

# Activities of the Energy Efficiency S&L Policy Development Supporting Project

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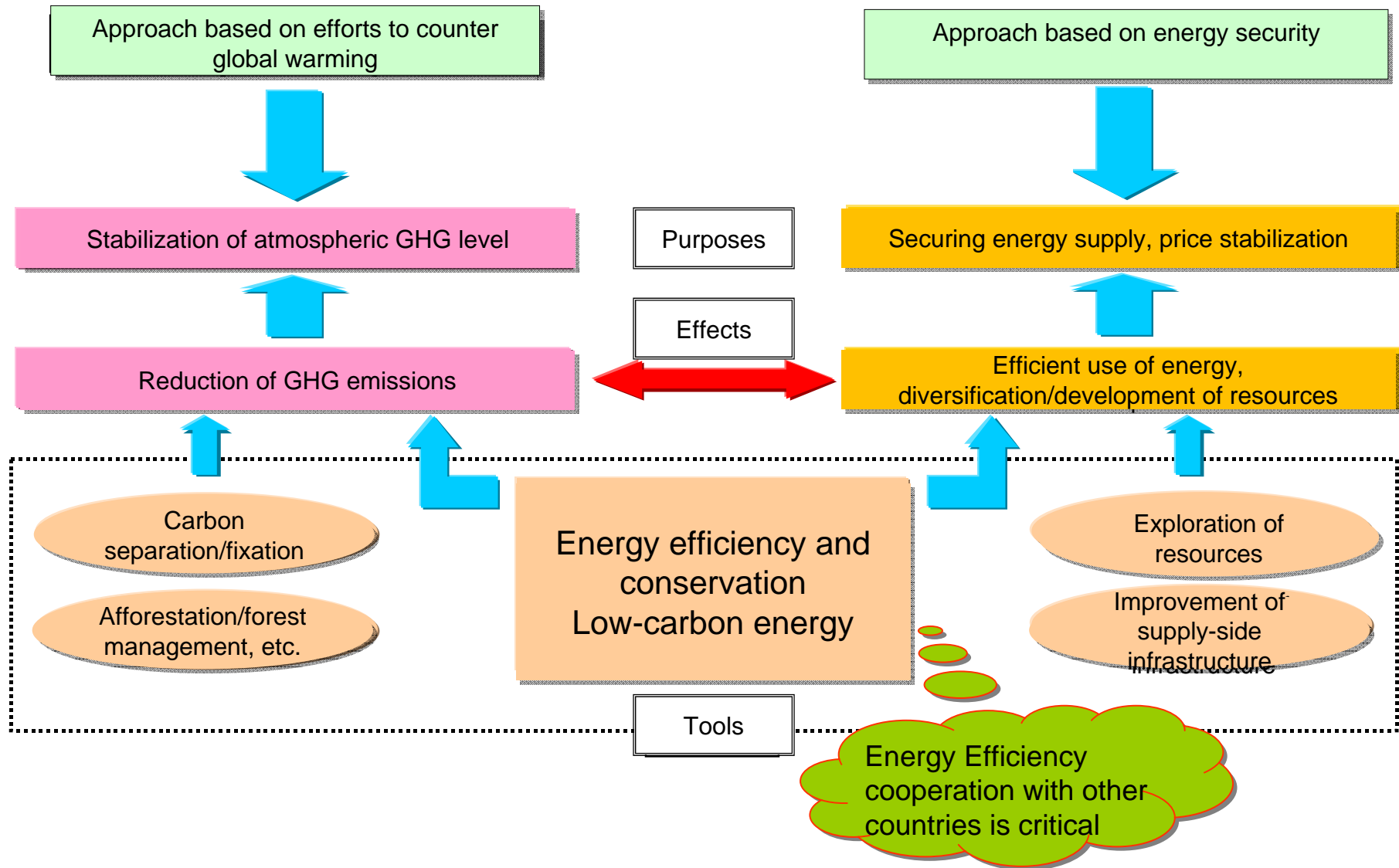
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## Background of Policy Development Assistance Projects for Energy Efficiency

