#### GLOBAL OIL SUPPLY OUTLOOK

IEEJ TOKYO JULY 2013 Michael C. Lynch

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#### ISSUES

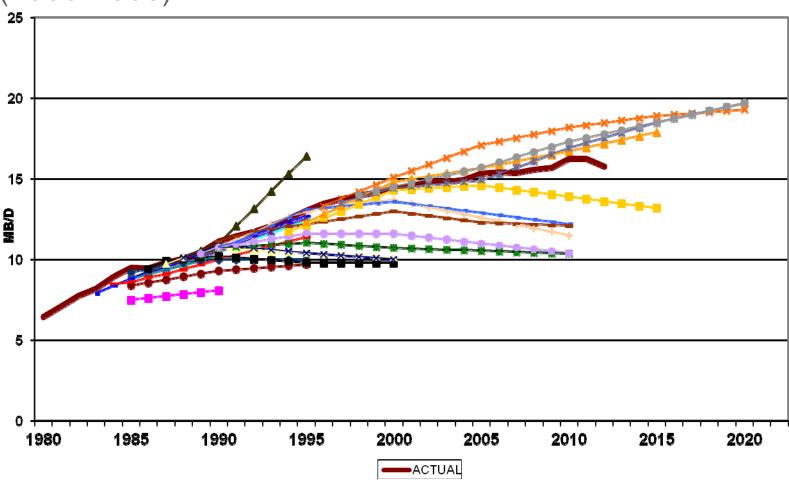
- SUPPLY SEEMS TO HAVE SLOWED
  - BUT PEAK OIL IS PSEUDOSCIENCE
- 'EASY' OIL IS GONE
- 'CHEAP' OIL IS GONE
  - \$100 IS NEW FLOOR, DUE TO HIGH COSTS
  - RESOURCE NATIONALISM HUGE OBSTACLE

## LESSONS FROM PAST FORECASTING

- MANY BAD MODELS USED
  - HUBBERT, CREAMING CURVES
- PESSIMISTIC AFTER 1979
  - EVERYONE BUT MIDDLE EAST AT A PEAK
  - PEAK KEEPS MOVING OUT
- OPTIMISM APPEARS LATE 1990S
  - JUST AS PRICES COLLAPSE
- MAJOR CHANGES/TURNING POINTS NOT EXPECTED

# US DOE FORECASTS LDC SUPPLY

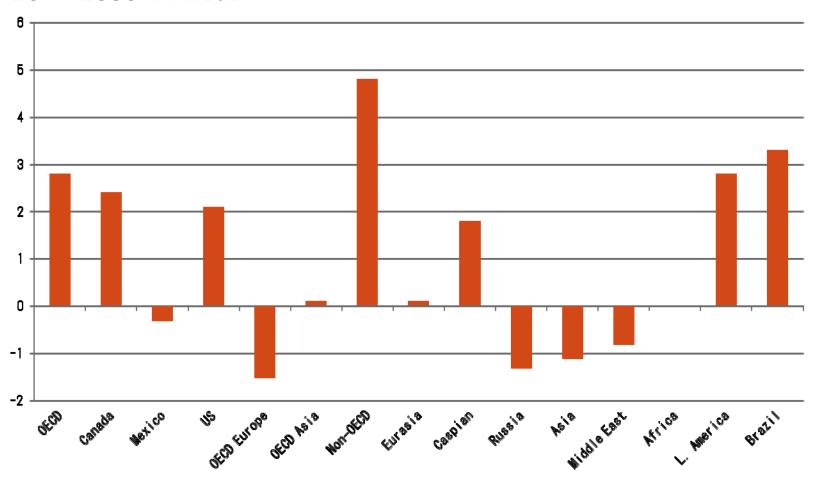
(1980-2000)



EARLY FORECASTS TOO LOW, LATER TOO HIGH.

