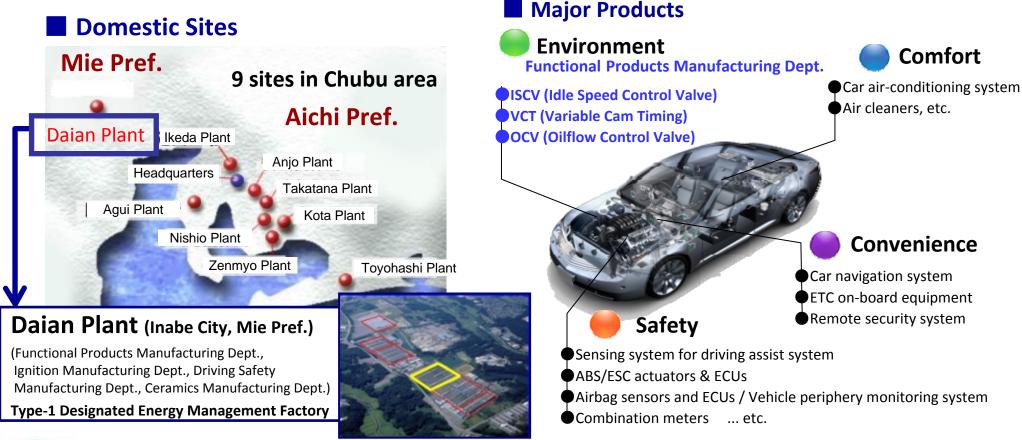
DENSO



Theme: Activation of Energy-Saving Initiatives through Establishment of Energy-Effective Organization & Development of New Technologies

T. Ohta, Manufacturing Planning Office, Functional Products Manufacturing Dept., Denso Corporation

1. Corporate Profile





We deliver satisfaction to our customers by offering attractive products.



2. Denso's Environment Policy

Denso Eco Vision 2015

Eco-Management

Improvement & Expansion of Eco-Management

Eco-Products

Development & Designing Ensuring Both Eco-Friendliness & Advanced Performance

Eco-Factory

Eco-Friendly

Cross-company collaboration & improved provision of information concerning ecoactivities

Constant Reduction of Impact on the Global Production Environment

CO₂ Reduction in Production & Logistics Activities

1. Production

- Epoch-making improvement in productivity (e.g. innovative production technologies)
- Building of a change-resistant, energy-saving structure and achievement of significant improvements in per-unit CO₂ emissions by promoting "Energy JIT"*1 and other activities designed to halve the energy consumption in a long run.

Emission per sales*2: Reduction by 60% from the 1990 level Emission: Reduction by 7% from the 1990 level*3

2. Logistics

Worldwide energy-saving by ensuring efficient transportation and eco-driving.

We are engaged in continuous eco-activities to achieve numerical targets.

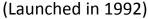


^{*2} Physical production value (Actual production value adjusted for selling price, etc.)

^{*3} Average for the 2008-2012 period.

3. Energy Management System

Energy-Saving Committee in the Environment Committee & Action Organization Functional Products Mfg. Dept. **Powertrain Control** CO₂ Project **Energy Group** Systems Business G. Field-based Kaizen & **Functional Products** (2008 -)Chief Implementation Officer: General implementation Mfg. Dept. Manager of the Dept. Energy-Saving Tech. Gasoline Injector Mfg. Dept. **REACH Project** Diesel Injector Mfg. Dept. Implementation Leader: Head of **Public Relations Environment Committee** [Me] Manufacturing Planning Office Group Ignition Mfg. Dept. **Product Environment** Ceramics Mfg. Dept. Subcommittee Electric Sys. Mfg. Dept. I Secretariat <Execution Organization> **Production Environment** Electric Sys. Mfg. Dept. II Subcommittee EHV Components Mfg. Dept. Thermal Systems Production Eng. Social Environment Business G. Inspection Office Production Management Office Eng. Div. Eng. Plant No. Eng. Eng. Div. Plant No Subcommittee Electronic Systems Business G. Div Div **Business Group & Region** Information & Safety Systems Business G. Environment Committee Div Components Eng. Dept. **DENSO Group Environment** Prototype Mfg. Conference in Japan Production Sec. 1-8 Dept. To monitor the progress made in Machineries Overseas Regional implementing energy-saving plans and Dept. **Environment Committees** undertake follow-up activities





The Manufacturing Department is working as one team to implement initiatives and achieve the company's common goals.