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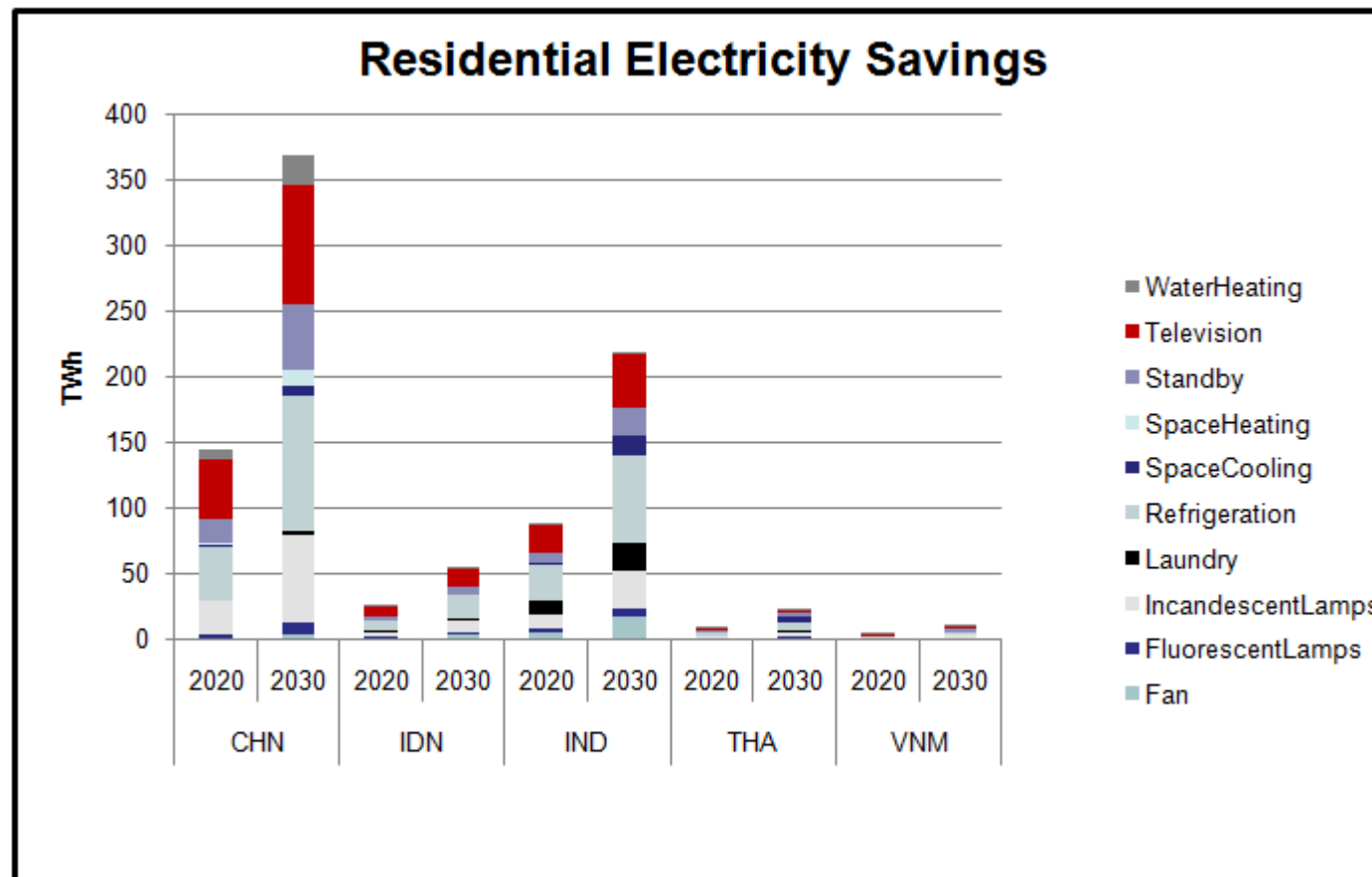
- Japan's efforts to establish a "low-carbon society" managing both climate change and energy security issues
- Need for developing countries consume energy more efficiently in order to maintain high economic growth.
- Recognition of multilateral cooperation activities relating promotion of energy efficient products (SEAD, IEA4E, others)
- Ever-increasing importance of cooperation for regional and global optimization by employing Japanese technology and knowledge to promote higher efficiency in the world.