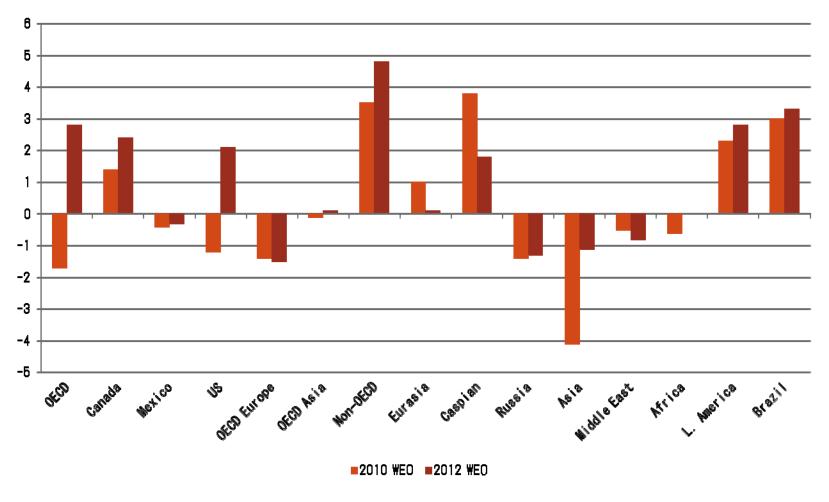
# IEA FORECAST OIL SUPPLY CHANGE

2011-2030 IN MB/D



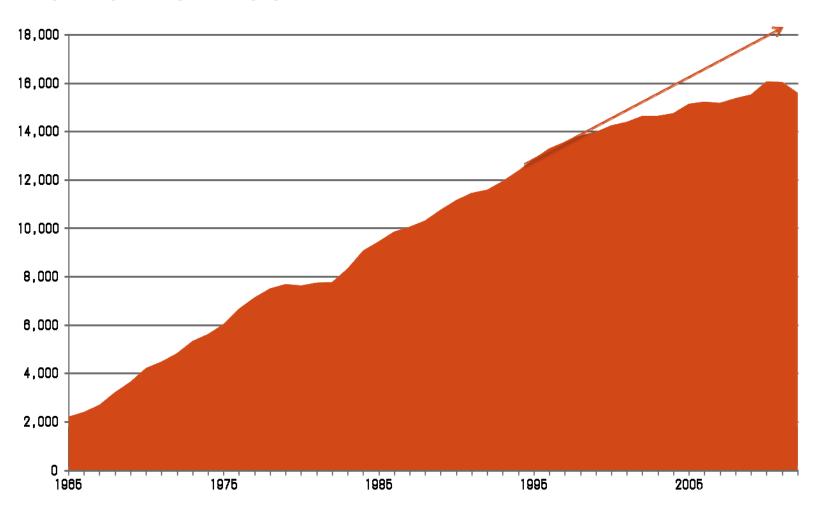
SHOWS PROJECTED CHANGE IN NON-OPEC OIL SUPPLY FROM 2011-2030.

# ...AND COMPARISON WITH 2010 WEO



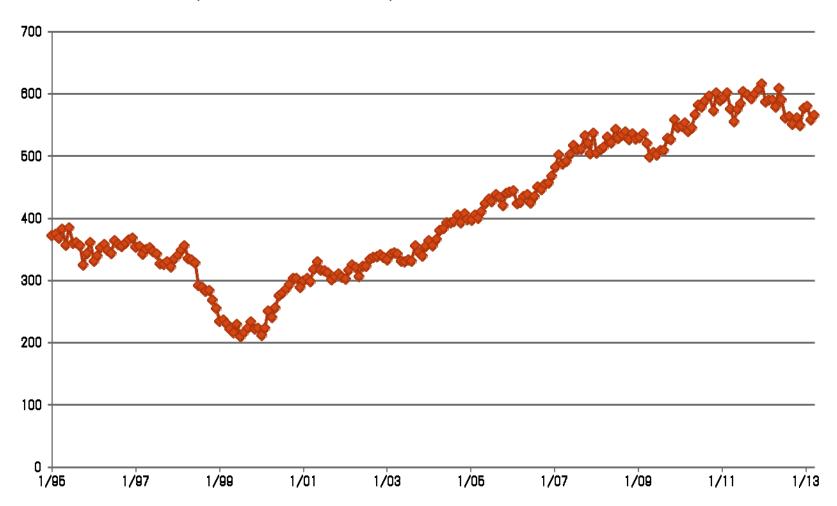
SHOWS PROJECTED CHANGE IN NON-OPEC OIL SUPPLY FROM 2011-2030.

