Approach of Energy Efficiency Standards and Labeling Policy Supporting Project, and IEEJ's activities

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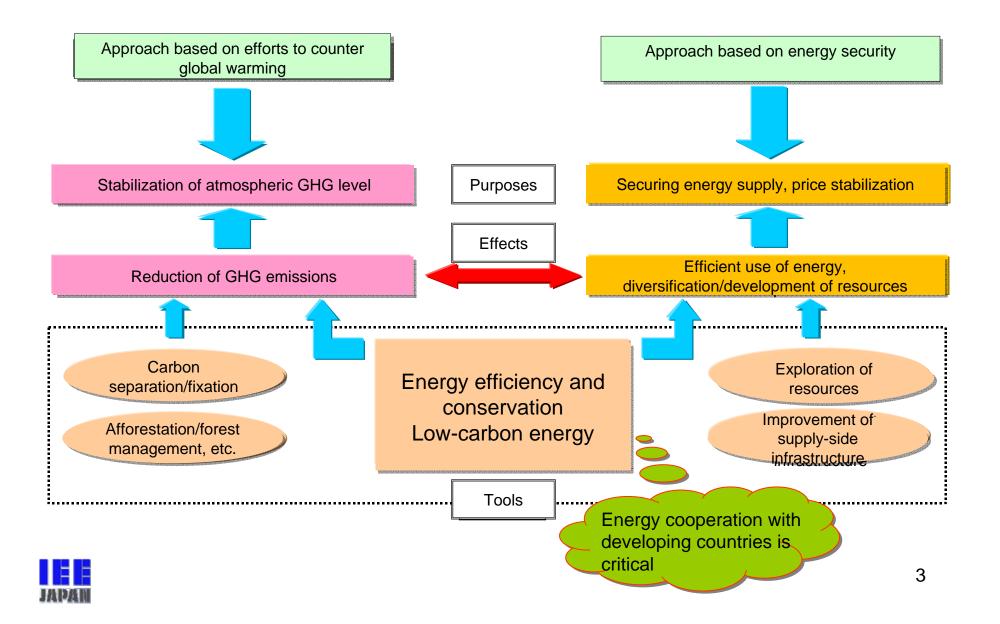


Background of Policy Development Assistance Projects for Energy Efficiency

- Japan's efforts to establish a "low-carbon" society" managing both climate change and energy security issues
- A Need for developing countries consume energy more efficiently in order to maintain high economic growth.
- Ever-increasing importance of cooperation for regional and global optimization by employing Japanese technology and knowledge to promote higher efficiency in developing countries 2

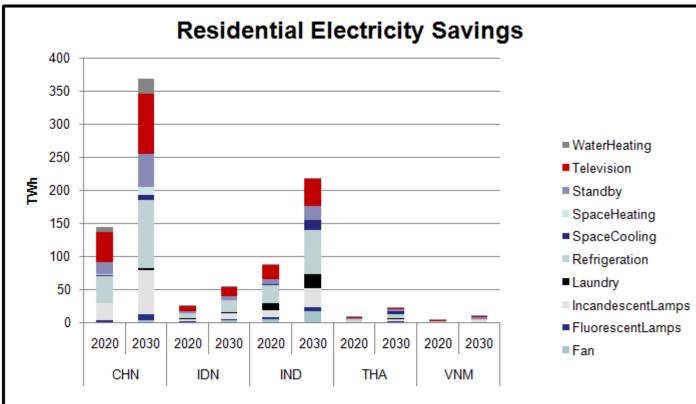


Efforts to tackle climate change and energy-related issues



Potential for S&L Policy in Household Appliance Sector

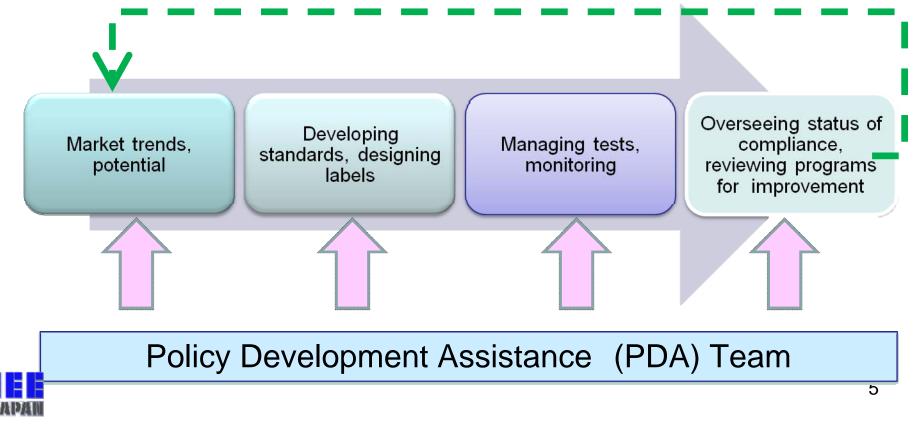
 In light of future Asian economic growth, an effective S&L policy in household appliance sector is important.





