

# **PROSPECTS OF ENERGY EFFICIENCY IN ASEAN AND ASIA**

## **- ASIA/WORLD ENERGY OUTLOOK 2013**

A series of five orange circles of varying sizes are arranged vertically on the left side of the slide. The largest circle is at the top, followed by a medium-sized one, a smaller one, and two very small ones at the bottom.

**Think Tank Roundtable A  
Singapore International Energy Week  
31<sup>st</sup> October 2013, Singapore**

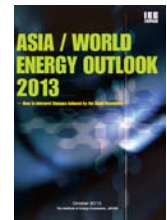
**The Institute of Energy Economics, Japan  
Yukari Yamashita**

## Asia/World Energy Outlook 2013

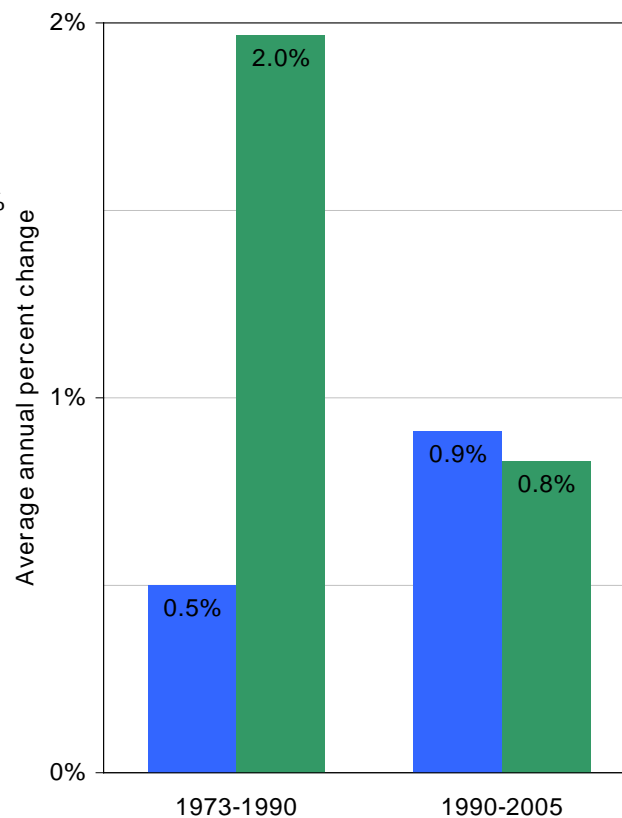
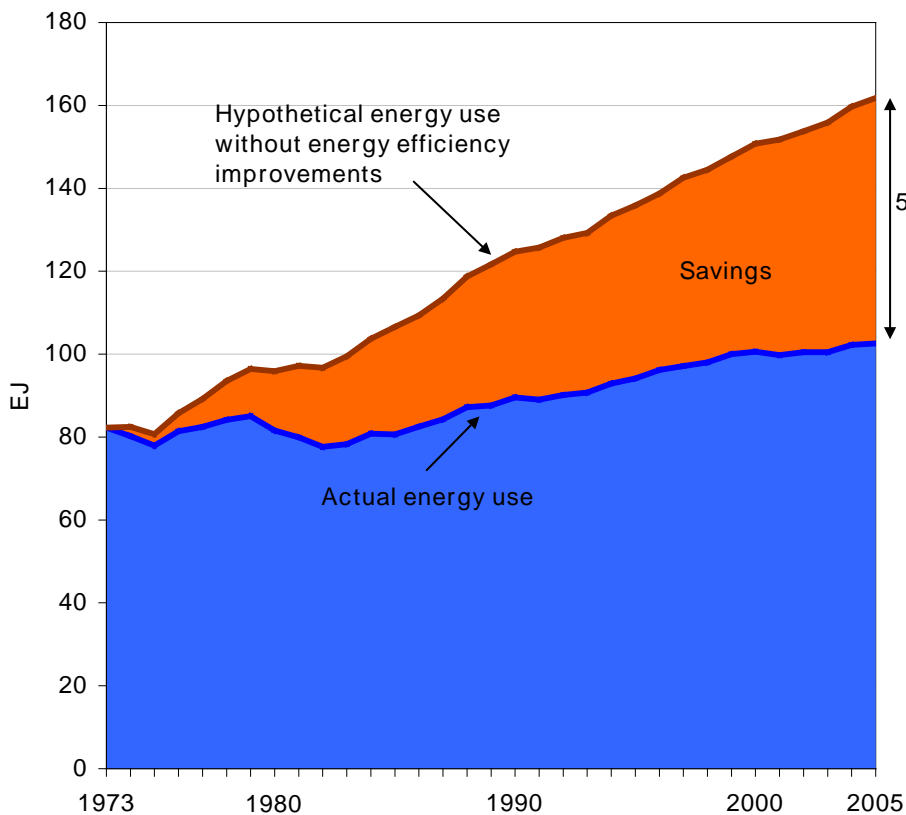
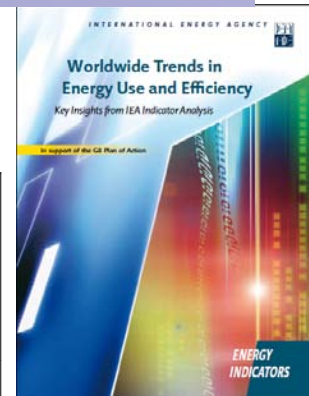
— How to Interpret Changes Induced by Shale Revolution —

# Introduction

- Why Energy Efficiency matters?
- Results from IEEJ's Asia/ World Energy Outlook 2013
- What are Expected of Energy Efficiency?
- Way forward



# OECD avoided 60% of energy increase by Energy Saving (2005 estimates, IEA Report to G8 Summit in Toyako)



■ Actual energy use ■ Energy savings due to energy efficiency improvements ■ Energy efficiency improvements

IEA, "Worldwide Trends in Energy Use and Efficiency" (2008)

