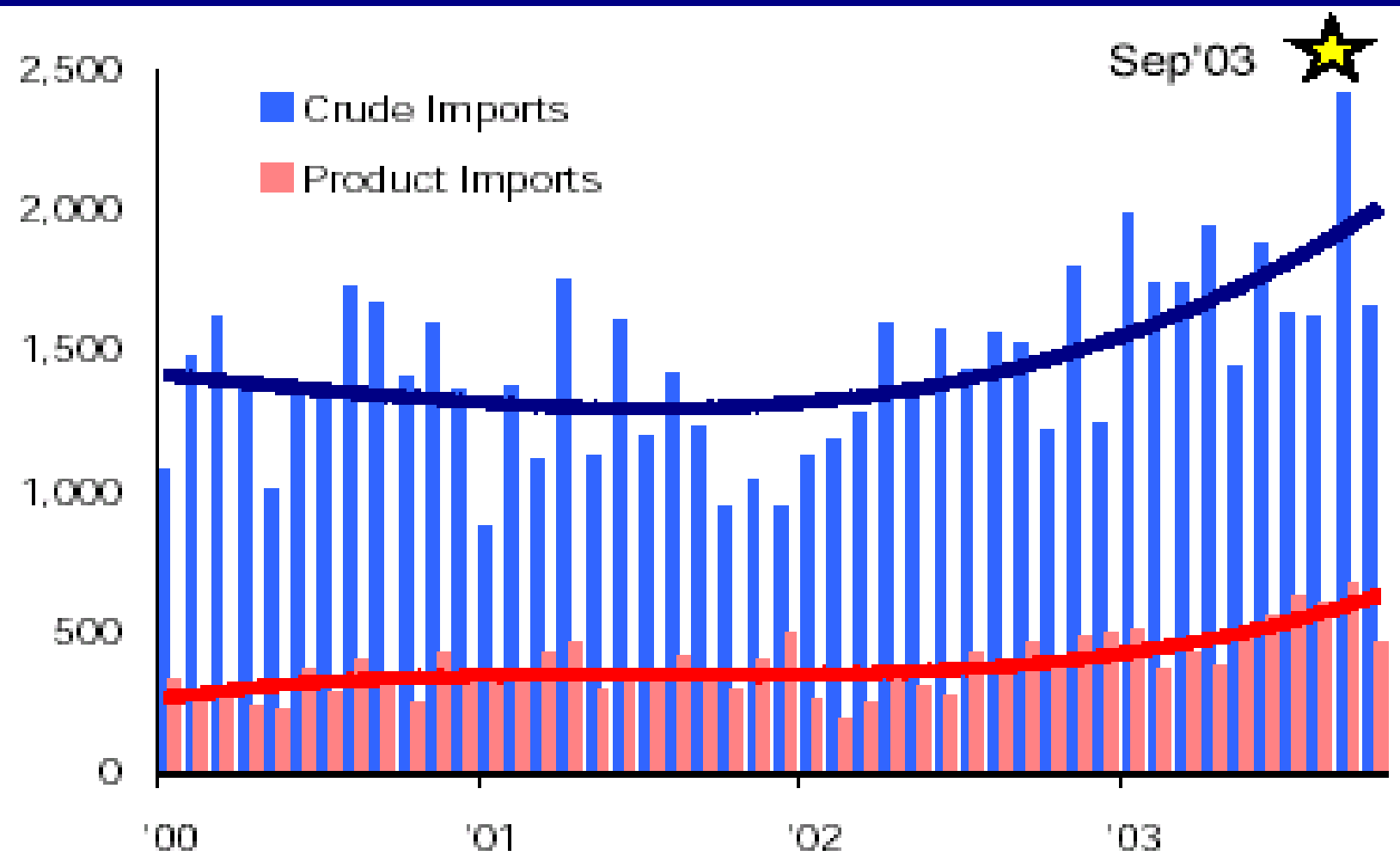
Inter regional movements of transport-related products and components.