Facilities Dept.

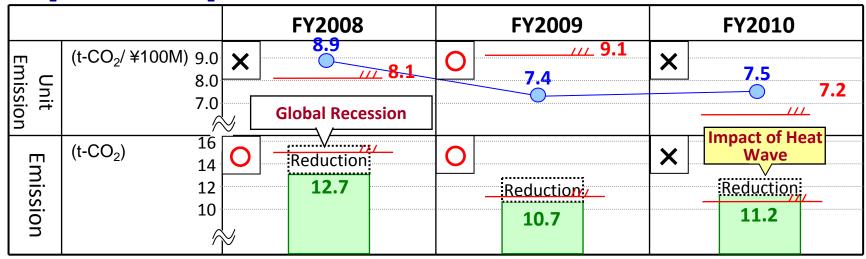


4. Performance in Past 3 Years and Goals for FY2011

Reduction in CO2 Emission

(1,000t-CO ₂)		FY2	800	FY2	2009	FY2	010
	Target	2.29	Evaluation	1.67	Evaluation	1.27	Evaluation
	Actual	2.42	O	1.74	O	1.37	O

Unit CO₂ Emission & CO₂ Emission



■ Goal Setting for FY2011

Unit CO₂ emission goals were not achieved due to external factors.

Saseline Goal>
Continuous reduction in unit CO₂ emission (40% or more lower than the 1990 level)
Internal Stretch Goal>
Improvement of unit CO₂ emission by 3% on a Y-o-Y basis

Stretch Goal: 1,065t-CO₂

Unit CO₂ emission: 7.31t-CO₂/¥100M or lower
Reduction in CO₂ emission: 710t-CO₂ or more

Stretch Goal: 1,065t-CO₂

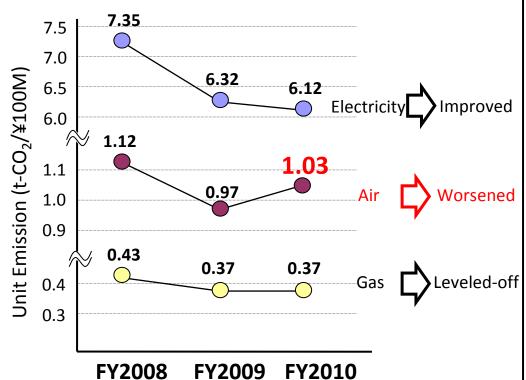


We will continue our efforts toward achieving the unit emission target even if we face unexpected external factors similar to those in 2010.



5. Current Energy Consumption by Manufacturing Dept.

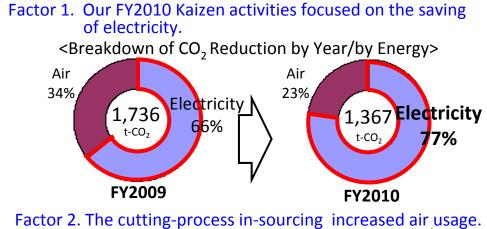
Changes in unit CO₂ emission by energy

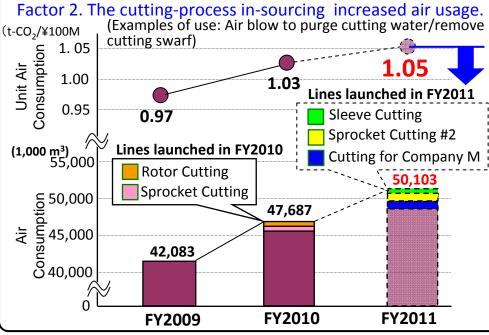


The unit air consumption has been worsening.

Reduce the rising air consumption and improve the unit air consumption.