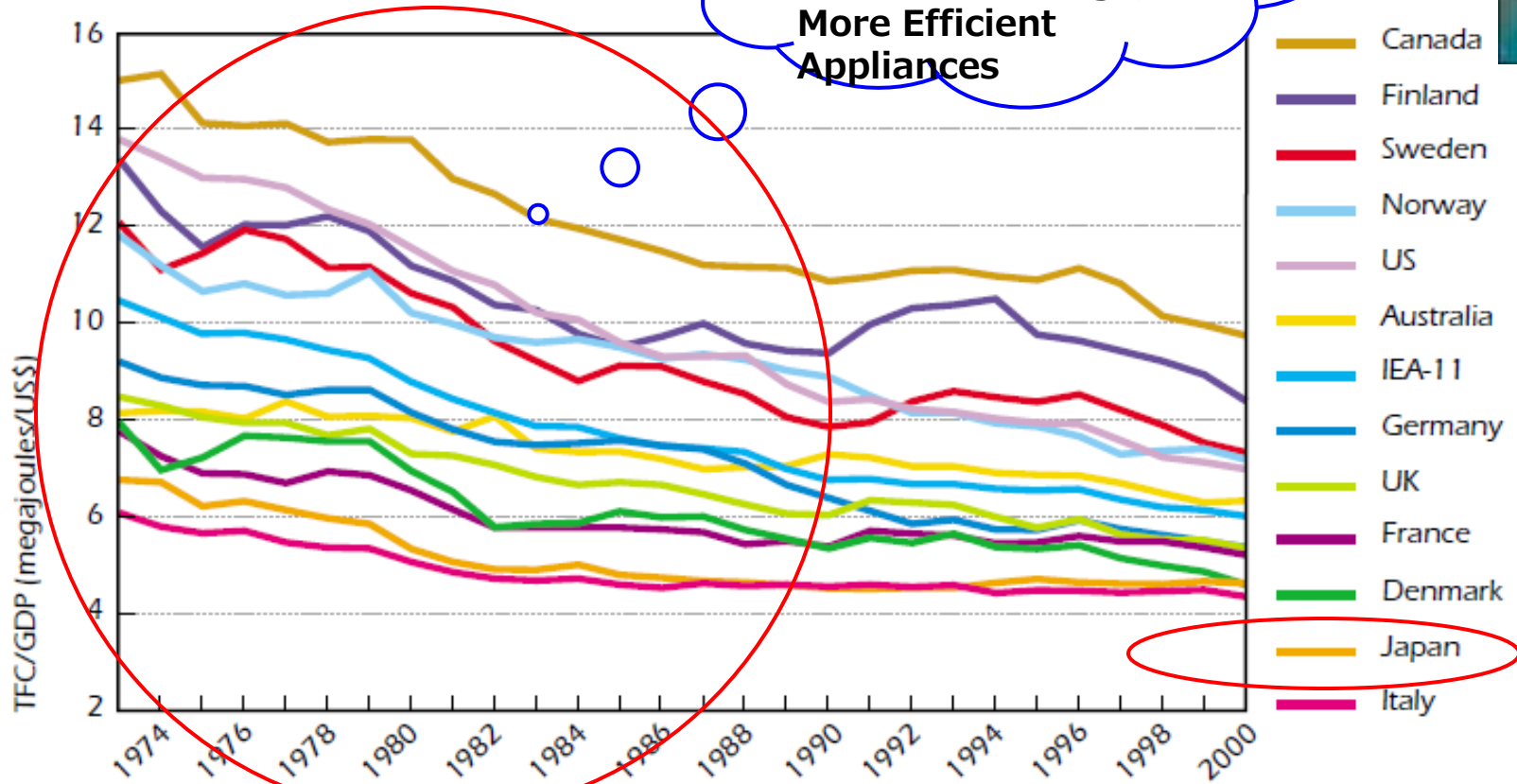


# Energy Saving of OECD Countries Slowed Down in late 1980's



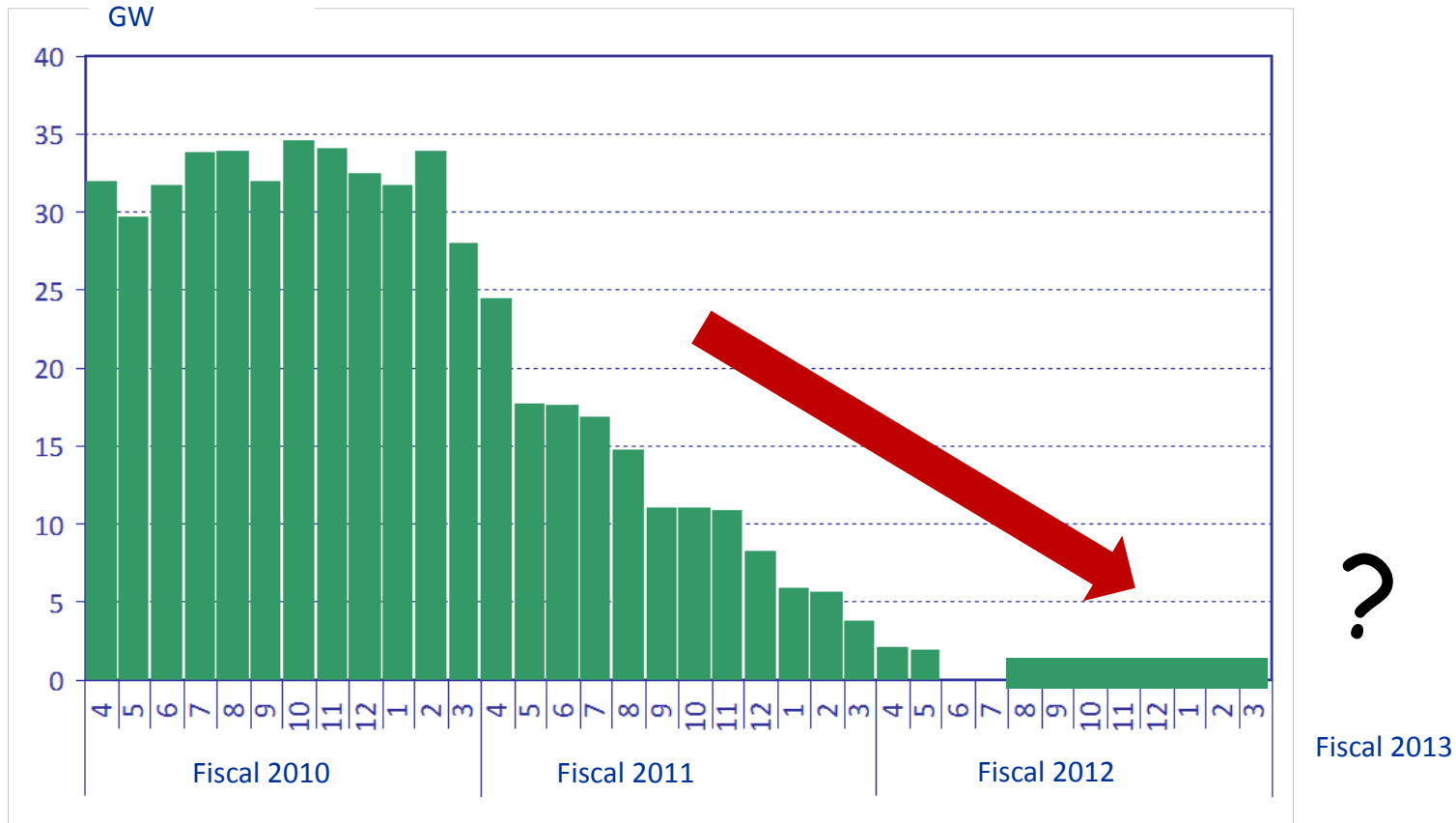
2004

**Figure 3-8**  
TFC per Unit of GDP

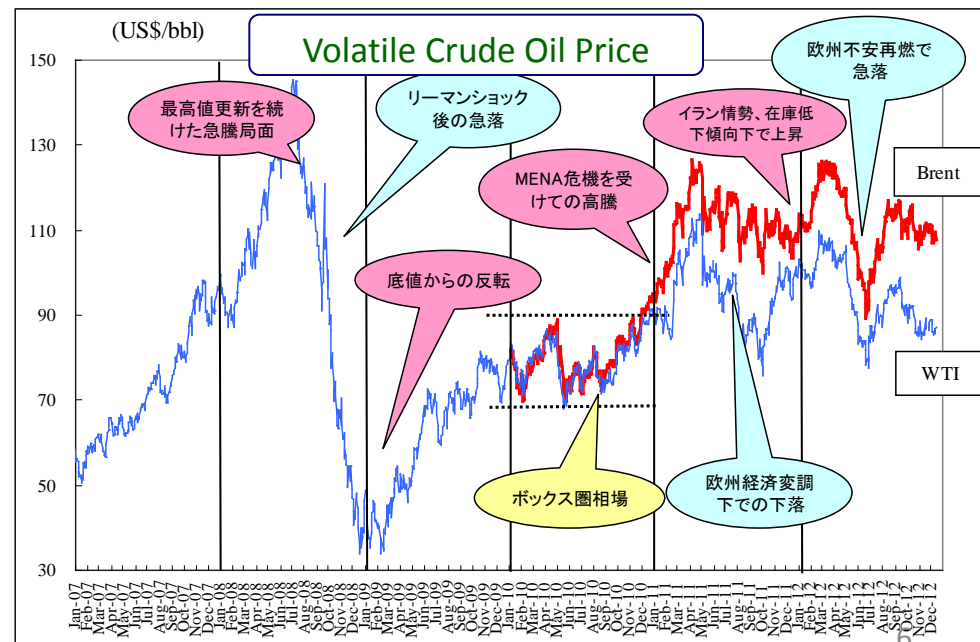
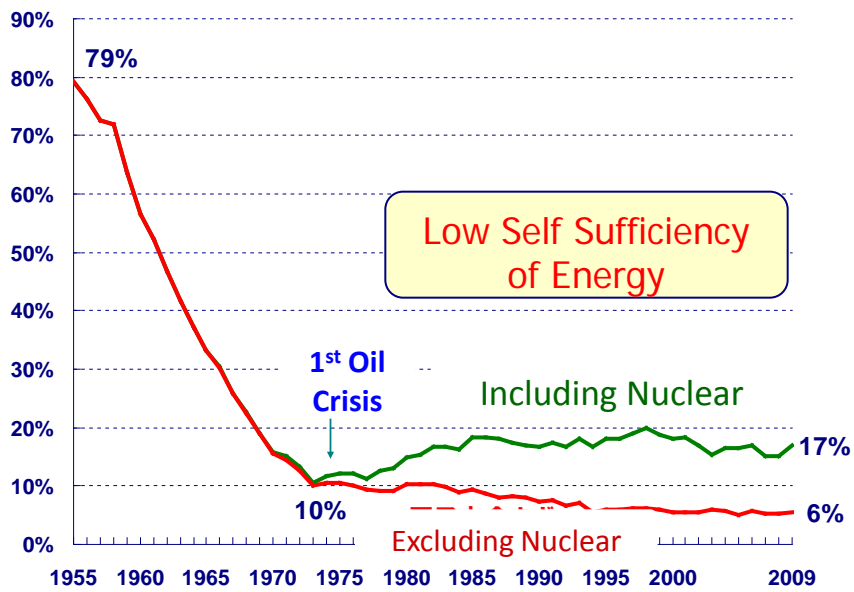
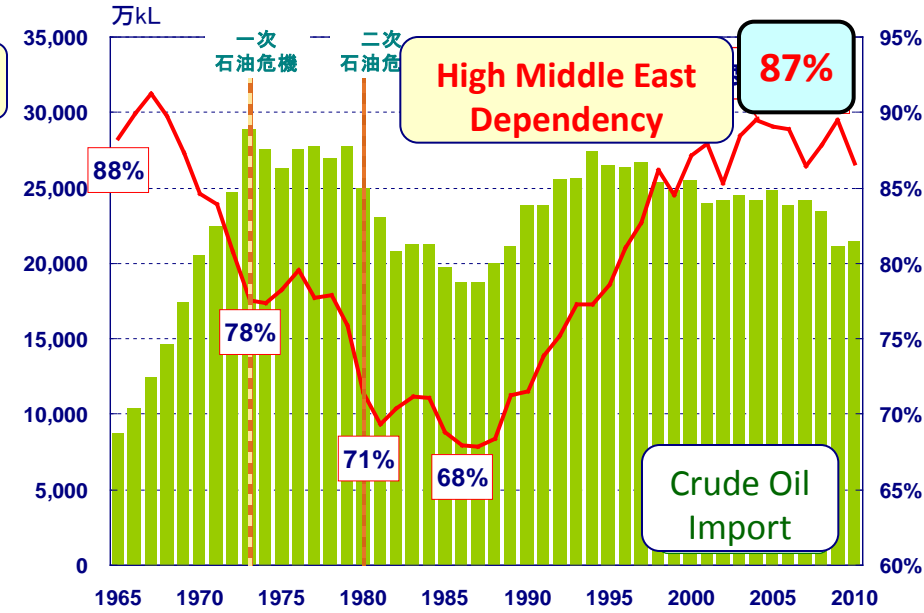
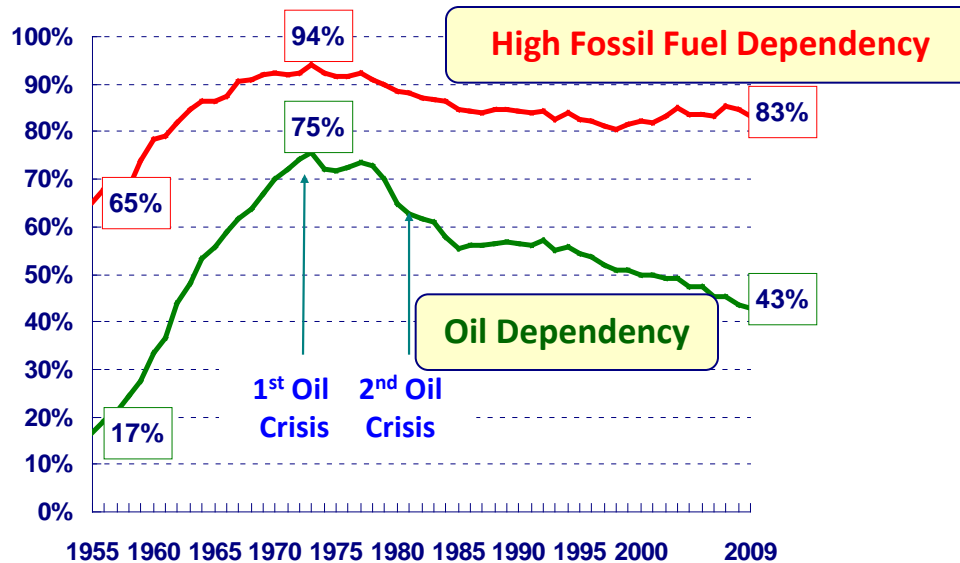


**EE improvement in Energy-Intensive Industries, Structural Change, More Efficient Appliances**

# Nuclear Plants' Restart in FY2013 still Unknown

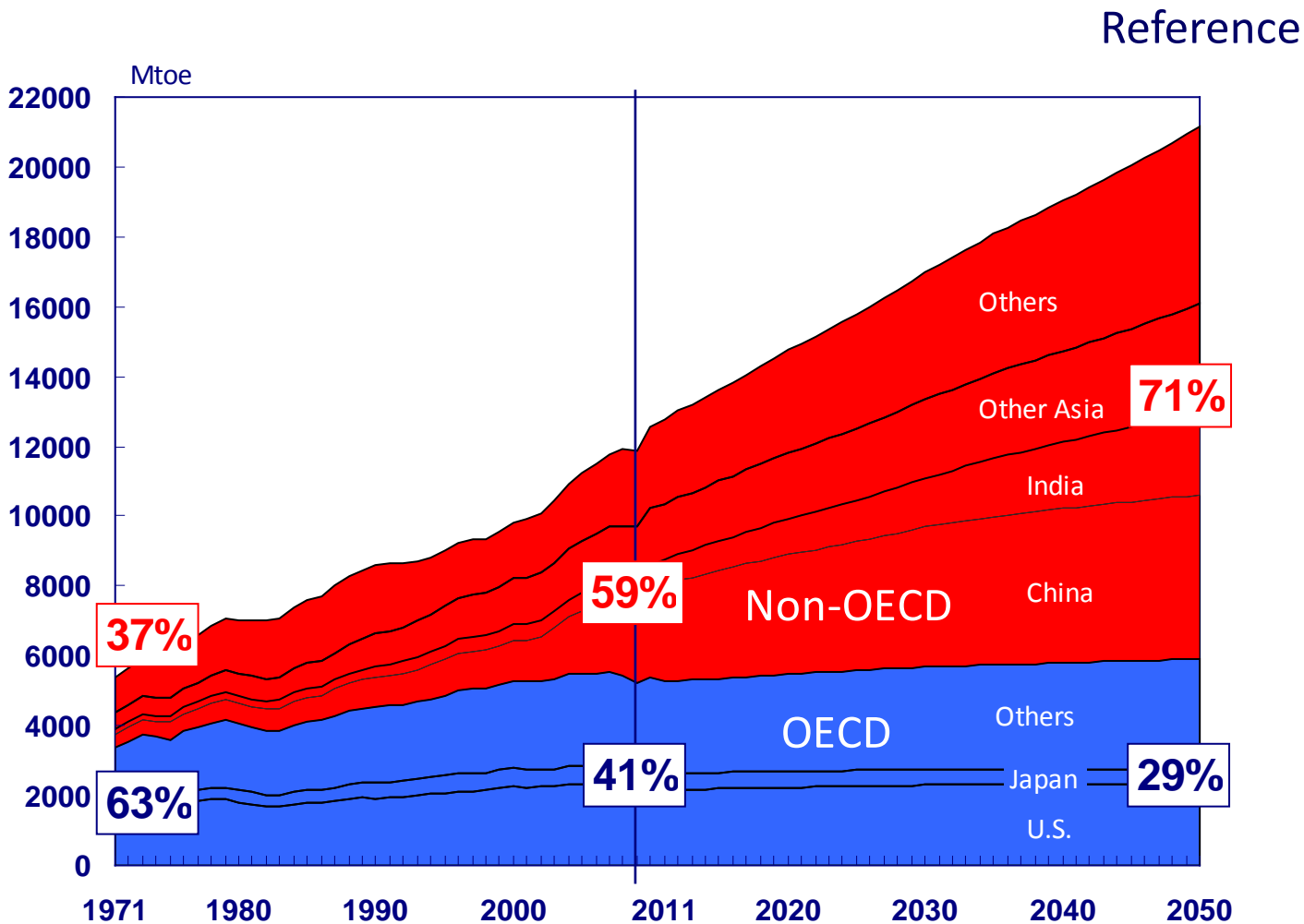


# Weakness of Japan's Energy Security



Source) IEEJ "EDMC Handbook of Energy & Economic Statistics", IEA, etc.