#### SUPPLY WEAKNESS NON-OPEC LDCS

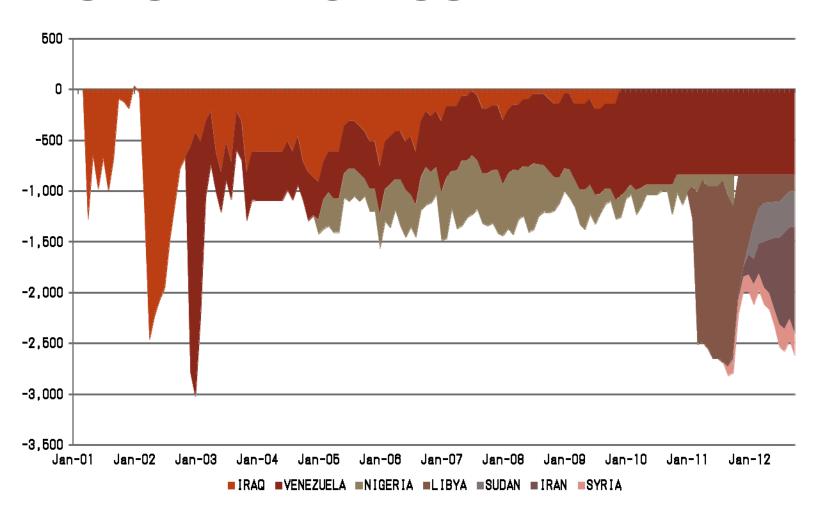


#### OIL RIG COUNT

NON-OPEC, NON-OECD, NON-FSU



### WHY ARE PRICES HIGH? DISRUPTED OIL SUPPLY



# POLITICS MASSIVELY IMPORTANT

- MEXICO: BUDGET PROCESS LEADS TO DELAYS
- RUSSIA: GOVERNMENT CREATES UNCERTAINTY, DELAYS
- ARGENTINA, COLOMBIA, INDIA, ETC.
  - GOVERNMENT POLICIES FLUCTUATE
- US, CANADA: PIPELINES, OFFSHORE DRILLING, GHG POLICY UNCERTAINTY

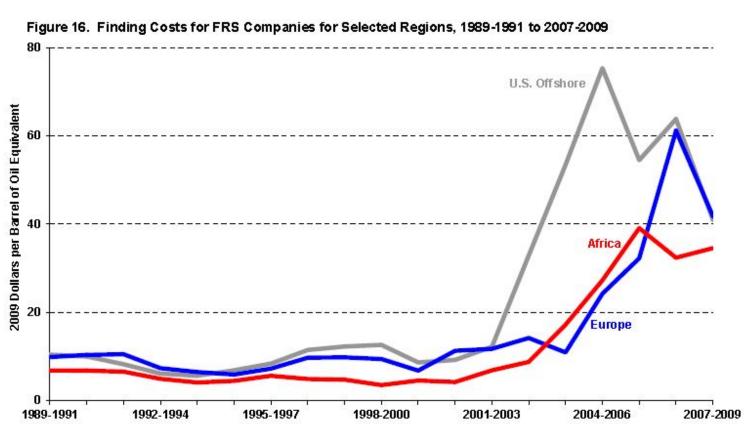
#### **OPEC'S CONTRIBUTION**

- IRAQ MODERATE GROWTH
- IRAN/VENEZUELA/NIGERIA COULD RETURN WITH POLITICAL REFORM (DATE UNCERTAIN)
- ANGOLA/UAE SOME GROWTH
- POTENTIAL FOR POLITICAL DIFFICULTIES STILL SIGNIFICANT
- WILL SAUDI MAKE ROOM FOR IRAQ?