6. Review & Analysis of Air Reduction Initiatives

■ Verification of Implementation Using Kaizen Matrix ●:Implemented ○:To be implemented -:N/A

< In the past: Improvemen < Kaizen needs are prioritized in order of air consumption/unit>

				_	Line Name	Usage	Mon. Ave.	Washin	g M/C	А	ir Purg	je	,	Air Blo	w
	Process	Line Name	Mor Ave. (m³/r	cess		per Unit (m³/ unit)	(m³/m)	Shift to blowers	Pressure Reduction	Shift to C/Ps	Intermittent Control	Pressure Reduction	Intermittent Control	Pressure Reduction	Connection to standby
	0.			Cut	VCT Rotor #4	4.2	82,996	_	0	0	•		0	0	•
ע	Assy	Intake VCT #7	180,0	Assy	Intake VCT #1	3.2	45,958	_	_	_	_		•	•	•
arge	Assy	High-vacuum DS	157,6	Assy	ECT #2	2.5	54,212	_	_	_	_		•	•	•
	Assy	Intake VCT #6	123,6	Cut	NP2 Cutting	2.4	87,397	_	_		•	•	0	0	
Δir (Cut	RII Housing	106,2	Cut	RII Housing *	2.2	106,258	0	_	•	•		0	•	•
consumption	Assy	Exhaust VCT #3	103,3	Assy	AT liner #1	1.9	74,139	_	_	_	_		•	•	
2	Cut	VCT housing	93,1	Cut	E-VCT Cutting	1.7	70,120	_	_	Q	•	0	0	9	
3 5 1	Assy	APM III Tr #1	89,	Cut	High-Vacuum DS Off	4.7	12 500								
	Assy	Intake VCT #4	XU	Cutting lines rank high, Prod. Tech Secretariat/P						/Prod.					
	Assy	OCV V #1	87	indicating a lot of Kaizen works to do Difficulty Difficult Easy											
Smo	Cut	NP2 Cutting	87.					Investment Large Kaizen Scale Large			Small Small				

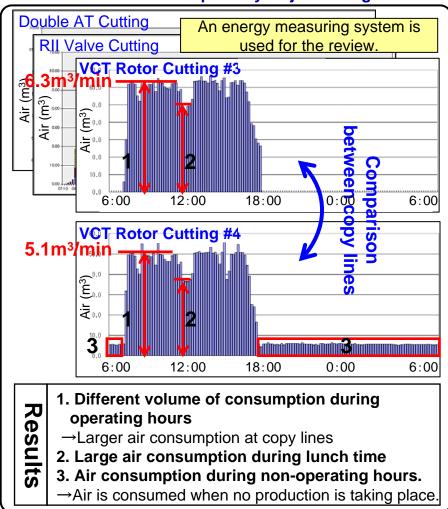
Investigate actual state to exert utmost air reduction efforts in cutting lines.



7. Investigation of Actual State to Exert Utmost Air Reduction Efforts

Procedure: Analyze cutting lines' air consumption to identify all Kaizen opportunities.