# World Energy Demand Will Grow



Source: IEEJ (Asia/World Energy Outlook 2013)

# “Energy Mix” Debate in Japan : Relevance to ROW

## 1) Comprehensive Perspective

- No Perfect Energy exists for Japan without domestic energy resource

- 3E+S : Energy Security + Efficiency + Environment + Safety

- More Efficient Energy Use

- Cleaner Use of Fossil Fuels + Safer Nuclear Energy Technology

- Lower Cost Renewable Energy

- Increasing use of electricity requires:

- Well-balanced Mix of 4 power gen technologies

in addition to enhanced energy efficiency is essential.

“Nuclear” : “Renewable” : “Thermal Power” : “Cogeneration”

## 2) Long-term Perspective

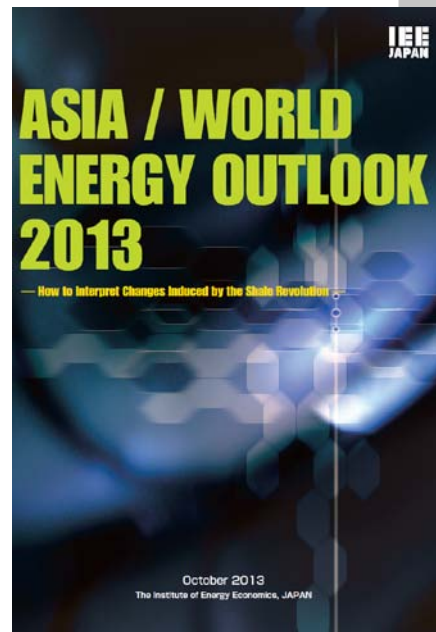
## 3) International Perspective

→ Japan’s Energy Mix Debate has a relevance to the Rest of the World



# Some Results from Asia/World Energy Outlook 2013

— How to Interpret Changes Induced by Shale Revolution —



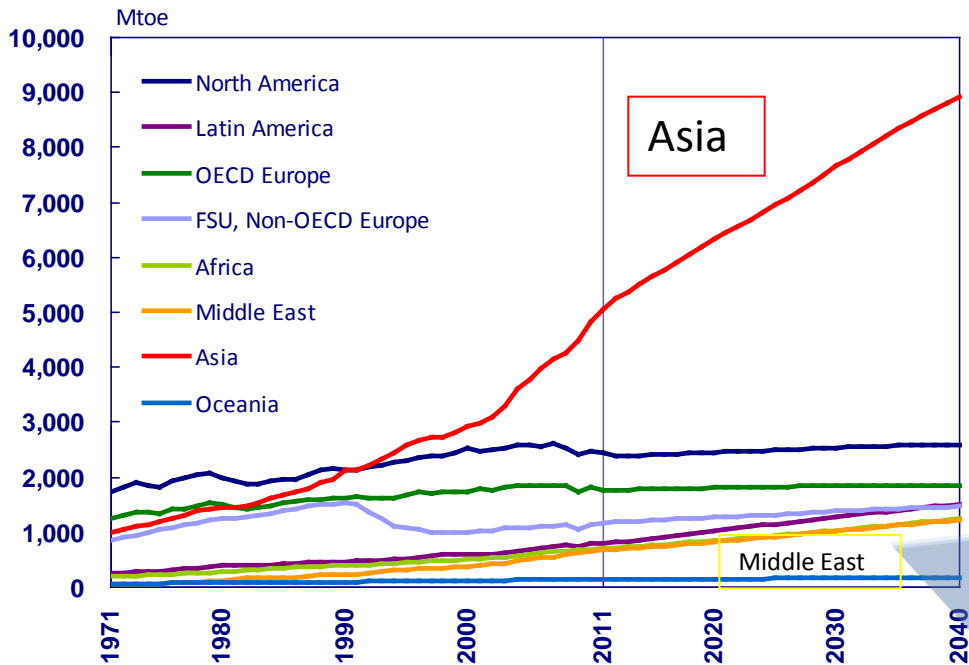
English version will also become  
available soon!

# 1: Energy Demand in Asia Will Continue to Grow

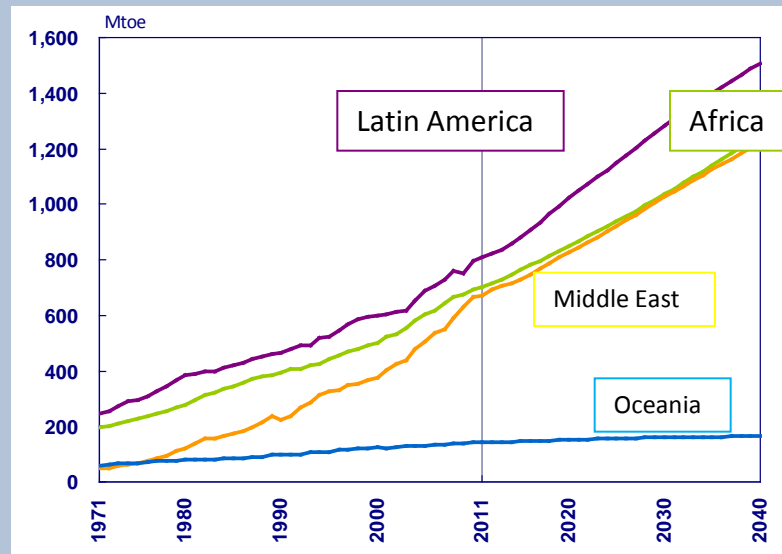
Reference



## Outlook for Energy Demand by Region



## So is the case for the other regions!



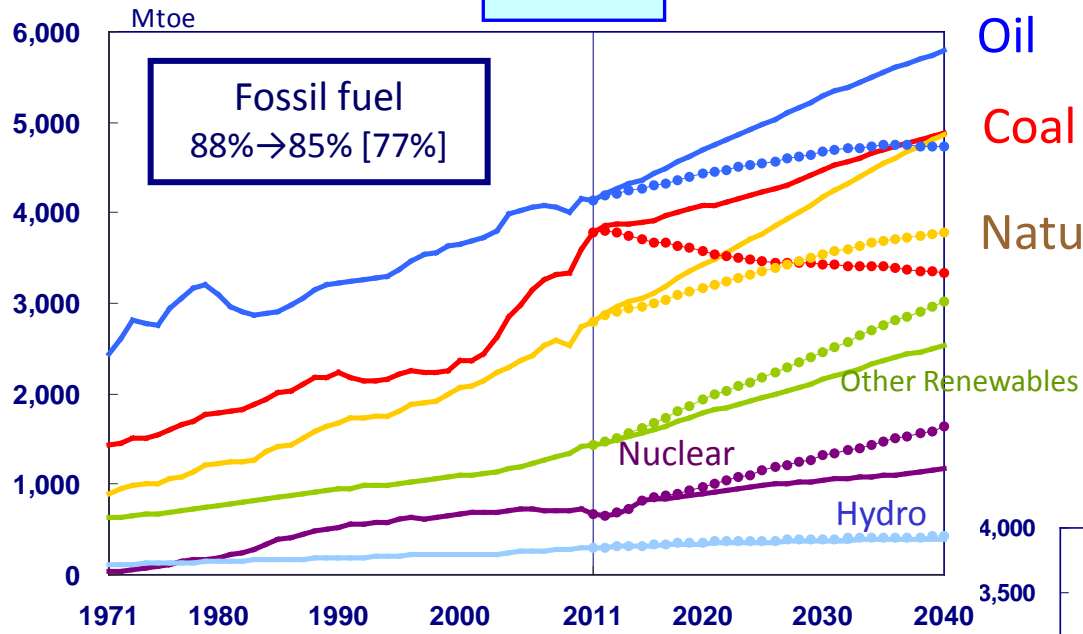
Source: IEEJ (Asia/World Energy Outlook 2013)

# 2: Fossil Fuels (Oil, Coal, Gas) Will Remain Key Energy

Reference  
Adv. Tech.

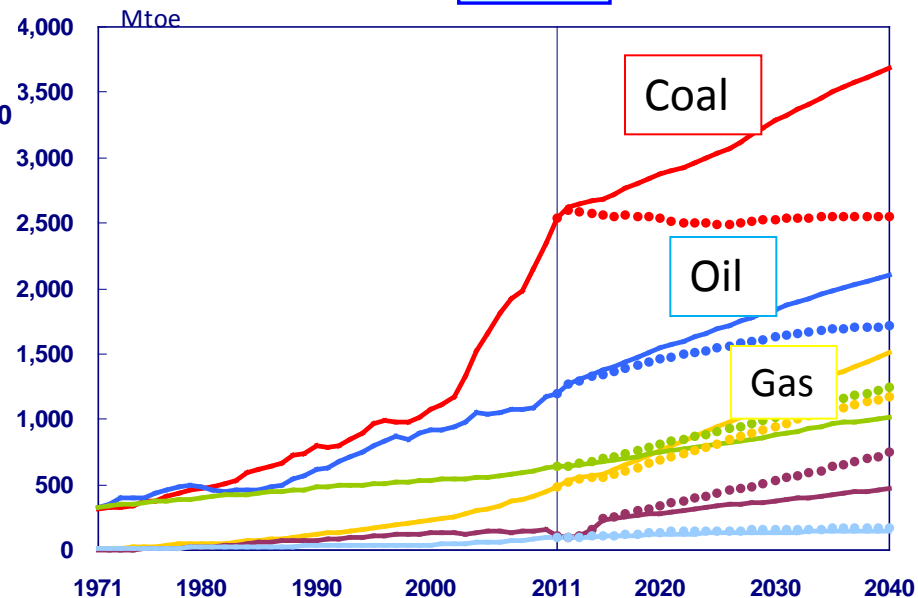


World



Energy Demand Outlook by Source

Asia



Source: IEEJ (Asia/World Energy Outlook 2013)

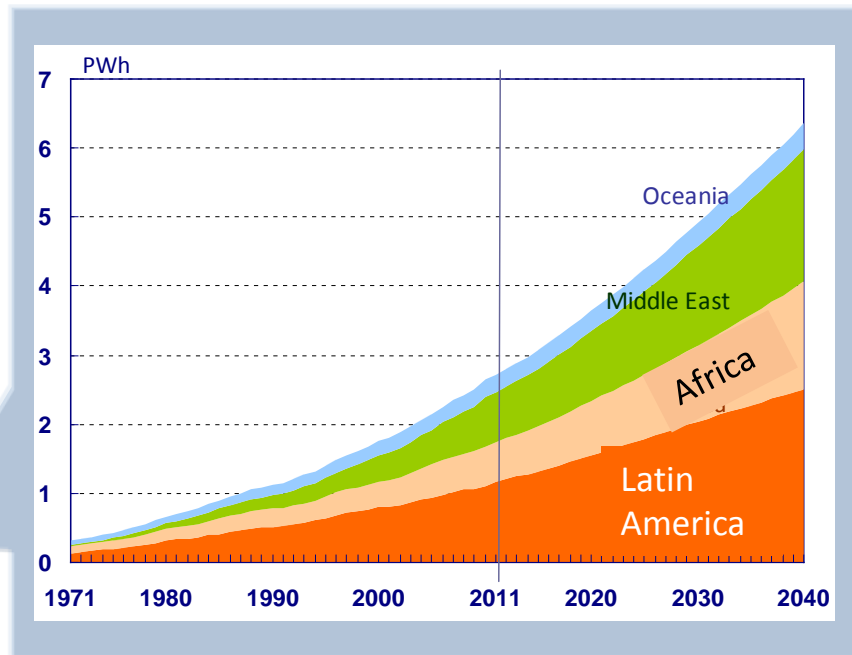
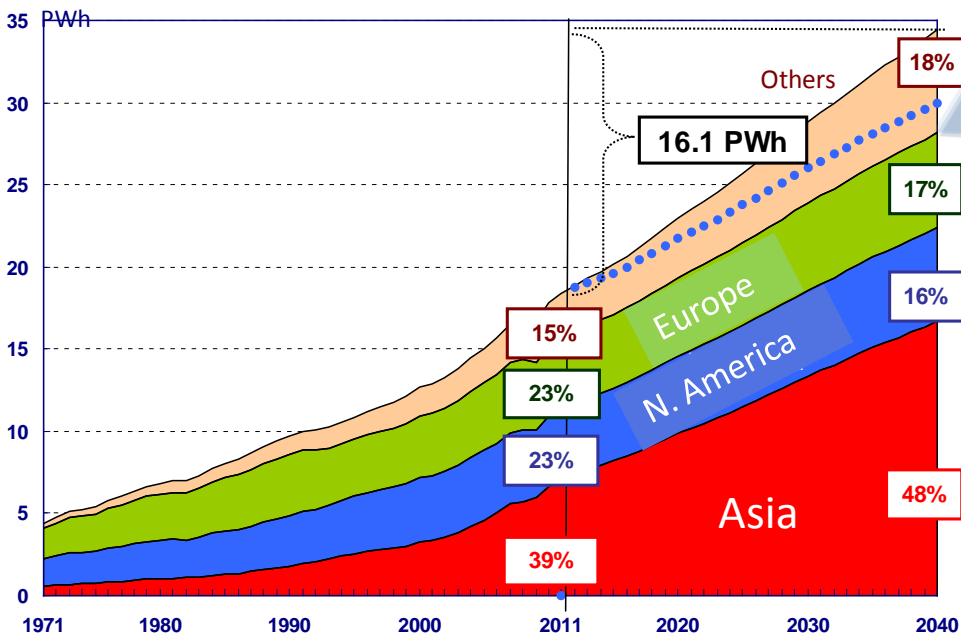
# 3: Robust Increase of Electricity