#### THE COST ISSUE

- DEFINITELY HIGHER, BUT WHY?
- ESTIMATES OFTEN IMPRECISE, INCORRECT
  - INCLUDING TAXES OVERSTATES COSTS
  - HIGHEST COST NOT NECESSARILY REPRESENTATIVE
- COST INFLATION: THREE FACTORS
  - DEPLETION (EASY OIL IS GONE)
  - GENERAL INFLATION: 1970S
  - CYCLICAL INFLATION: 1970S, LATE 1990S, NOW?

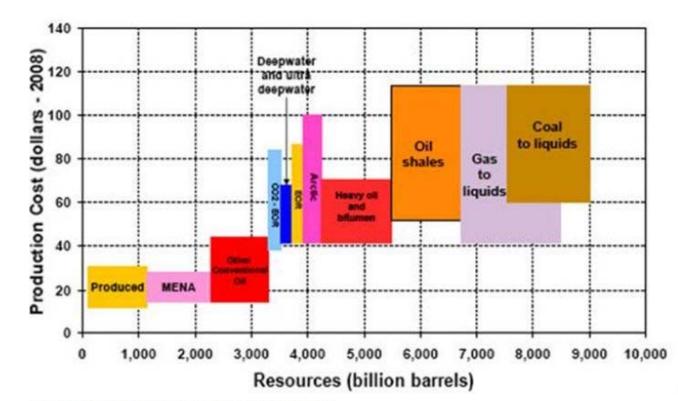
#### FINDING COSTS



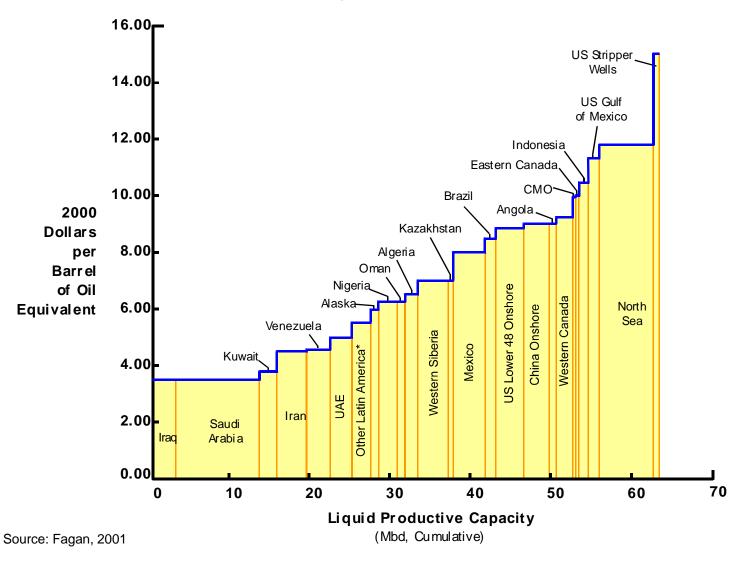
Notes: Costs are the quotient of costs and reserve additions for each 3-year period. BOE = Barrels of oil equivalent. Source: U.S. Energy Information Administration, Form EIA-28 (Financial Reporting System).