How will S&L Policy Development Assistance in the Household Appliances Sector work?

Japanese technical specialist team to support S&L policy development and improvement according to country-specific circumstances, based on detailed review of market trends, current stage of policy review and status of policy implementation in host countries.



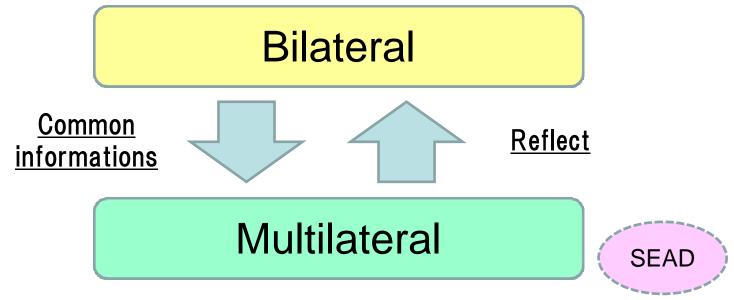
Consideration Points of S&L PDA

- Type & schedule of policy measure
- Target appliances
- Market and production capability of energy efficient appliances
- Policy fundamentals (e.g. testing laboratory's capacity, monitoring system)
- Preference of customers (economic growth, income level)
- Lifestyle, Climate
- And others ·····



Type of approach for PDA

Detailed and continual support and cooperation with consideration of host-country's needs.

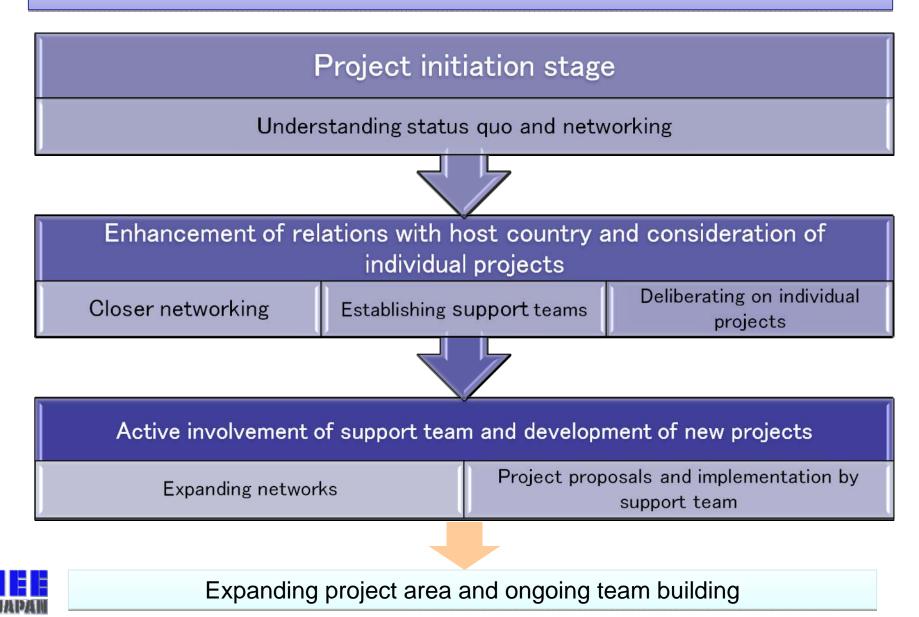


Developing common standards, rules, and monitoring systems with synergies, and expanding energy efficient products market by participating countries