■ Review of Air Consumption by Major Cutting Lines



■ Findings from On-Site Investigation

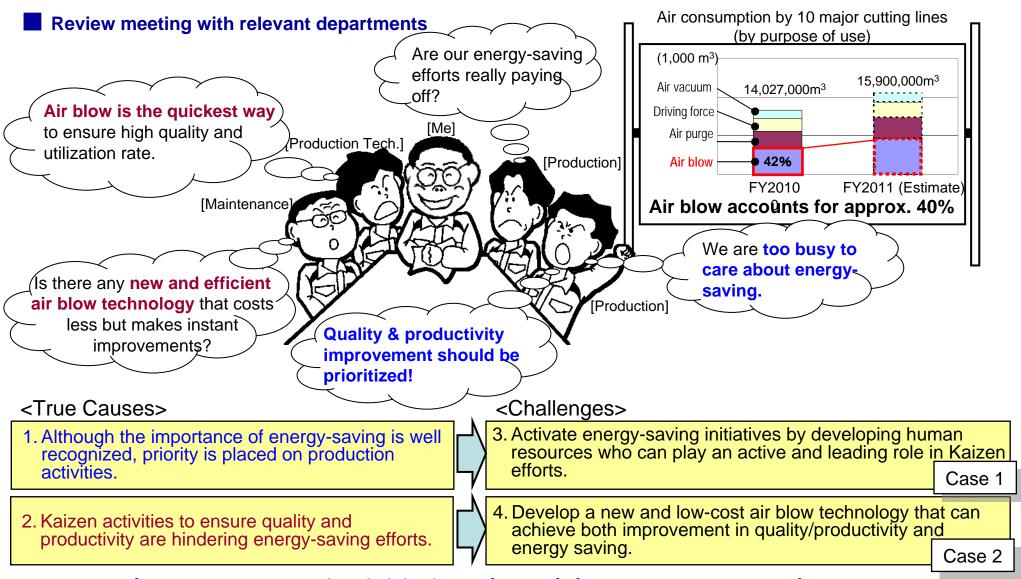
<List of Inspection Results> Investigation by Secretariat in Dec. 2010 [Classified by Factor] Air reduction with no energy-saving consideration (for quality/productivity ■ Insufficient maintenance & control (administration issue) **Findings** Continuous air blowing for post- installation improvement Work-feeding blow Foreign body removing blow Too long airgun discharge time Excessive air pressure No use of energy-saving air guns Incorrect calendar time switch on/off time Air leakage Many air-loss cases were identified.



Identify causes by gathering opinions directly from relevant departments.



8. Investigation of Causes for Air Loss (Hearing Directly from Relevant Departments)





Accelerate energy-saving initiatives through human resource and new technology development.

9-1. Case-1 Development of "Core" Human Resources

Challenge: Activate energy-saving initiatives by developing "core" human resources who can play an active and leading role in Kaizen efforts.

Process

Step1

Creation of Space for Joyful Experience

Step2

Active Human Resource Recruiting

Step3

Development of HR Specialized in Energy Saving

《Horizontal Implementation》

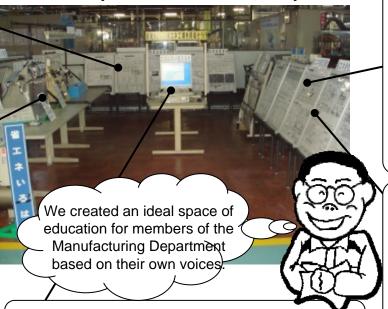
Exhibitions to present intra-department Kaizen efforts and promote their horizontal implementation

《Hands-On Experience》

Visual and tactile experiences to physically feel energy-saving effects



《Launch of "Energy-Saving Basic Learning Center" that provides hands-on experience》



《Energy Visualization》

Real-time view of energy consumption at individual production lines and facilities

《Information Provision》

Ideas, tips, and insights to develop energy-saving technologies



《Showcase of Initiatives》

Exhibitions to present companywide/intra-department energy-saving initiatives and their goals







Energy-saving leaders are to play a central role in promoting energy-saving activities in their workplace.

Production

17 persons (1 person/section

person Inspection

Secretariat

26 persons

in total

O/A

Production(

1 person

✓ person

ない為かりかアイグレビハアン

教備メンテレーかいたい

・のには「前僧」、おもっとお願いりす。 等とんなことでも結構です。今後の参考にさせて頂きます



There are a lot of applicable

items! We can implement them in

our section!