#### **UPSTREAM COSTS**

#### Costs of Production by Resource

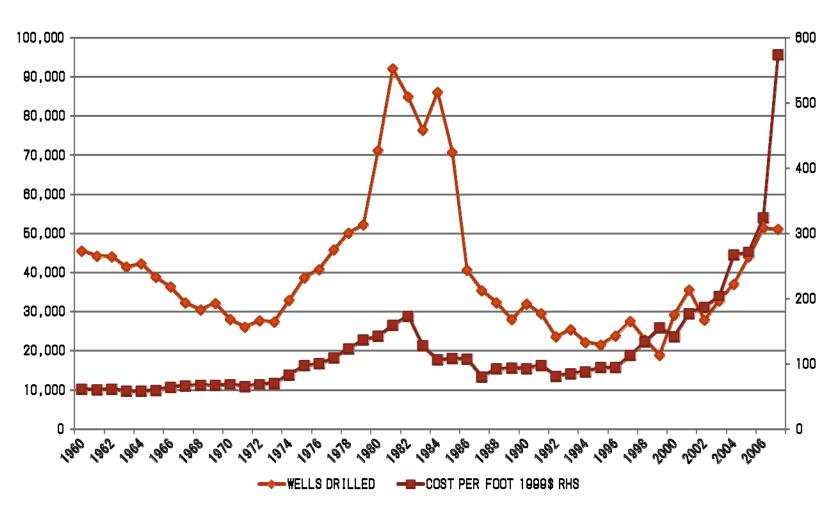


#### Global Oil Supply Costs



15

#### US WELLS AND COSTS



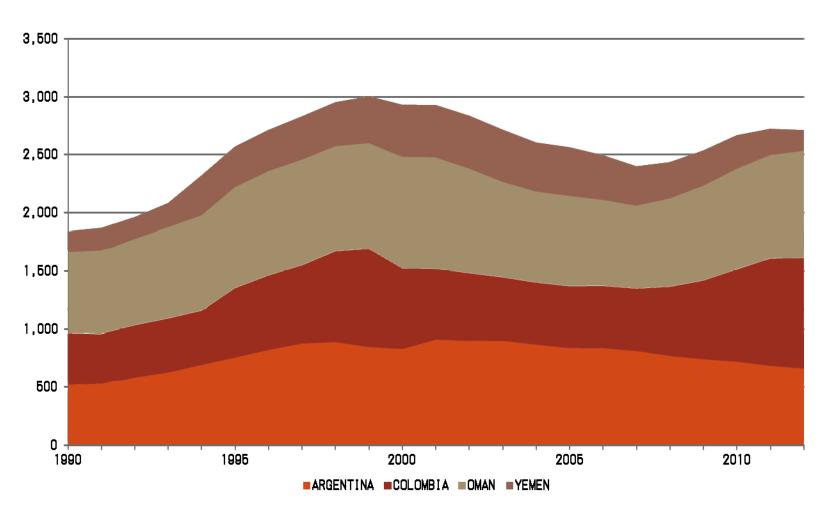
#### DO COSTS DRIVE PRICES?

- IN THEORY, ONLY OVER THE LONG-TERM
- MARGINAL COSTS VERY LOW IN SHORT-TERM
- PRICES DEFINITELY DRIVE COSTS
- 1998 PRICE DROP
  - DRILLING CUTBACK
  - NON-OPEC WEAKNESS
  - HIGHER PRICES
- BUT THIS IS MORE LIKE 1986
  - PRICES AT ELEVATED LEVELS
  - COSTS LIKELY TO DROP

#### **FUTURE SUPPLIES**

- RETURN OF OLD WINE
  - IRAQ
  - IRAN, VENEZUELA SOMEDAY?
- NEW WINE IN OLD BOTTLES
  - ENHANCED RECOVERY
  - SMALL PRODUCERS
- NEW WINE IN NEW BOTTLES
  - BRAZIL, EAST AFRICA
- NEW WINE FROM BOXES
  - SHALE OIL

#### SMALL PLAYERS



#### **BRAZIL**

- PRE-SALT HAS 60-100 BBOE POTENTIAL
  - GREATER THAN NORTH SEA
- TUPI ALONE IS 6-8 BLN BBLS.
- SERIOUS TECHNICAL CHALLENGES
  - FIRST DEVELOPMENT PROBABLY LATE, OVER BUDGET
  - THEN IT GETS EASIER, CHEAPER

#### OTHER DEEPWATER

- US, MEXICO, WEST AFRICA
  - NOT AS GOOD AS BRAZIL PRE-SALT
  - FIELDS ABOUT 1 BLN BBLS EACH
  - ULTIMATE 1-2 MB/D
- INDONESIA, CENTRAL AMERICA, OTHER AREAS
  - EARLY DAYS YET
  - COULD CONTRIBUTE AFTE 2020
    - PROBABLY MODEST AMOUNTS