Reference



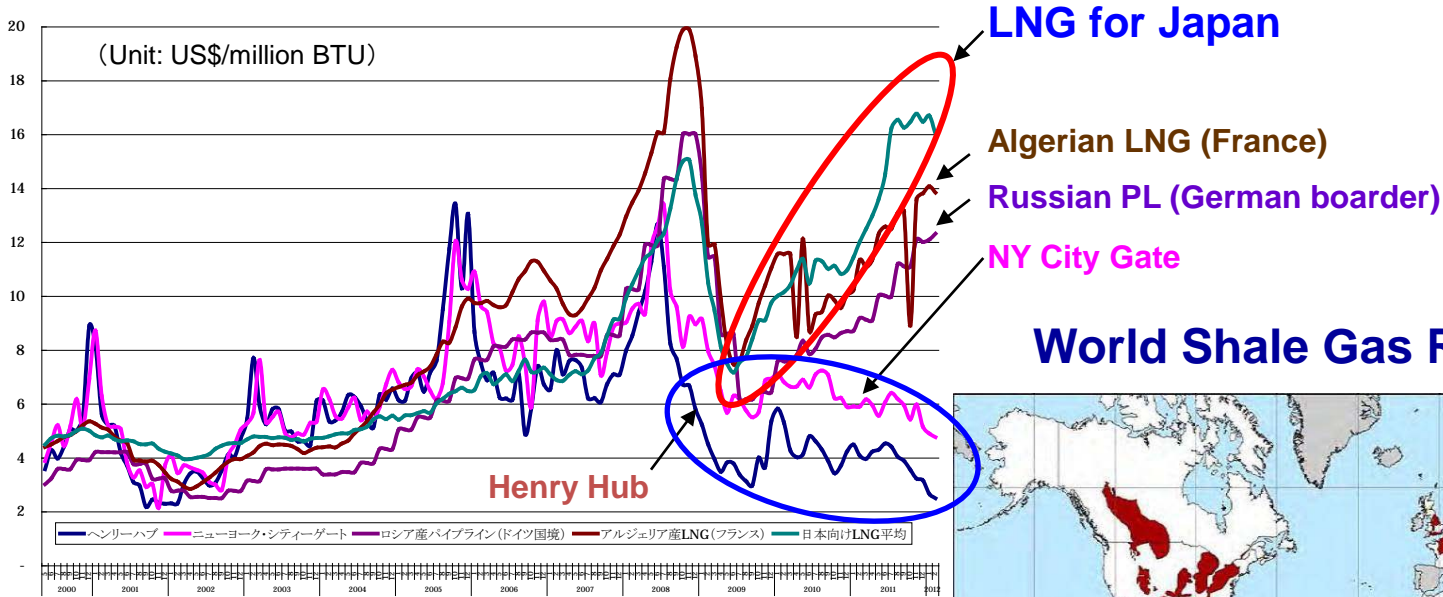
## Outlook for Electricity Demand by Region

## Outlook for Electricity Demand (ROW)



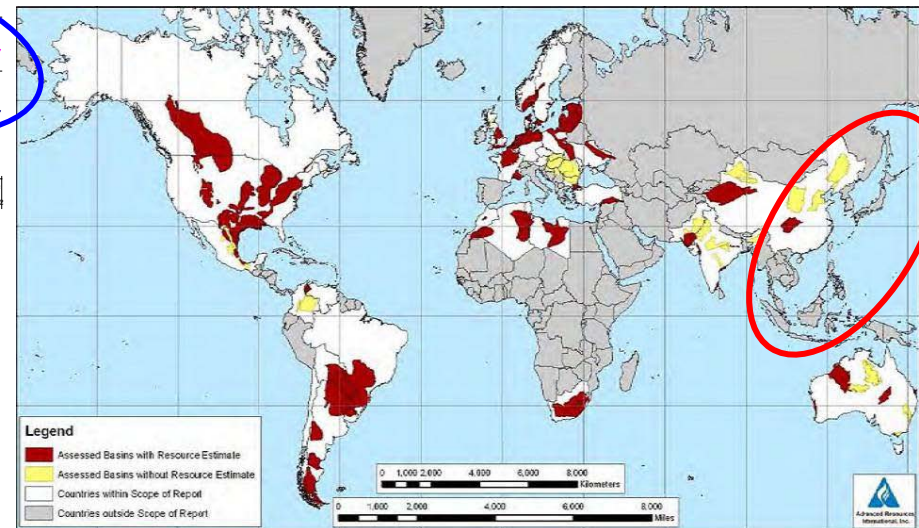
# 4: Facing Higher Gas Prices

## Comparison of Regional Natural Gas Prices



(Source) Compiled from Trade Statistics (Japan), US/DOE, Energy Intelligence data

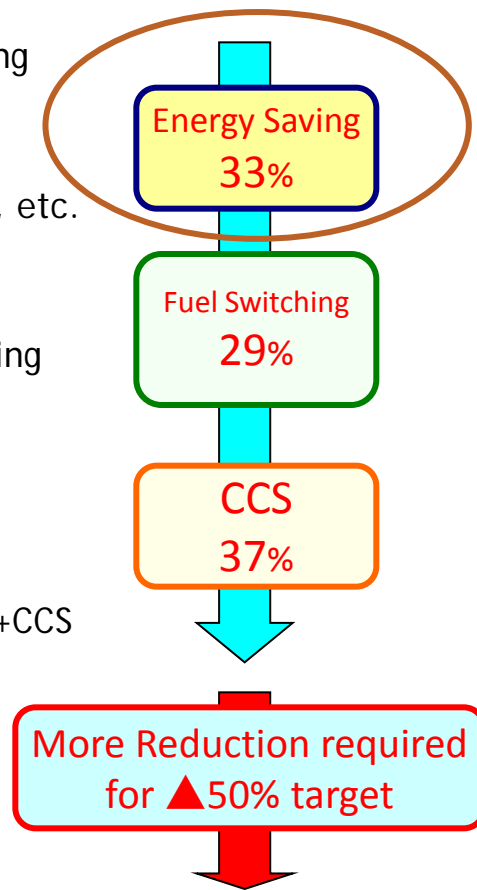
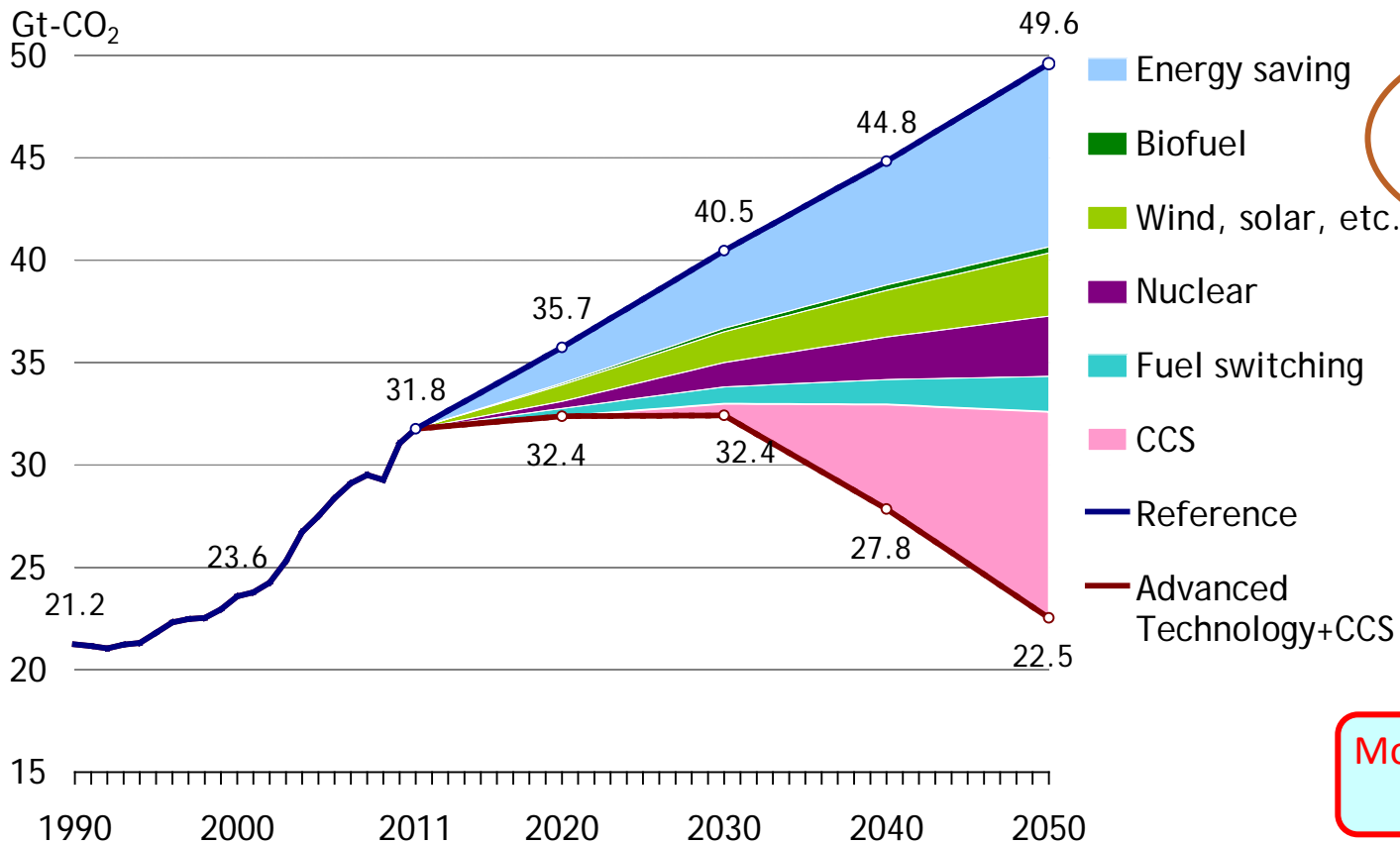
## World Shale Gas Resources



(Source) US/DOE study, World Shale Gas Resources: An Initial Assessment of 14 Regions Outside the United States, APRIL 2011, prepared by Advanced Resources International (ARI) for the United States' Energy Information Administration (EIA).