# Efforts to tackle climate change and energy-related issues



## Potential for S&L Policy in Household Appliance Sector

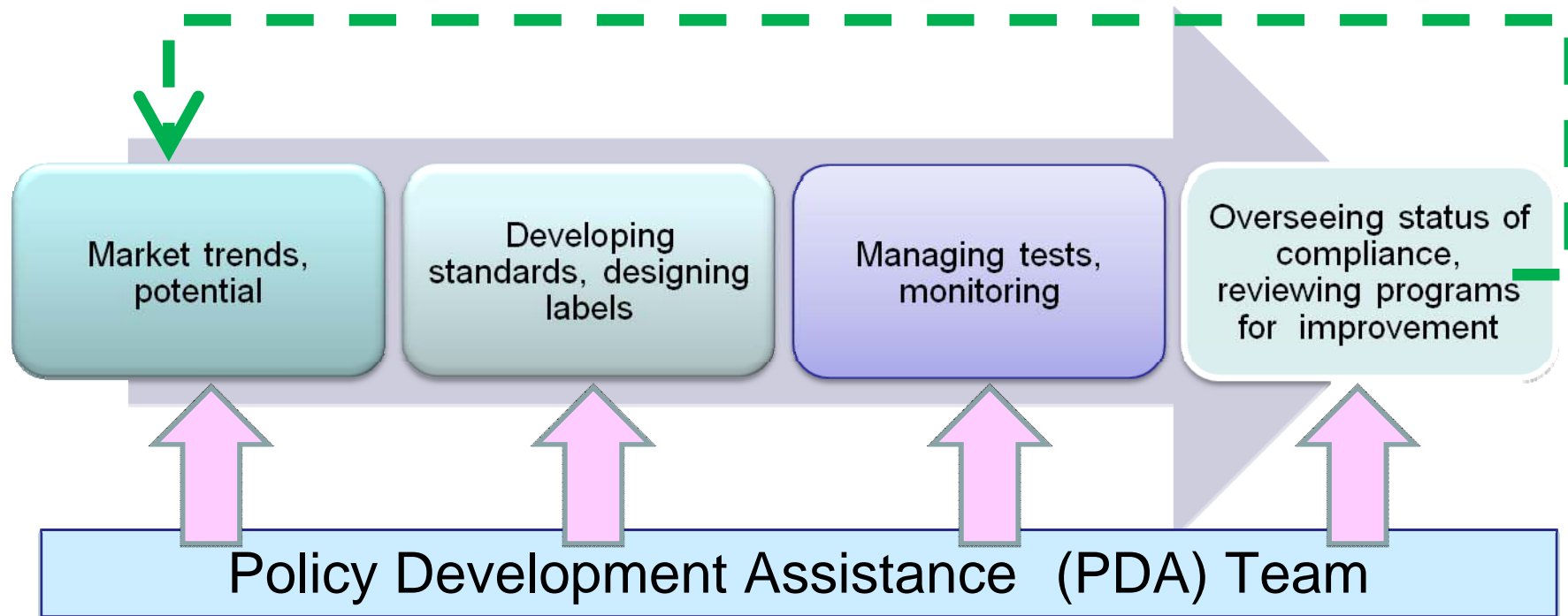
- In light of future Asian economic growth, an effective S&L policy in household appliance sector is important.



(Source) IEEJ/CLASP Project in 2006

## How will S&L Policy Development Assistance in the Household Appliances Sector work?

- Japanese technical specialist team to support S&L policy development and improvement according to country-specific circumstances, based on detailed review of market trends, current stage of policy review and status of policy implementation in host countries.