(Quarterly)

technologies & joint

departments

→Introduction of latest

study session with other

Process

11/18

9-3. Development of "Core" Human Resources

Step1 Step2

Active Human Resource Recruiting

Development of HR Specialized in Energy Saving

Step3

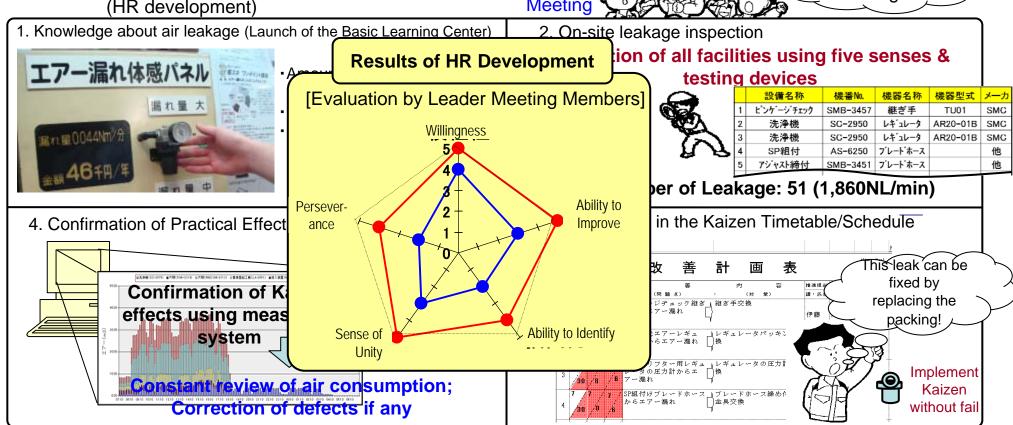
(My Idea) Let people understand Kaizen procedures through practical experience of air leakage repair (HR development)

Creation of Space for Joyful Experience

2nd Leaders' Meeting



Let's eliminate air leakage first!



Repetitive implementation resulted in the rise in energy-saving awareness and activation of initiatives.



10-1. Case 2 Development of New Air Blowing Devices

- Company's First Pulsed-Air Blower

■ Investigation of Actual Air Blow Operation within Department

Blow Method	Image	Air Consumption per location (1,000 m³/year) Operation Time:8 hrs	Number of Locations _(units)
Connected to [Master Valve	Valve Open Valve Shut Dispensing Left to blow Shutoff	0 10 20 30 40 50	7 Locations at which production is
Connected to the Standby Switch	Standby Standby ON OFF	33	prioritized: 159
Intermittent Air Blowing	Start of End of Work Work	12	116
Pulse (Electric)	Start of End of repetitive blows for Work Work maximum effect of impingement on the control of t		6 Not wide- spread

■ Reasons impeding the spread of (electric) pulse blow







- 1. High initial cost (Cost to design electric hard/soft circuits; cost to purchase electric parts)
- 2. Long time required for control/installation; difficult to fabricate (Wiring on the control board, work to establish connection to the facilities, adjustments)

Electromagnetic Valve Controlling Sequencer



Develop a low-cost, easy-to-attach pulse blow device.



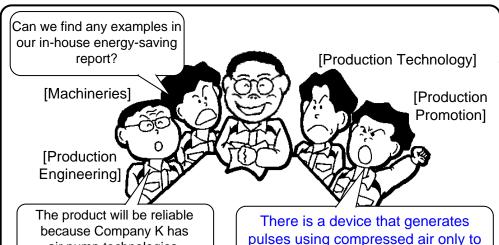
Is there any easier

way to spread the use?

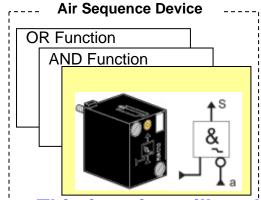
10-2. Development of Low-Cost & Easy-to-Attach Pulse Blow Device 13/18

■ Joint Review Meeting with Technology Departments

■ Proposal to the Manufacturer



<Investigation on Company K's Air-Pulse Generator>



air pump technologies.

<Results>

•There are approx. 40 types of air sequence valves.

avoid explosion!

•Threshold function is to switch on and off signals using air pressure differences.

This function will enable us to shift to the pulse blow system!



We want to develop a pulse blow device by combining with existing mechanical valves.