# CO2 Emissions Reduction by Technology (World)

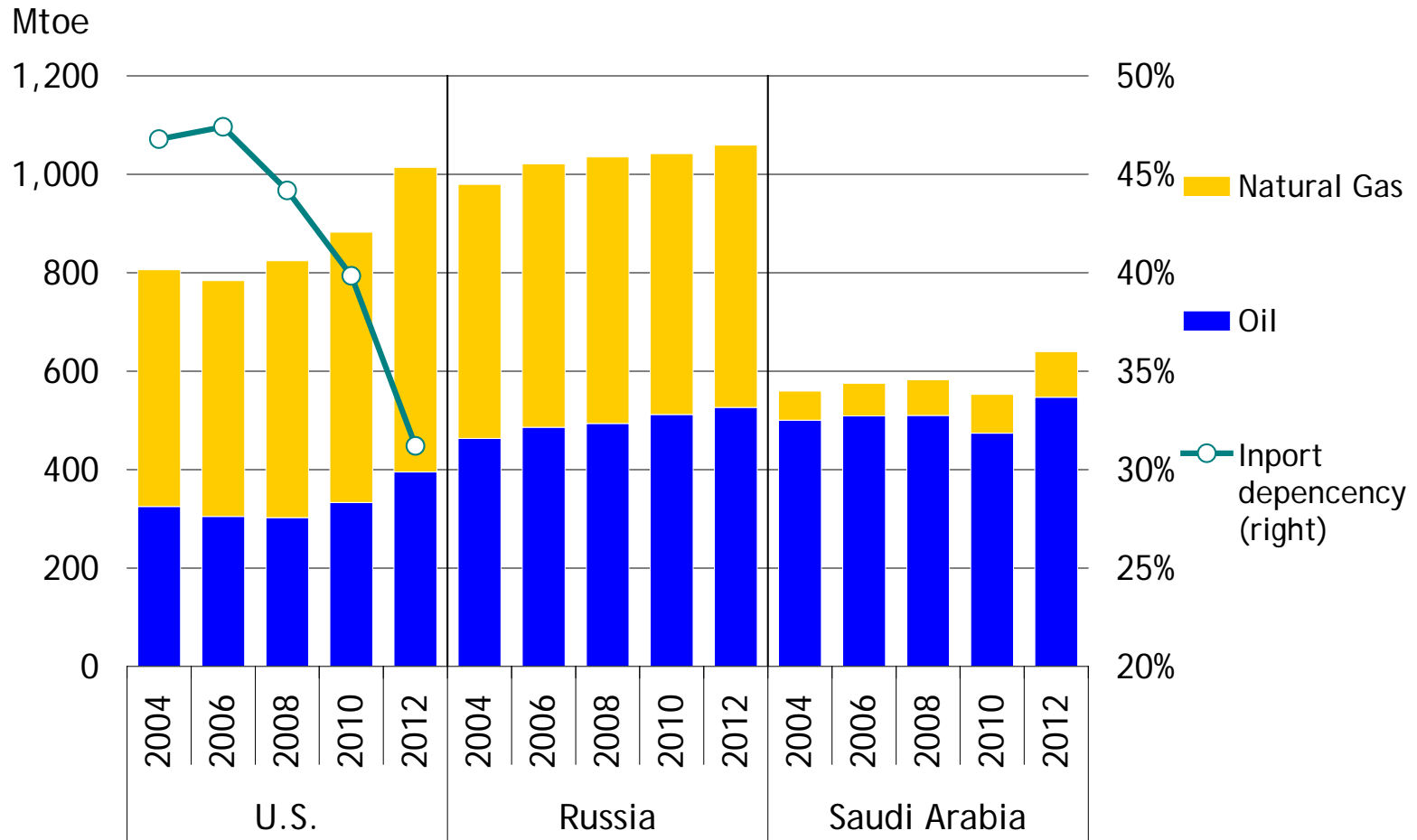
Reference  
Tech. Adv.



■ For 50% reduction of global CO2 emission, additional long-term measures are necessary and development of innovative technology is essential.

## **2. What about Shale Gas Revolution?**

# Production Trends of Big 3 for Oil & Gas

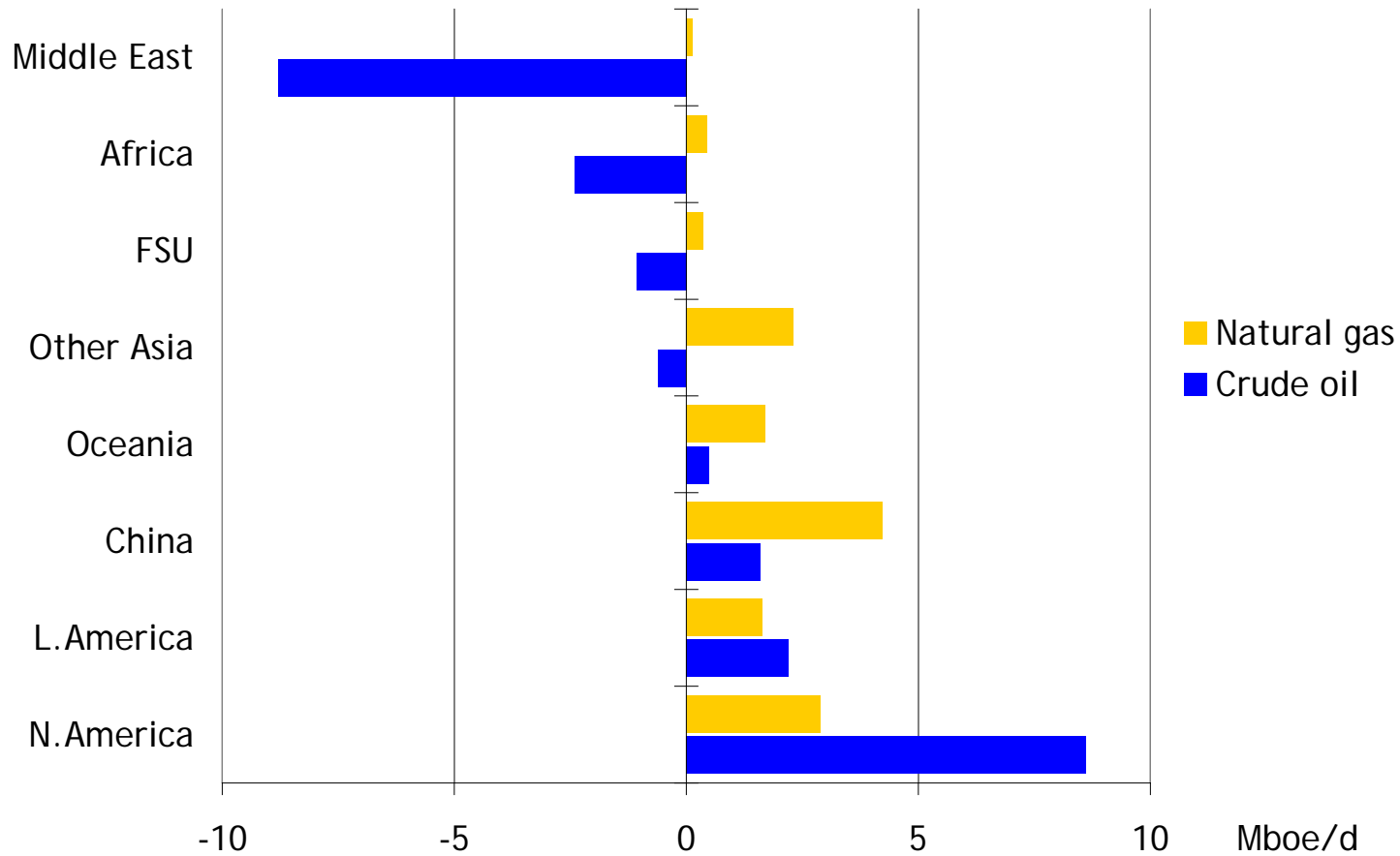


BP "Statistical Review of World Energy 2013"



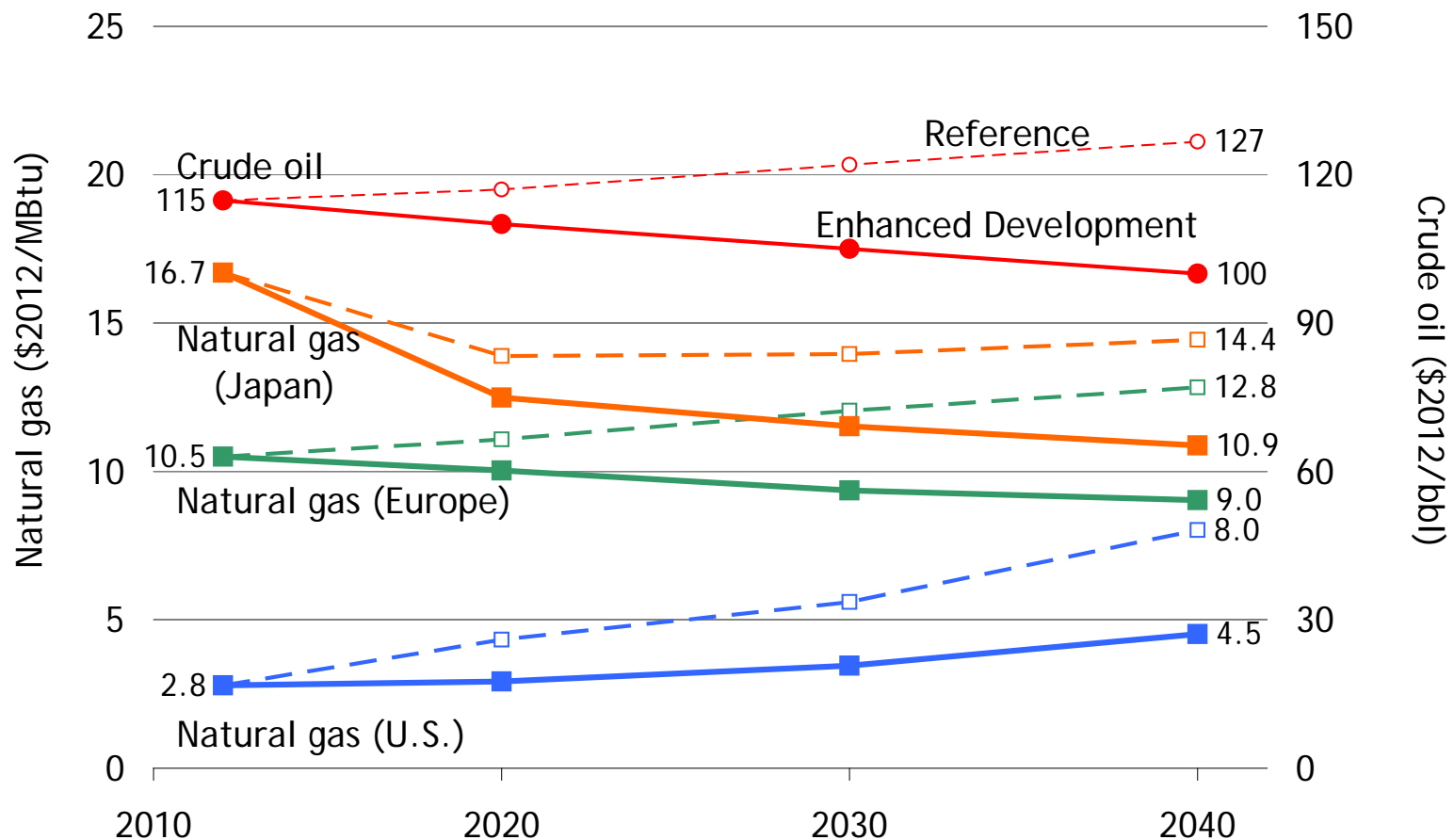
# Shale Revolution Will Change Supply Picture for Oil and Gas