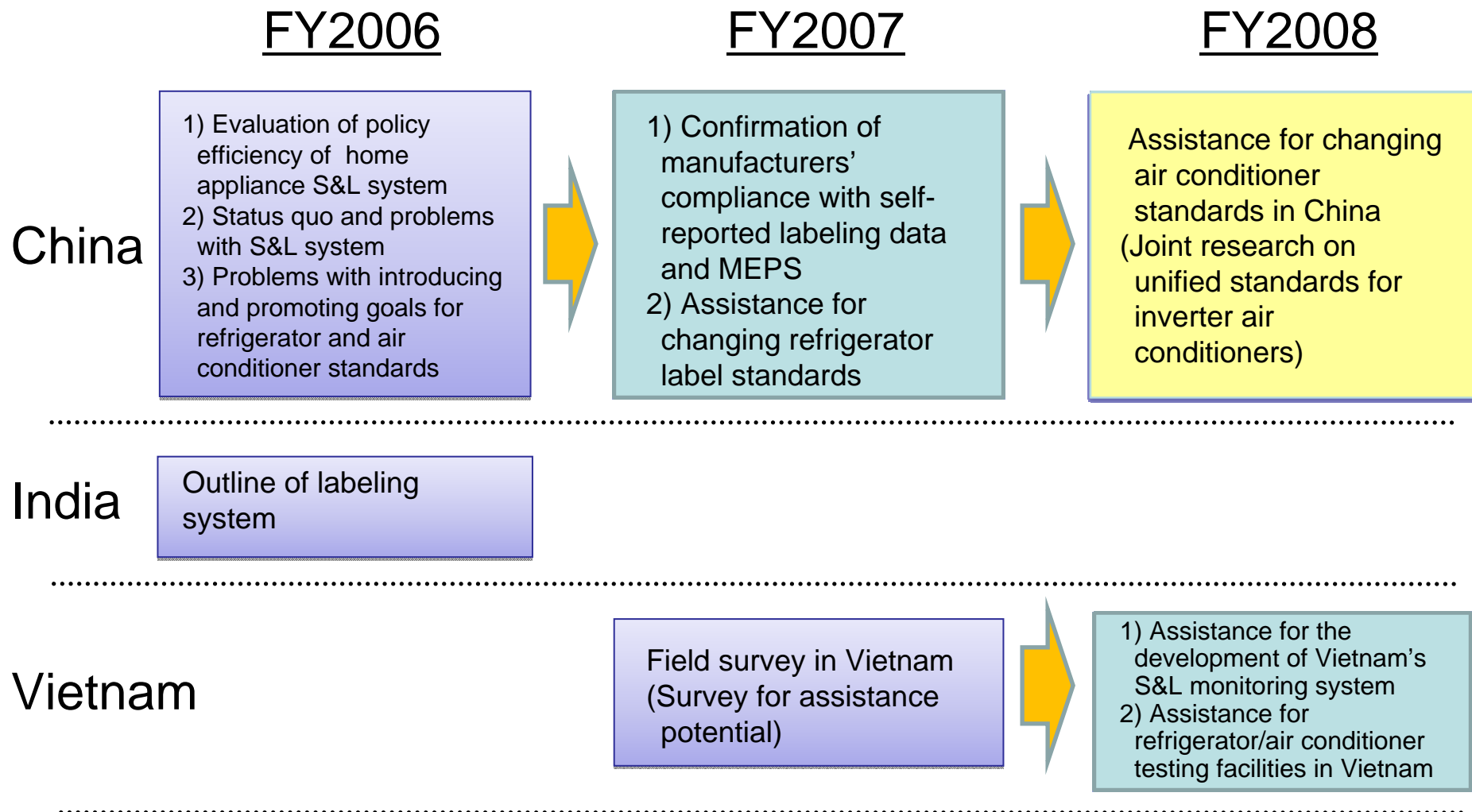


## Consideration Points of S&L PDA

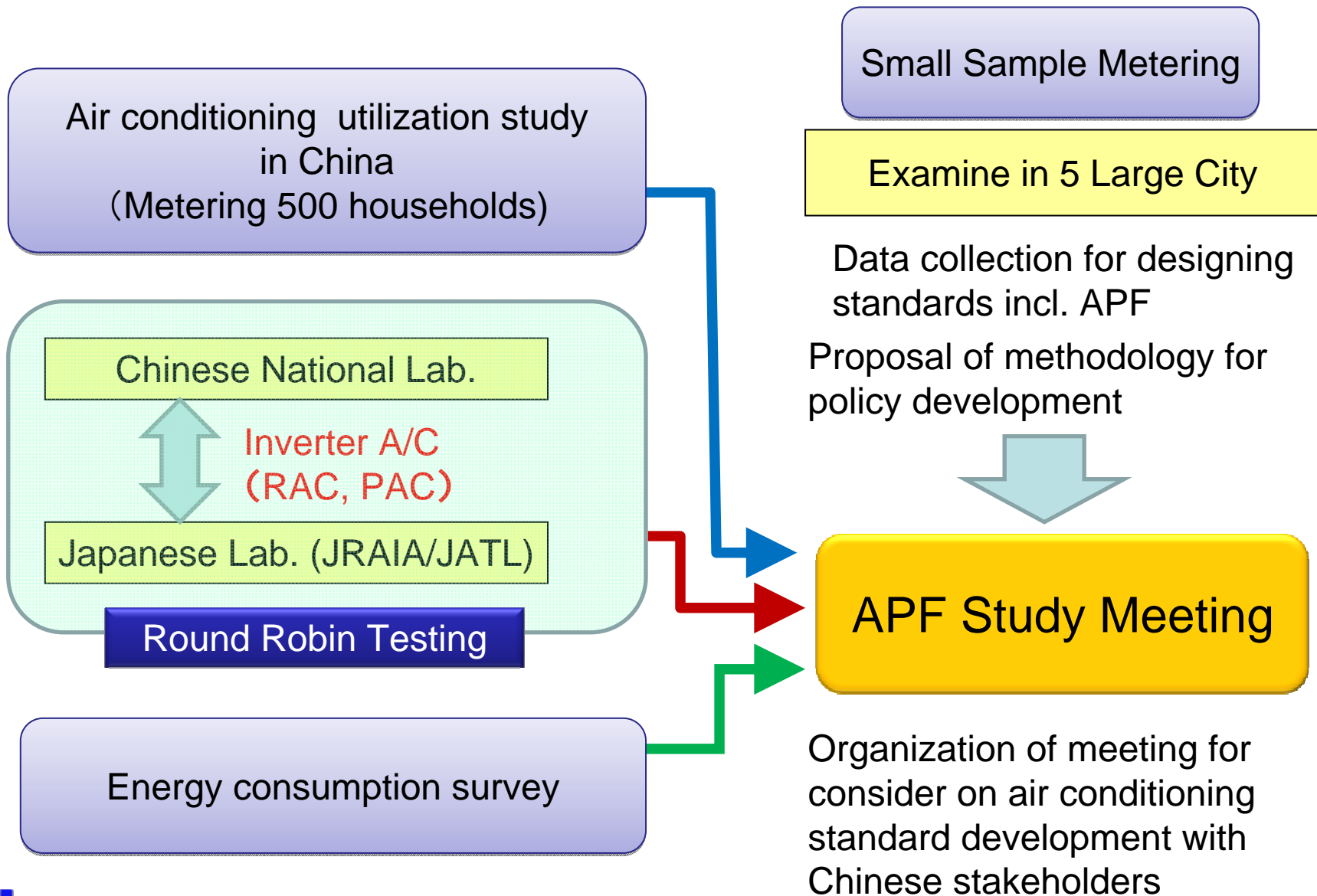
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- Consider for project activity with reviewing the following project scope through the communication with partner countries continuously
  - ▶ Type & schedule of policy measure
  - ▶ Target appliances
  - ▶ Market and production capability of energy efficient appliances
  - ▶ Policy fundamentals (e.g. testing laboratory's capacity, monitoring system)
  - ▶ Preference of customers (economic growth, income level)
  - ▶ Lifestyle, Climate, Others