Med	chanical va	llve
a /		
ıg	1	Co

Combine



Threshold

《Prior Comparison with Conventional Method》

Evaluate the feasibility and costs!



lte	em	Current (Electric)	Developed (Air)
Kaizen Difficu	ılty Level	Difficult	Easy
Initial Cost	Design Cost	¥20,000	Not required
	Parts Cost	¥70,000	¥40,000
	Construction Time	16H (¥100,000)	4H (¥20,000)
Running Cost	Running Cost		¥800/year (Cost of controlling air)
Total Cost		¥190,000	¥61,000
Payback Peri	od	2.1 years	0.7 year

The development was launched as the air-based system was determined to be superior in all aspects.

The challenge is how to achieve smooth pulse operation and sufficient dispensing volume!

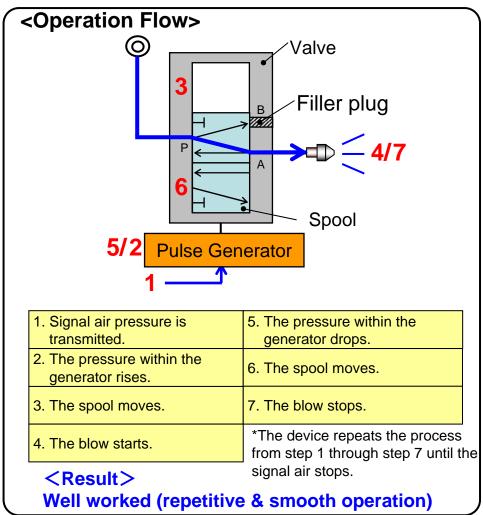


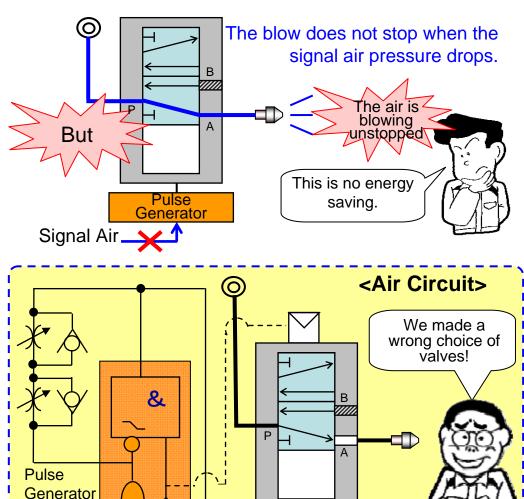
Fabricate an air pulse blowing device and carry out a test.



10-3. Pulse Operation Test

Operation Check Using a Test Device





We need to develop a function that stops the spool at one side.

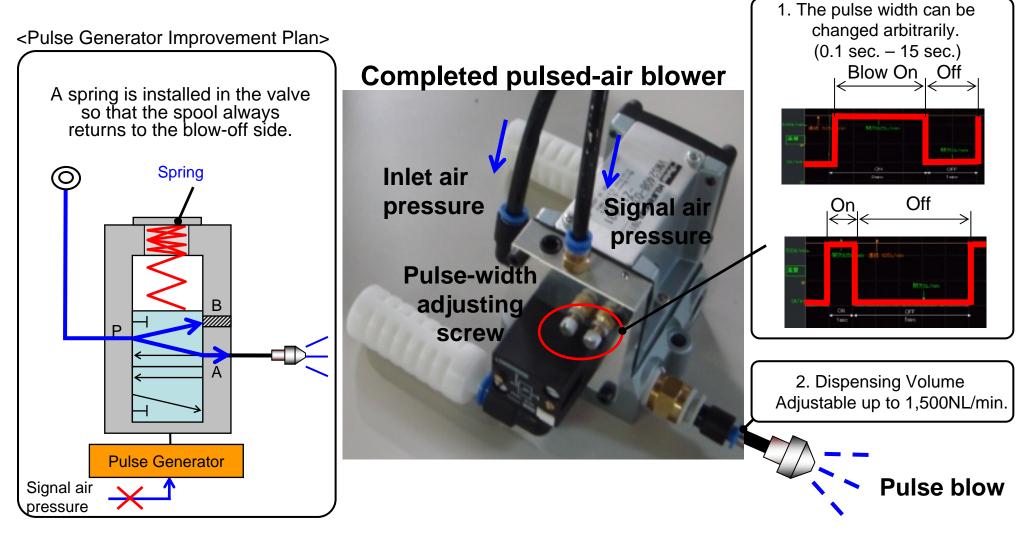
The devise must be improved so that it can be controlled only with the valve and the air circuit.