2040 Production (Enhanced Unconventional Resource Case vs Reference Case)



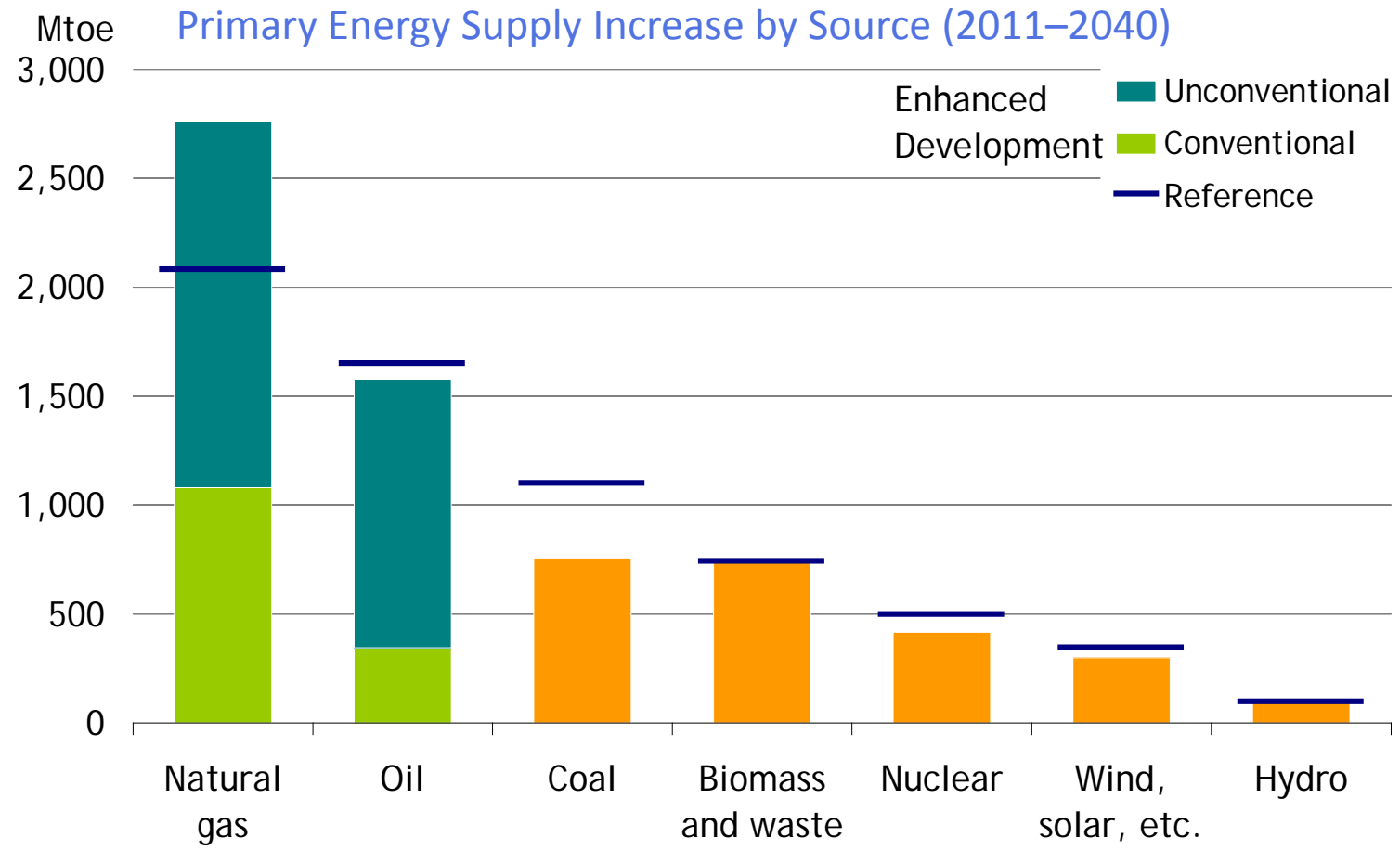
# Crude oil and natural gas prices (2010-40)

## Enhanced Development Case vs. Reference Case



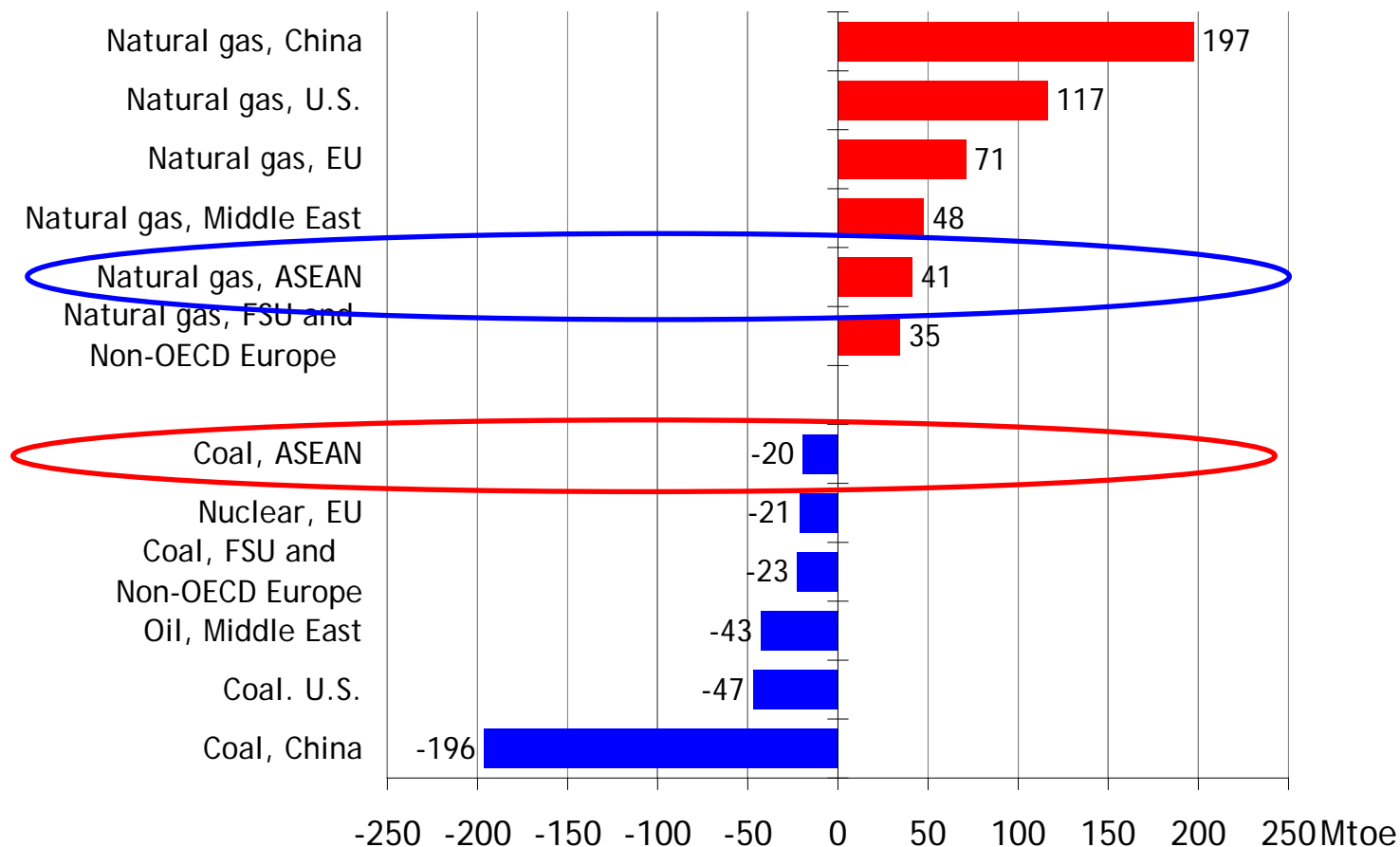
# What Can be Expected

## IF Things Go Well for Unconventional Resources?



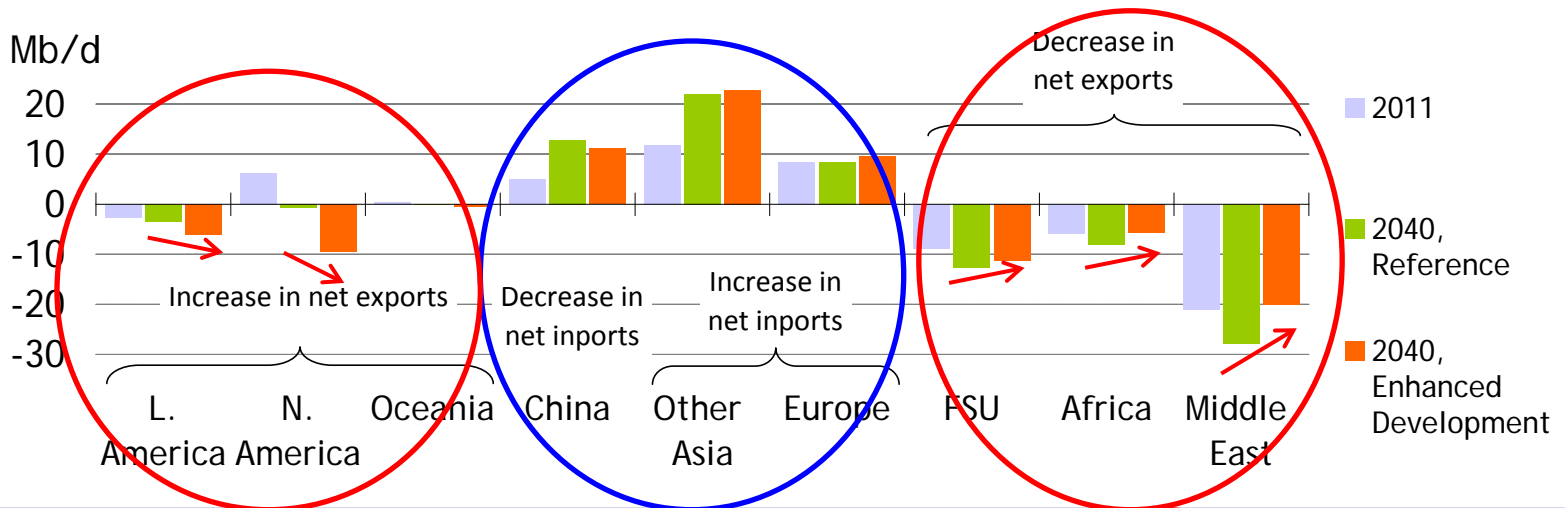
# Gas will replace Coal, Oil and Others

Primary Energy Consumption Difference in 2040  
(Enhanced Unconventional Resource Case vs Reference Case)