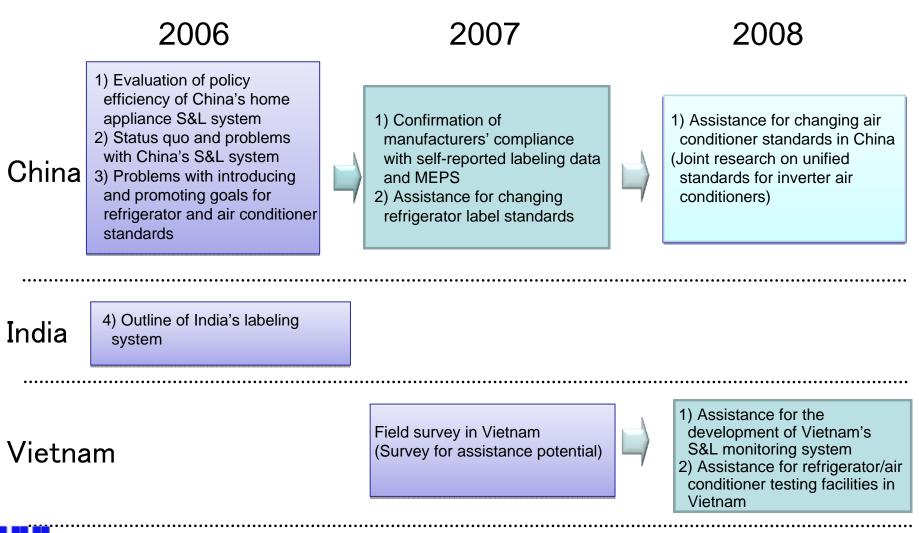


e.g. : Common standards, examination method, and interoperable 7 testing laboratory

Step by step for creating project scheme

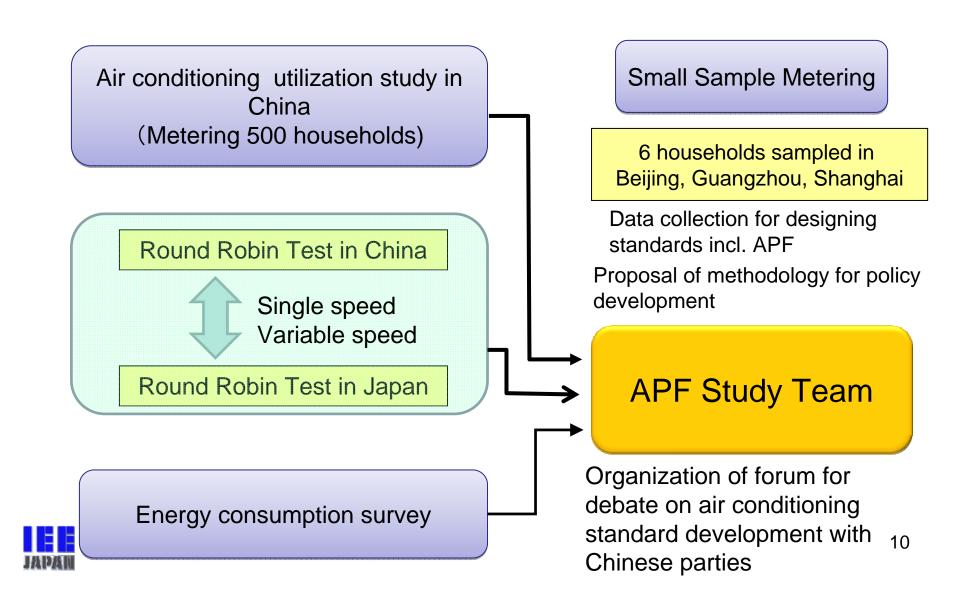


Project Outline for FY 2006~2008



JADAN

Outline of Project in China, FY2009-2010



Accomplishments of APF Study Team

- Support team and CNIS (China National Institute of Standardization) engaged in numerous consultations.
- Participants from academic and industrial circles joined WS held by China Association of Refrigeration to discuss energy efficiency improvements and standardization in air conditioning
- Architectural and consumer specialists and industry representatives discussed status of air conditioning utilization in Beijing, Shanghai and Guangzhou: how should the average household be defined?
- Prepare the meaningful information toward the process of development of air-conditioner energy efficiency standard through exchanging information.



Vietnam Project, FY2009-2010

Support for improvements in testing technologies at air conditioning test facilities in Vietnam

Training at test facilities in Vietnam

 ✓ Development of test manual to meet status quo of
✓ Vietnamese test facilities with help of Japan Refrigeration and Air Conditioning Association (JRAIA)

Training on test methods in Japan

 ✓ Performance tests demonstrated in presence of technical experts from
✓ Vietnamese test facilities
✓ Comparison of JRAIA and
✓ Vietnamese test results to identify
issues regarding test equipment and
testing methodology issues and to
improve testing technologies.

Appropriate training programs based on proficiency

Building capability to meet requirement to implement energy conservation low^2

Issues for Future Consideration

- Reviewing models and countries to address and considering potential for expansion.
- Enhancing networks with host country
 - Careful review and understanding of policy decision process and selection of appropriate counter, enhanced relation
 - ✓ What is the ideal method for network enhancement & maintenance?
- Cooperation with multilateral programmes
- Establishing scheme that will adequately accommodate host country needs
 - In particular, securing experts and establishment and enhancement of collaboration with specialized institutions incl. universities
 - ✓ What is the ideal Japanese scheme?



My deep thanks for your understanding and cooperation in our project.

Thank you very much for your attention.

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