Signal air



10-4. Improvement of Device & Operation Test

Apply the principle of unilateral electromagnetic solenoid valves.



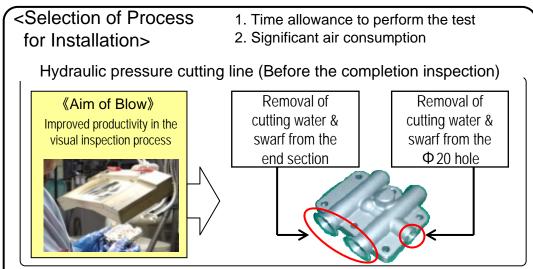


Let's examine the energy-saving effect using a real device.

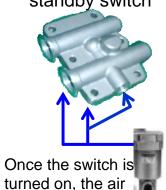


10-5. Examination of Energy-Saving Effects Using Actual Device

Evaluation Test



<Before Improvement> Connected to the standby switch

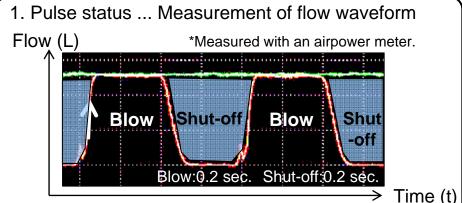


continues to blow.

After Improvement>
Pulsed Air Blow



Confirmation of Effects



The pulse wave was shaped as intended.

2. Quality Check

	Before	After
Level of Cleanliness Spec: Max. particle size 0.5mm	0.2	0.3
Inspector's Visibility (Workability)	Good	Good

The result was also satisfactory in terms of quality.

3. Reduction in CO₂ Emission

1.2t-CO₂/year (Oil Equivalent: 1.12Kl/year) (Effect of installation in the Dept.: **90.2t-CO₂/year**

[Oil Equivalent: 84Kl/year])



We successfully developed a low-cost, easy-to-attach pulse blow device.



11. Spreadability & Continuity of Improvements

Versatility and Spreadability

1. Development of Core HR (Energy Saving Leaders)

- Energy saving leaders' efforts activated the Department's energy-saving initiatives and fostered an energy-saving culture.
- The secretariat's expansion measures and the organized activities by the energy saving leaders (bottom-up activities) brought about synergy effects and achieved a significant reduction in CO₂.

2. Pulsed-Air Blow

< Versatility: Examples of Use of Pulse Blowers>

Work feeding using pulsed-air blow





- Air blow to remove cutting swarf/foreign bodiesAir blow to remove electricity
- Spraying of semidry cutting water

Applicable to most air blow work points.

Spreadability: Listing in the manufacturer's catalog> Developed device

整式	LB00J-AFT	ASC500-1W-01	ASO500-1W-01	VMS2408-03-Z11-031	ASV5000-AA-04
切り替え方式		ノーマルクローズ	ノーマルオープン		
外観影校 商略寸達:L×D×Hram)				6	
サイズ	84 × 62 × 55mm	65 = 35	× 50mm	130 × 82 × 68mm	148 × 60 × 105mm
要数方式	オールエア駆動方式	現象	U D	オールエア都勢方式	オールエア駆動方式
配着サイズ	MS	Ru Ru	1/9	8:1/9	Ru1/2
※ 対象 (1)	本用	00	priv.	不用	*/8
使用狂力範囲	13-0.8MPs	0.2-0.7MPu	0.2-0.5MPa	0.3-0.8MPa	0.3-0.8HPa
流量	23/06/min(0.5MPa)	500£/min	(3.5MPu)	20008/min(D:5NIP4)	50008/irrin (0.5MPa)
想定寿命。	約 2000 万円	1 1	18	的 2000 万国	約 3000 万田
標準価格(円)	33,090	31,000	33,000	46.000	41.000