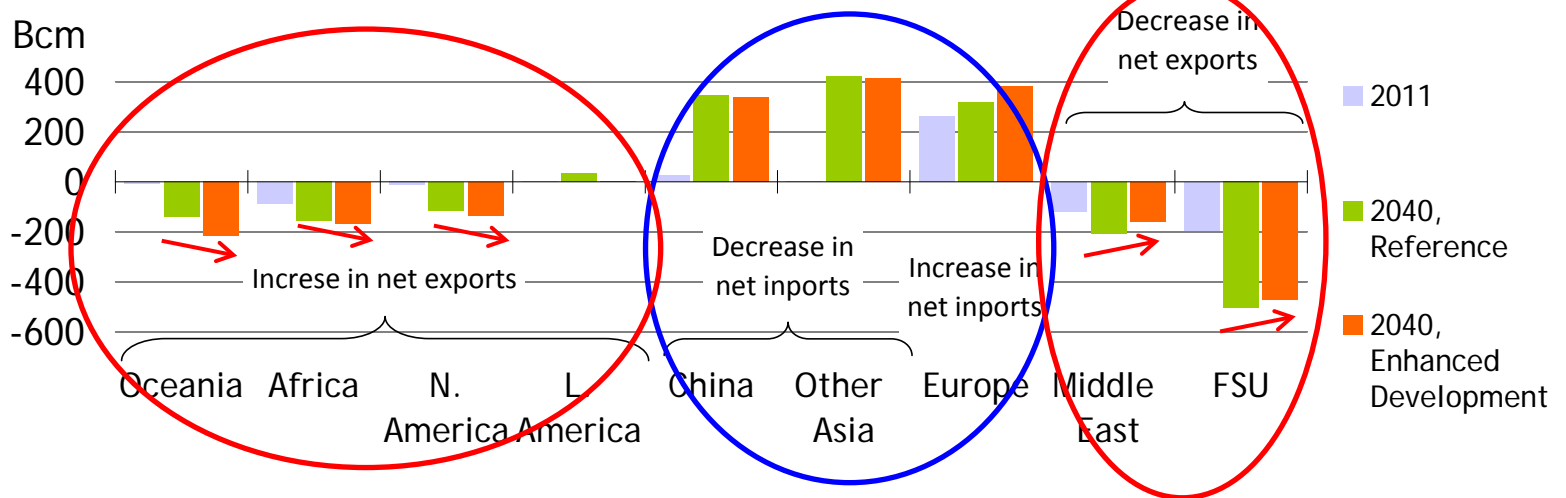


# Oil and Gas Supply Picture will Change

## Oil

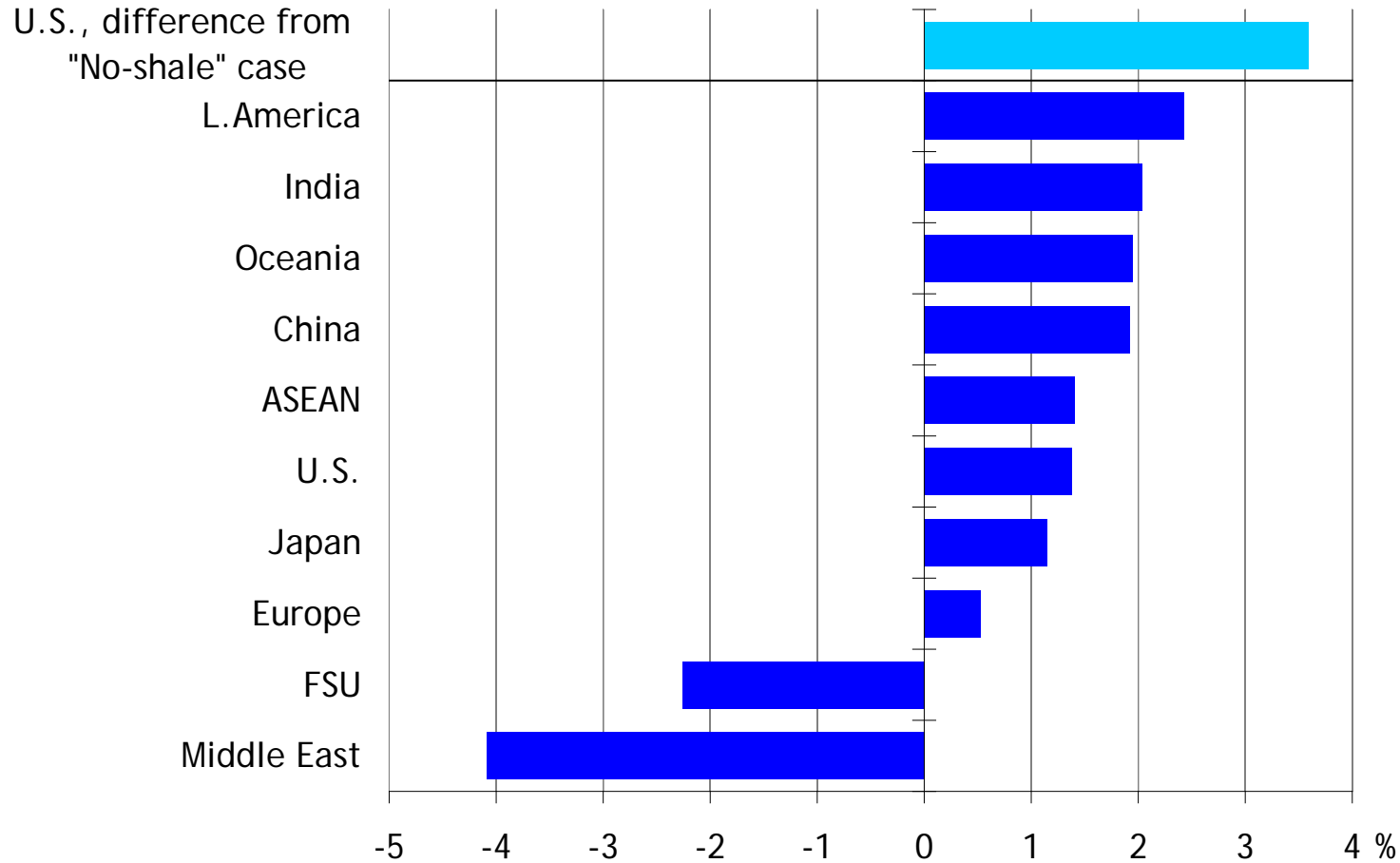


## Natural gas



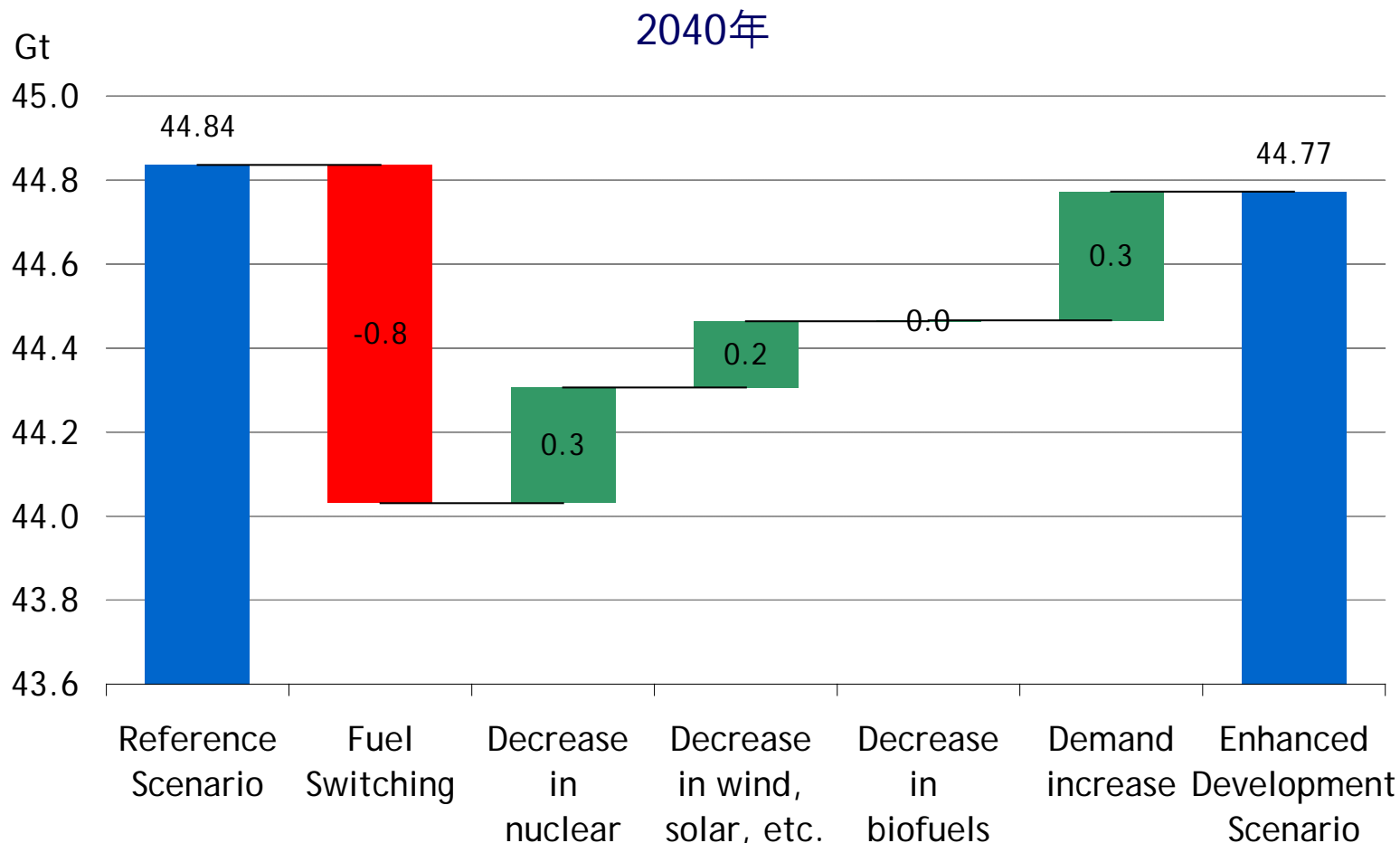
# Importers Will Benefit From Lower Prices

## GDP Gains in 2040 from "Reference Case"

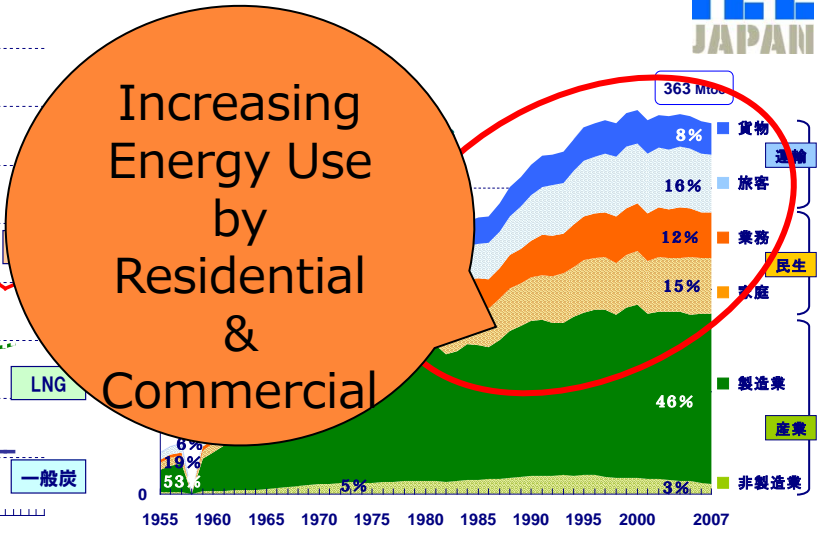
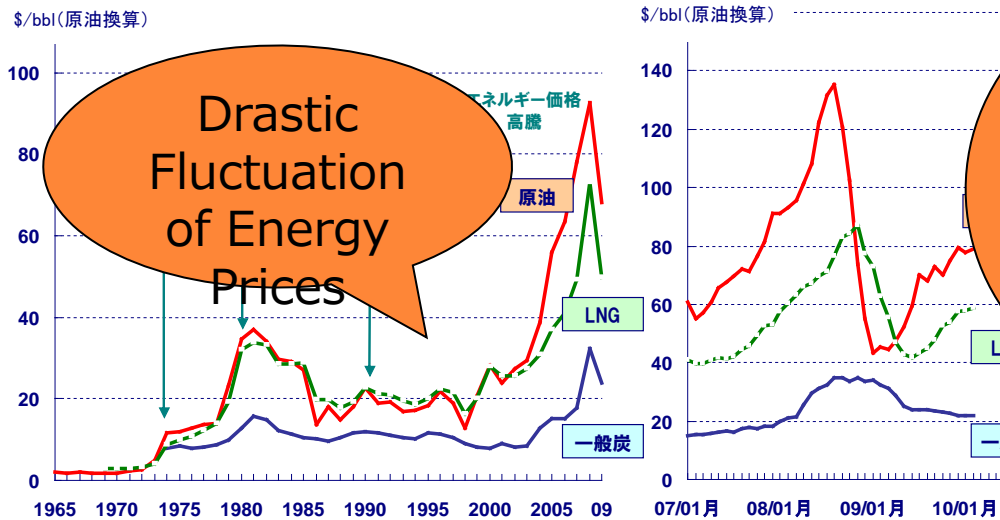


注: レファレンスケースから開発促進ケースへの移行による影響分

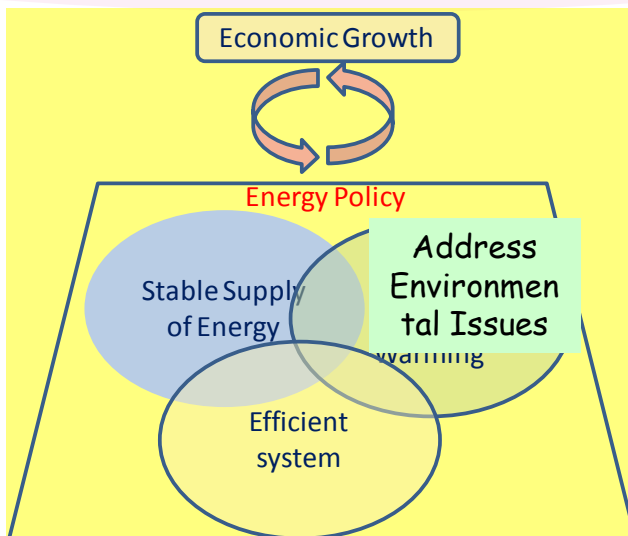
# CO<sub>2</sub> Emission from Energy Use will not Change