## Key Product Movements

- Minor movements not shown
- For details see appendix



# Chinese Oil Imports: On the Rise

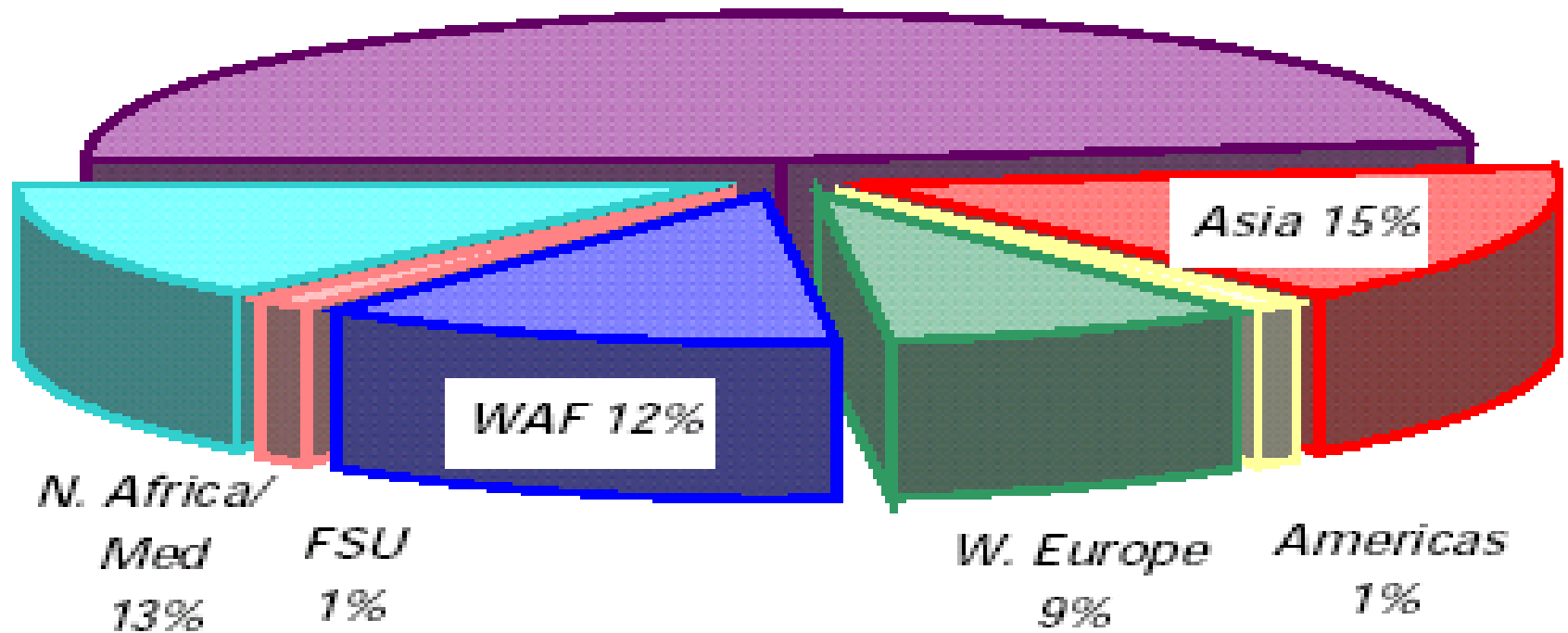


In '000 b/d. Source: DB Global Markets Research, China OGP

# Consideration of China with Okinawa crude terminal B

## *Chinese Oil Imports: On the Rise*

*ME Gulf*  
49%



**This and next Figures are presented by Ms. Spector**

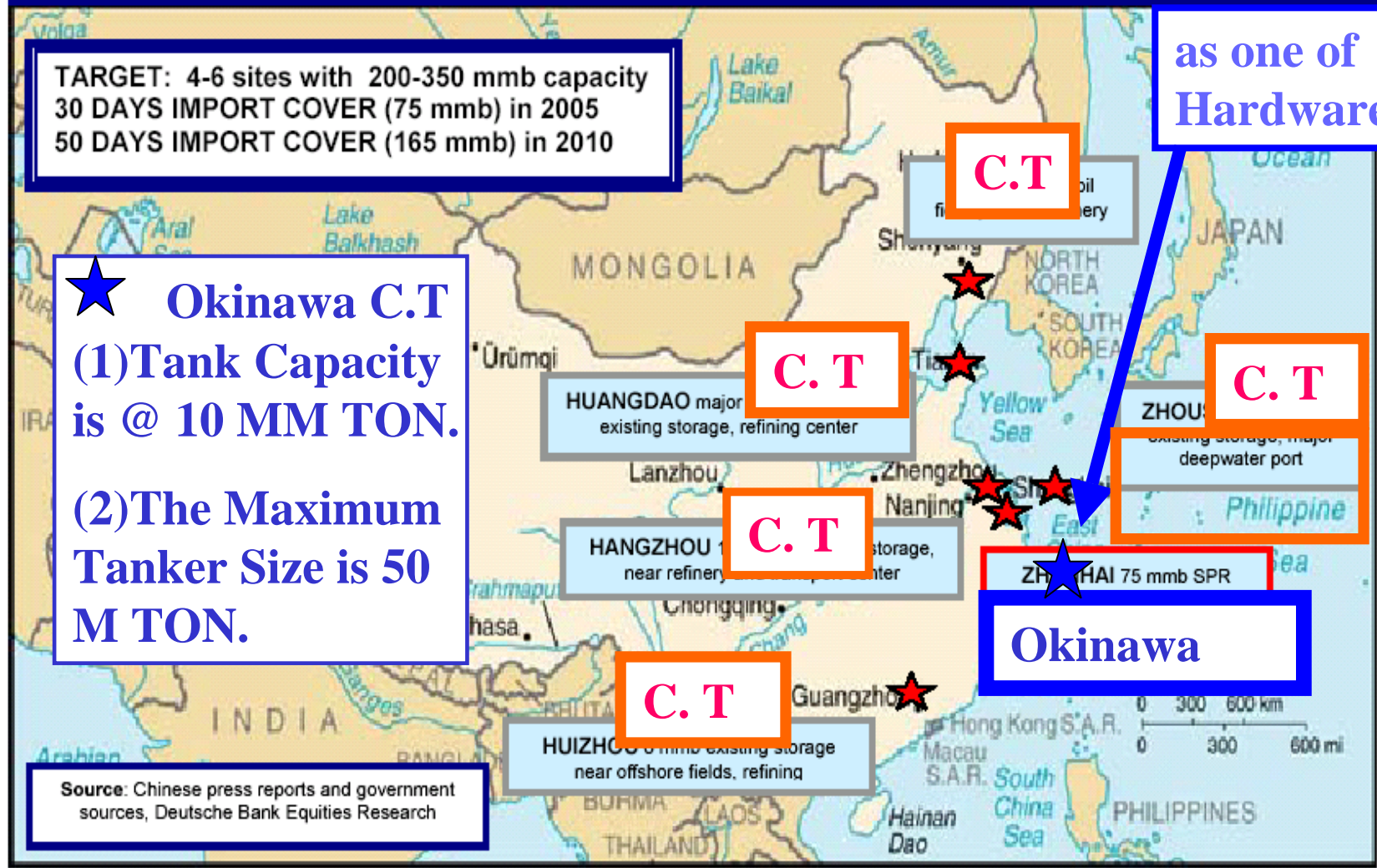
*Source: DB Global Markets Research, China OGP*

# China's Strategic Reserve Plans – Fill Targets & Likely Locations

**TARGET: 4-6 sites with 200-350 mmb capacity  
30 DAYS IMPORT COVER (75 mmb) in 2005  
50 DAYS IMPORT COVER (165 mmb) in 2010**

**as one of Hardware**

★ **Okinawa C.T**  
**(1) Tank Capacity is @ 10 MM TON.**  
**(2) The Maximum Tanker Size is 50 M TON.**



**Source: Chinese press reports and government sources, Deutsche Bank Equities Research**

A project of joint international research should be undertaken to probe the optimal approach of utilizing these facilities to the benefit of East Asian. **Soon 'Okinawa Institute of Science and Technology' which will establish as a graduate school newly, and I hope this school will be used for Asian energy solution discovery.**