Currently expanding the application to offshore sites

Continuity of Improvements

1. Plan to Spread the Use of Pulsed-Air Blow to Existing Lines

	Numbe	er of Locations Insta	lled
Blow Method	FY2011	FY2012	FY2013
	0 50 100 150	0 50 100 150	0 50 100 150
Connection to Master Valve	7→0		
Connection to Standby Switch	36→20	20→0	
Intermittent	116	116→65	65→0
Pulsed-Air Blow	29	94	159

2. Installation into Newly Launched Lines

			1. Verification of	∟nergy	-Saving Efforts Implemented	
			Category		ltem	Applicability
			 Selection of 	Circle	the energy being used:	
Line Name	Lines	s Lau	Energy	Electri	city (Air) LNG (Steam / Water	
Line Hame			Saving of air	1.	Electrification of air-driven devices	Yes / No
Integrated sleeve	Apr.		consumption	2.	Switching to energy-saving nozzles	Yes / No
			in the plant	3.	Use of air blowers in the air blow work	Yes (No
Sprocket cutting	/May	<u> </u>	l	4.	Elimination or electrification of air	Yes / No
0 11 11 1		冖	\		pressure booster valves	
Cutting line for Company M			/	5.	Electrification of vacuum generators	Yes / No
	1	\neg	(6.	Electrification of air hydro-boosters	Yes / No
Assembly line / for Company M		,		7.	Electrification of air pumps	Yes / No
7.0. 00pa				8.	Anti-air-leakage measures	Yes / No
				9. li	nstallation of Pulsed-Air Blowers	Yes / No
Examine whe	ether t	he				Yes / No
-Adminio Will	Juliol L	110	· ·		·	•

energy saving is considered from the planning stage.

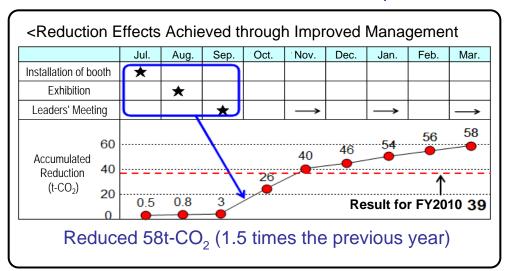
Now we have built a foundation for the establishment of energy-saving (low-energy) facilities (our goal).



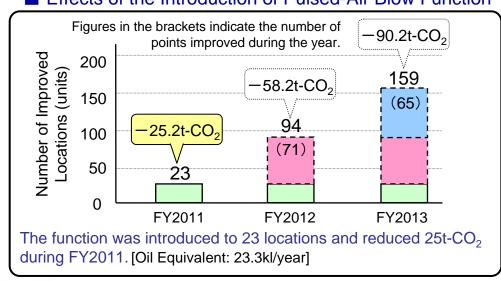


12. Summary of Energy-Saving Effects

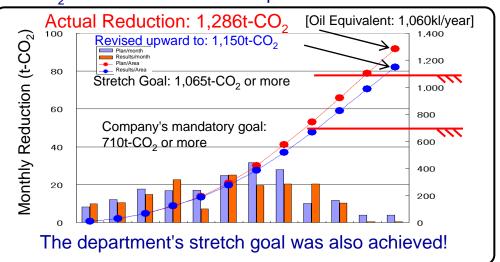
■ Effects of Core Human Resource Development



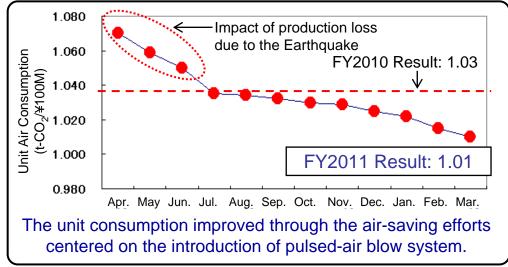
■ Effects of the Introduction of Pulsed-Air Blow Function



■ CO₂ Reduction within the Department



Actual Unit Air Consumption





For further effects, we will implement electricity reduction efforts by leveraging the momentum created through the current energy-saving initiatives.