- 2040年の排出はレファレンスケース比で世界0.1%減とほぼ変わらず。石炭代替効果が効くアジアは1.1%減と若干減少。
- 天然ガスへのシフト(燃料転換)が排出減に寄与する一方で、エネルギー価格の低下による省エネルギー、原子力、再生可能エネルギーの停滞が排出増に寄与。



# Energy Efficiency Remains Key to Energy Policy





## **2. What are Expected of Energy Efficiency and Conservation (EE&G)?**

# New Challenges for Japan

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- New EE **technology R&D** for new **social infrastructure** and **systems**
- Development of EE policies and tools and information/  
best practice sharing, technology transfer and **international collaboration**.
- **EE achievement as a system**
  - **Smart Grid**, Smart Energy Network, Zero Energy Building (ZEB), EE and renewable energy technology imbedded **building materials**, **motor system**, electric vehicles, fuel cell vehicles and power/hydrogen SS infrastructure, eco-town/city...
- Importance of **Inter-Ministry** collaboration, **Public-Private Partnership**, foundation of **Consortium of industries** and collaboration among them

# Challenges Common with ROW

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- **Increase** in **power usage** to be addressed by ITC
  - ⇒ HEMS, BEMS, Energy Management, Smart Meters
- **Combined usage** of both **EE** and **non-fossil energy** to achieve **Zero Emission** options (e.g. ZEB)
- Active employment of **reuse, recycle, natural light & heat (passive E)**
- **Integrated policy challenges** to be addressed
  - Environment (air, water) issues, EE, energy poverty & aging society (in both developed & developing countries), **sustainable growth** • and creation of new employment.

# The Latest Change in Japan's EE Act (2013 May)

- Inclusion of building materials (insulation & windows) into “Top Runner Program” → Wider coverage
- “Peak Shift” as additional means to appeal in annual reports on energy efficiency improvement and conservation.
  - Introduction of Electricity peak demand cut/shift

Detailed rules for regulation are currently under discussion

# Building EE Improvement: Passive House, Zero Energy Building

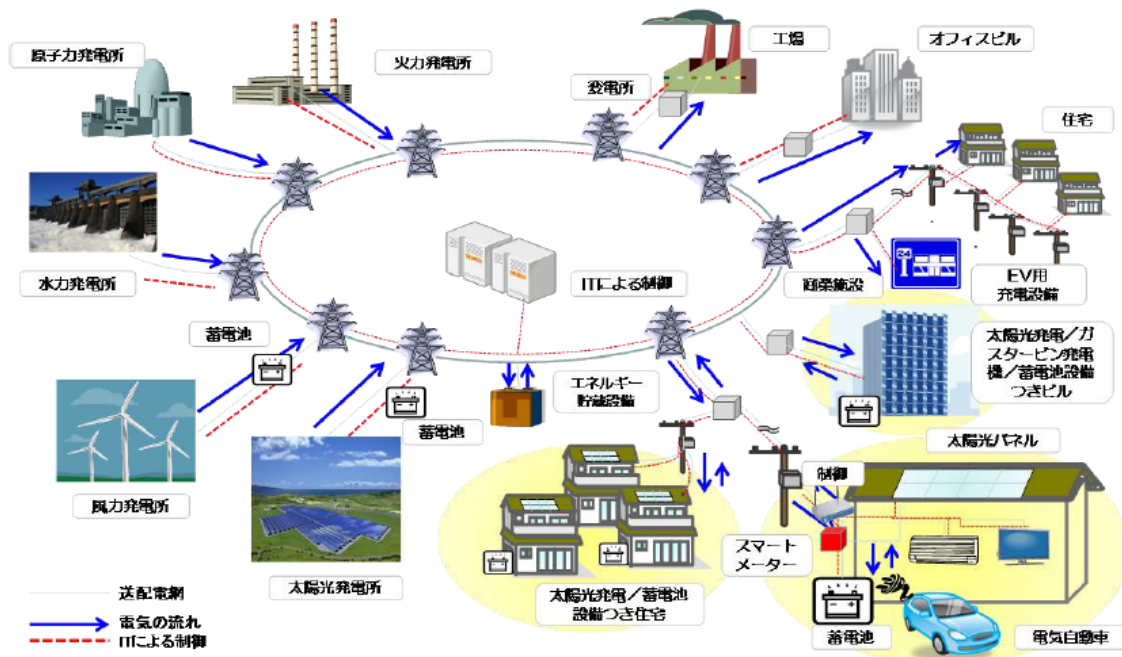
Refurbishment dramatically increased insulation to save heat usage in Frankfurt



Source: DENA + Pa

© OECD/IEA, 2008

# Next Generation Energy Use : Embodied into a Social System and Infrastructure (Smart Grid +)



- Cross-cutting collaboration across industries and Ministries is required for strategic actions.
- Maximum utilization of renewable energy will be integrated.
- IT driven energy savings based on data and information.

# Common Advantage of Energy Efficiency (1)

➤ Readily available cost effective measures are applicable widely.

- Governments are facing budget deficit with many complex social/economic issues while industries are facing increasing regulations/ higher costs/ lack of skilled labor, etc.

⇒ Autonomous EE improvement benefits both.

- Resource-rich countries are also striving to save energy to retain their national resources. (e.g. Saudi Arabia, Russia, Brunei, South Africa and many others )

## Common Advantage of Energy Efficiency (2)

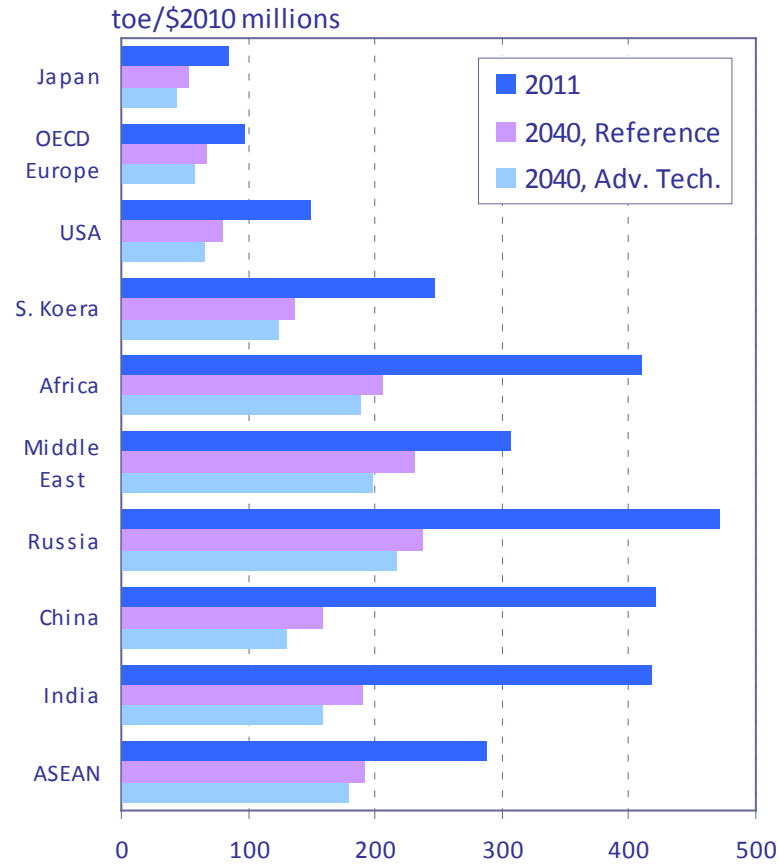
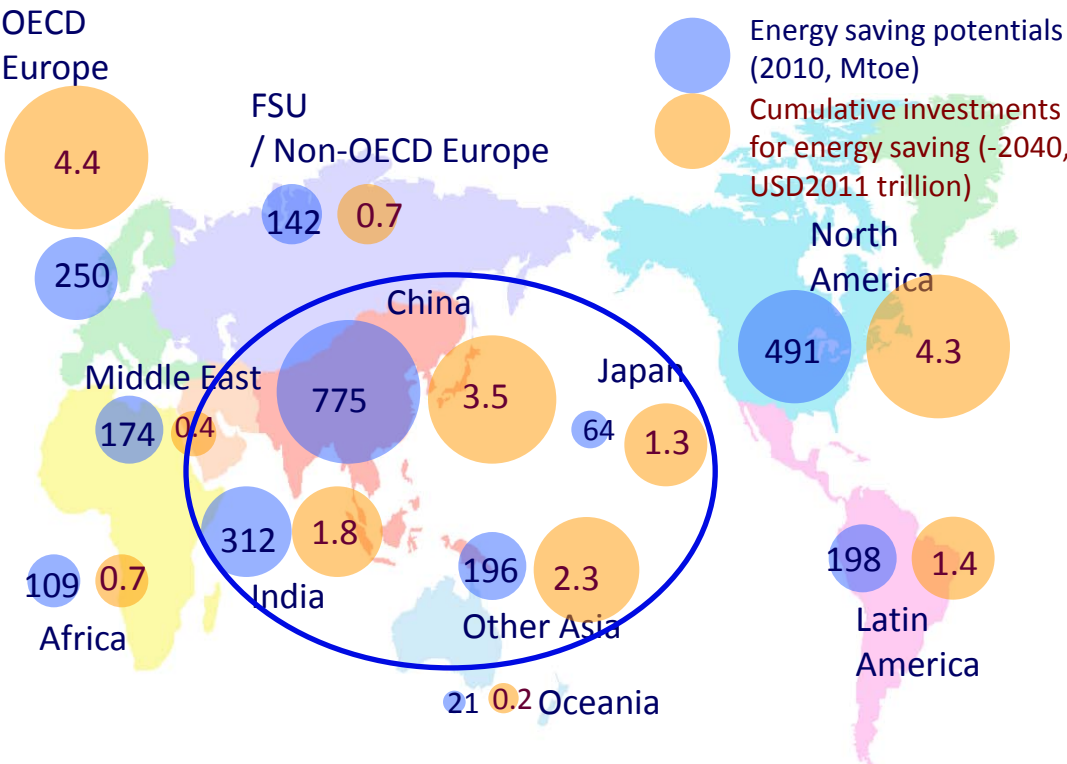
- Energy shift from coal → oil → gas → electricity.
  - Power generation needs to become more efficient while saving electricity usage and “peak shift “ is effective to make the power intensive society affordable.
  
- Generating own power using renewable alone will not make houses/ buildings “net-zero energy/ emission” to realize Low Carbon Society. Energy efficiency improvement is essential.



# Energy Saving Potential is Big for Growing Asia

Energy saving potentials and cumulative investments by region

Primary energy consumption per unit of GDP



※ Difference between the Reference and Advanced Technology Scenarios

※ 省エネポテンシャルは、2040年における技術進展ケースとファレンスケースの一次エネルギー消費量の差。投資額は、2040年までの両ケースにおける省エネ投資の差額。

# Conclusion

## Energy Efficiency & Conservation is a “powerful tool”.

- ❖ The recent experience of power shortage in greater Tokyo Area proved that individual companies and factories could **move fast** and **adjust** daily operation with **flexibility** based on well **informed** knowledge of **daily EM**.
- ❖ More **targeted policy making** is required as potential for EE improvement gets exhausted. → SMEs & “peak cut”

## Targeting sectors with priorities is a “Key”.

- ❖ To **exhaust** the most of **EE&C potential** in the country **with speed** and **volume**.
- ❖ To aim at co-benefits from the **EE&C policies and measures**  
→ job creation, new green industries, technological innovation, smart\*\*\*.

## Collaboration among the Ministries & industries across the country and cooperation in the world is “essential”.

- ❖ **Wider collaboration** is required **across** the **country** and **beyond** industrial **boundaries** to further utilize EE potential.
- ❖ Sharing **best practices** **domestically** and **internationally** can **speed up** and **strengthen** the efforts **globally**.

Thank you very much for your attention!

For more advanced analyses, please contact IEEJ at [report@tky.ieej.or.jp](mailto:report@tky.ieej.or.jp)