#### **HEAVY OIL TO BOOM?**

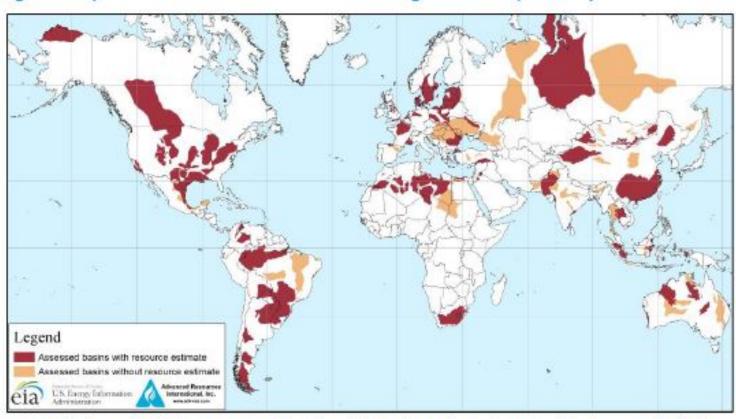
- OIL SANDS SHOULD SLOW
  - OVERLOADED INFRASTRUCTURE
  - RISING OPPOSITION (NATIVE, NIMBY)
- ECONOMICS IMPROVED
  - QUALITY DIFFERENTIAL NOT AS IMPORTANT AT \$100
  - NEW METHODS LIKE THAI
- MANY NEGLECTED DEPOSITS
  - COLOMBIA, BRAZIL, KUWAIT, RUSSIA

#### SHALE LIQUIDS

- HUGE RESOURCE
- STILL LARGELY UNIDENTIFIED/ESTIMATED
- VERY LOW RECOVERY RATE BUT RISING
  - 1% FIVE YEARS AGO, NOW 4-6% (BAKKEN)
- DELIVERY COMPLEX
  - MEDIUM COST
  - WELL PRODUCTIVITY LOWER THAN MIDDLE EAST, DEEPWATER: 1 TB/D
  - QUICK DROP: 50% IN FIRST YEAR

#### Latest shale evaluation

Figure 1. Map of basins with assessed shale oil and shale gas formations, as of May 2013



Source: United States basins from U.S. Energy Information Administration and United States Geological Survey; other basins from ARI based on data from various published studies.

#### OOPS, WE DID IT AGAIN NEW ARI/DOE REPORT

	2011	2013
Number of Countries	32	41
Basins	48	95
Formations	69	137
TRR, incl US		
Shale Gas (Tcf)	6622	7299
Shale oil (bln bbls)	32	345

### LATEST ESTIMATES BY REGION BILLION BARRELS

	Shale oil	Conventional	
	TRR	Proved	Unproved
Europe	12.9	11.7	14.6
FSU	77.2	119	114.5
N. America	80	208	306
Asia/Pacifi	61	41	64
S. Asia	12.9	6	8
MENA	42.9	867	463
SS Africa	0.1	63	141
L. America	59.7	326	258
	346.7	1641.7	1369.1

TRR IS TECHNICALLY RECOVERABLE RESERVES. ABOUT 3% RECOVERY FACTOR

#### IS US UNIQUE?

- PRIVATE OWNERSHIP OF MINERALS
- INFRASTRUCTURE
- MANY INDEPENDENT COMPANIES
- HUGE SERVICE INDUSTRY
- BUT: SOVIET UNION HAD NONE OF THOSE, STILL WAS LARGEST OIL PRODUCER IN THE WORLD
  - NONE ARE INSURMOUNTABLE

#### SCENARIO FOR SHALE

- US BOOMING: AT LEAST 500 TB/D INCREASE EACH YEAR
- CANADA LESS SUPPLY BUT STARTING NOW
- COLOMBIA, ARGENTINA IN 2-3 YEARS
- RUSSIA, BRAZIL, MAYBE CHINA AND AUSTRALIA AFTER 5-6 YEARS
- LATER: NORTH AFRICA, CASPIAN, ETC.
- FRANCE???
- BY 2018, SHOULD BE AT LEAST 1 MB/D OF NEW SUPPLY EACH YEAR