# Project Outline for FY 2006~2008

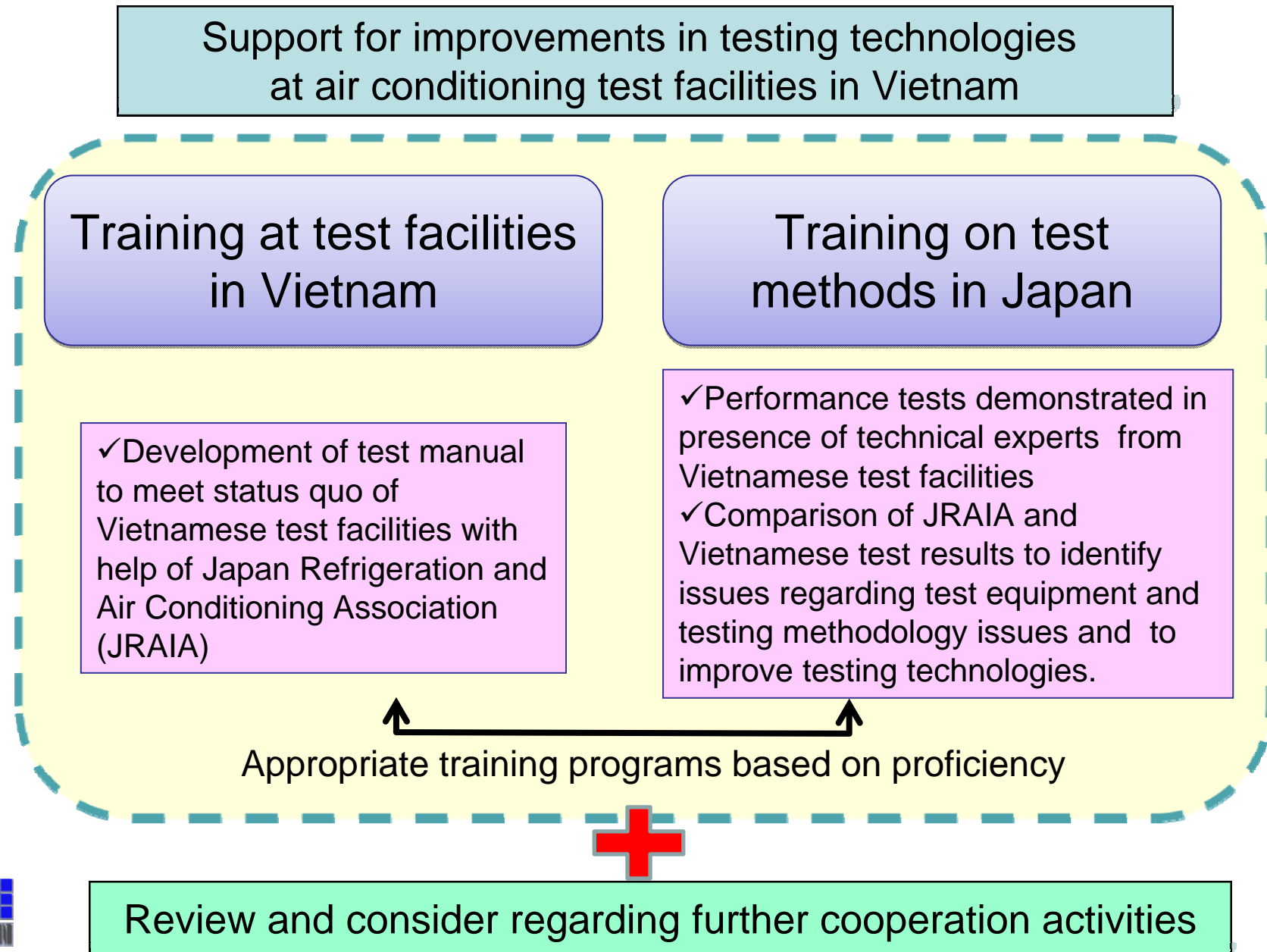


# Outline of Project in China, FY2009-2011

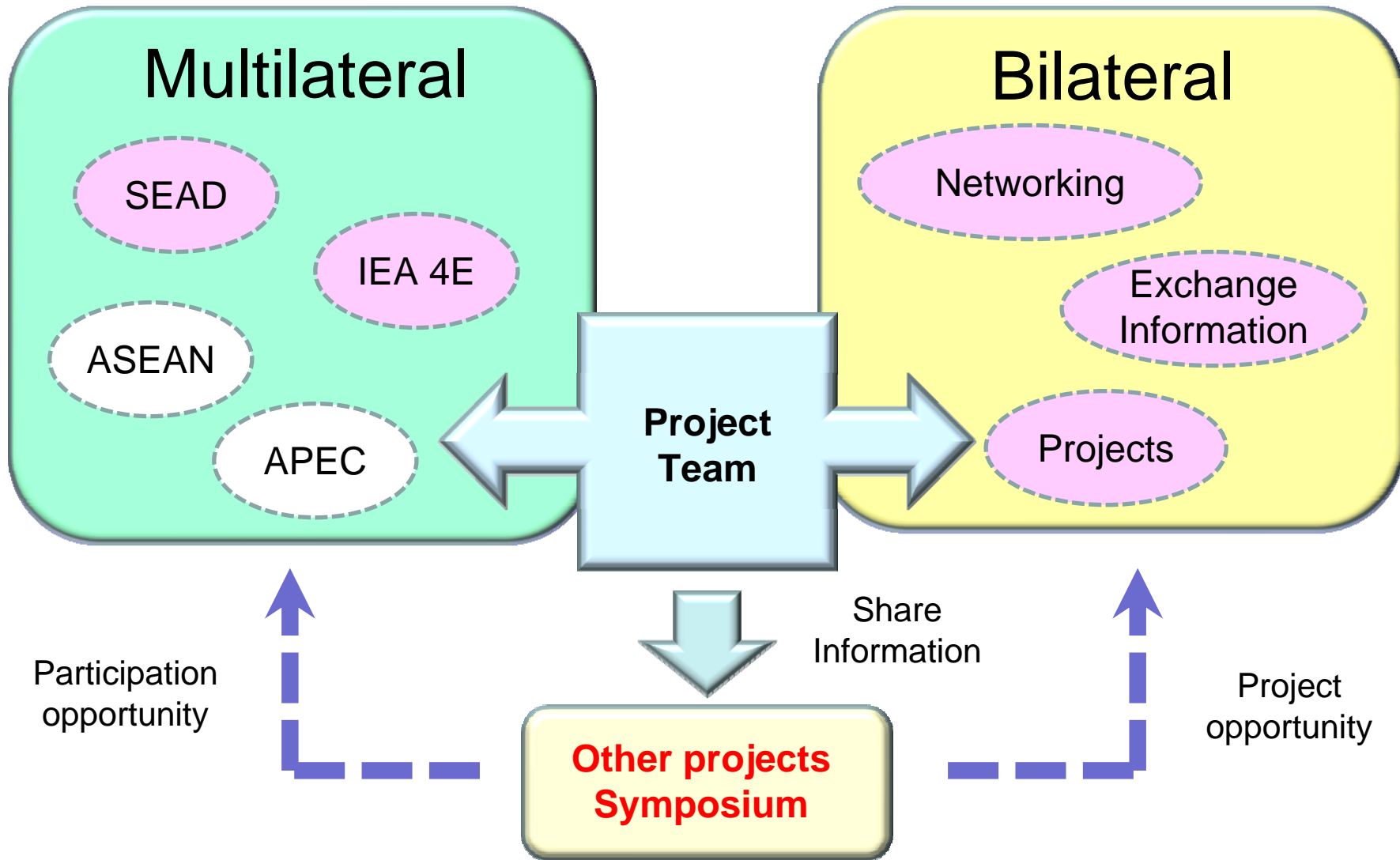




# Vietnam Project, FY2009-2011



# Framework for Bilateral and Multilateral Activities



## Conclusion; Issues for Future Consideration

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- Reviewing models and countries to address and considering potential for expansion.
- Enhancing networks with host country
- Establishing scheme that will adequately accommodate host country needs
  - In particular, securing experts and establishment and enhancement of collaboration with specialized institutions
- Considering possibility of cooperation with other relating project activities (incl. multilateral activities)

My deep thanks for your understanding  
and cooperation in our project.

Thank you very much  
for your attention!