# NEW MODEL OF SUPPLY FORECASTING FOR SMALL PRODUCERS

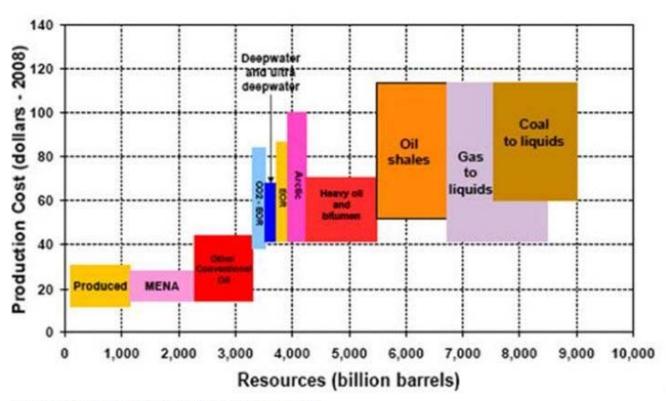
- GOVERNMENT ATTRACTS INVESTMENT
- SUPPLY RISES
- GOVERNMENT BECOMES COMPLACENT
- INVESTMENT TAPERS OFF
- SUPPLY PLATEAUS OR DECLINES
- GOVERNMENT ATTRACTS NEW INVESTMENT
- MEXICO AS CASE STUDY

# MISINTERPRETATION OF SUPPLY CURVES

- NOT TIME FUNCTION
- SHOULD BE DYNAMIC
- DIFFERENT REGIONS/TYPES OF OIL WITH DIFFERENT DRIVERS
  - DEPLETION
  - INFRASTRUCTURE
  - TECHNOLOGY

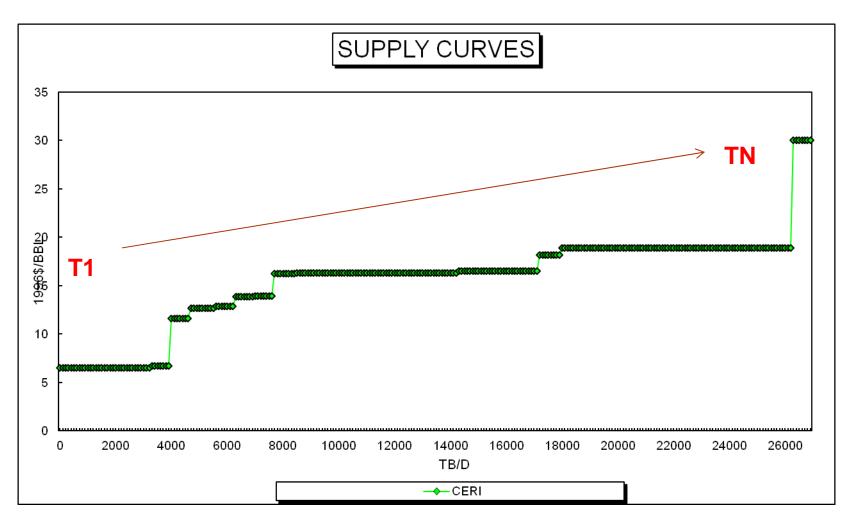
#### SUPPLY CURVE: STANDARD

#### Costs of Production by Resource



purce: Meeting the World's demands for Liquid Fuels, EIA

#### WRONG INTERPRETATION



#### SUGGESTED MODEL

- ONLY PRIVATE SECTOR
- PRICE DRIVES REVENUE
  - NON-LINEAR
- REVENUE DRIVES INVESTMENT
  - NON-LINEAR TO LEFT
- INVESTMENT DRIVES ACTIVITY
  - NON-LINEAR TO LEFT
- REGIONAL RESULTS